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SWISS TEXTILES

1942

Special publication of the
Swiss Office for the Development of Trade, Zurich and Lausanne

N° 2

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A specimen of „SWISS TEXTILES” is sent free of charge on application.

The „SWISS TEXTILES” are issued four times per year. — Annual subscription: Swiss Fr. 6.—.

Chief-editor: CHARLES BLASER, Lausanne.

Summary of Contents :

Silks, Rayons, Staple Fibres, pages 9-15. — Scares and Scarves, page 16. — Cotton fabrics, pages 17-21. — Sport Blouses, page 19. — For the Home, page 22. — Handkerchiefs, pages 23-24. — Embroideries and laces, pages 25-32. — Wohlen Braids, pages 33-37. — The Swiss Watch Jewel, pages 38-39. — Tricots and Jerseys, pages 40-41.

Information Concerning Swiss Products :

Swiss Office for the Development of Trade. Zurich, Börsenstrasse 10, and Lausanne, Place de la Riponne 3.

An Association for furthering the development of foreign trade; gives free information concerning Swiss products and puts buyers into contact with manufacturers; edits the following publications: « Directory of Swiss Manufacturers and Producers », quarterly reviews: « Swiss Industry and Trade » and « Swiss Technics », booklets: « Switzerland and her Industries » (published in the chief languages). Ask for specimen copies.

The documentary color-film « the Cradle of Fashion » gives a general survey of the Swiss textile industries. Ask for conditions of presentation.

Swiss Office for the Development of Trade Agencies Abroad :

Near East (Syria, Libanon, Iraq, Cyprus). — Beyrouth: Office commercial suisse pour le Proche-Orient, B.P. 809.

Palestine. — Tel-Aviv: Swiss Trade Office for Palestine, P.O.B. 2117.

Iran. — Teheran: Office suisse d'expansion commerciale, délégation pour l'Iran, C.P. 9.

Algeria and Tunis. — Algiers: Office suisse d'expansion commerciale, 3, rue Edmond Adam.

West Africa. — Lagos: Swiss Trade Commissioner, P.O. Box 571.

South Africa. — Johannesburg: Consulate general of Switzerland, Export Service, P.O. Box 3364. Cape Town: Consulate of Switzerland, Export Service, P.O. Box 806.

British India. — Bombay: Swiss Trade Commissioner, P.O.B. 102.

Far East. — Shanghai: Swiss Office for the Development of Trade, P.O. Box 740.

Canada. — Toronto: Swiss Office for the Development of Trade, 159, Bay Street.

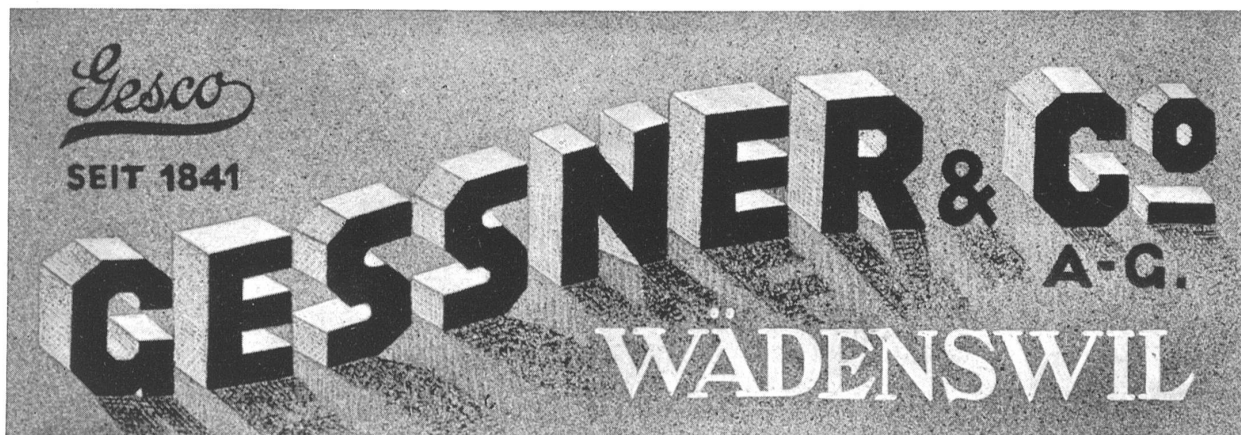
Antilles and Central America. — Havana: Oficina suiza de expansión comercial, Edificio Bacardi 606.

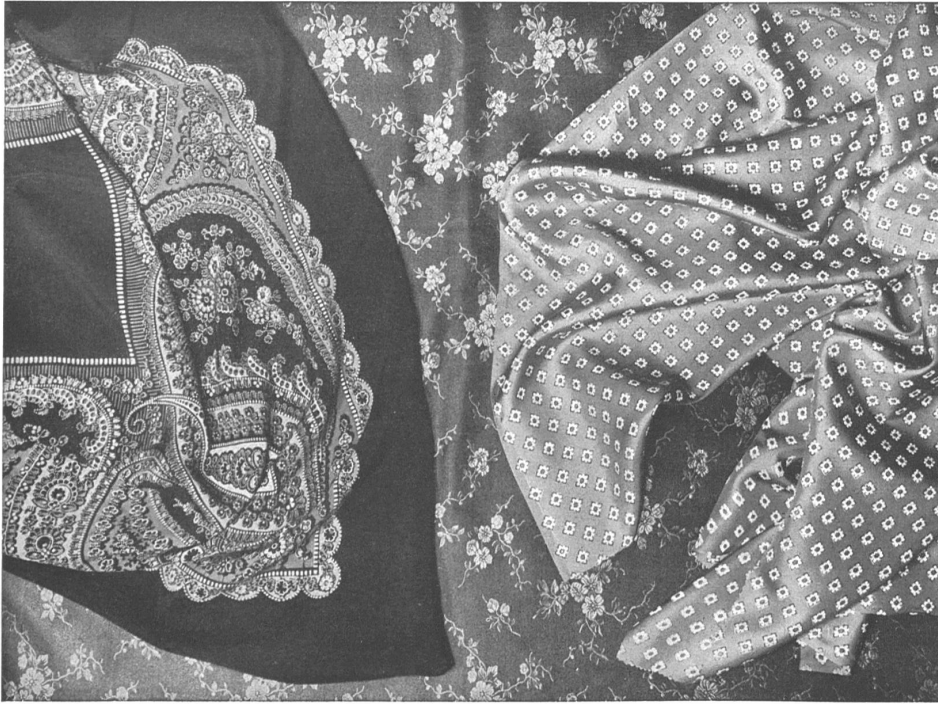
Northern Brazil. — Recife (Pernambuco): Instituto Suíço de Expansão Comercial, Agência para o Norte do Brasil, Caixa Postal 133.

Swiss Chambers of Commerce :

Argentine. — Buenos-Aires: Av. de Mayo 811. Brazil. — Rio de Janeiro: Association des maisons de commerce suisses, C.P. 1404.

Swiss Legations and Consulates in all countries of the world.



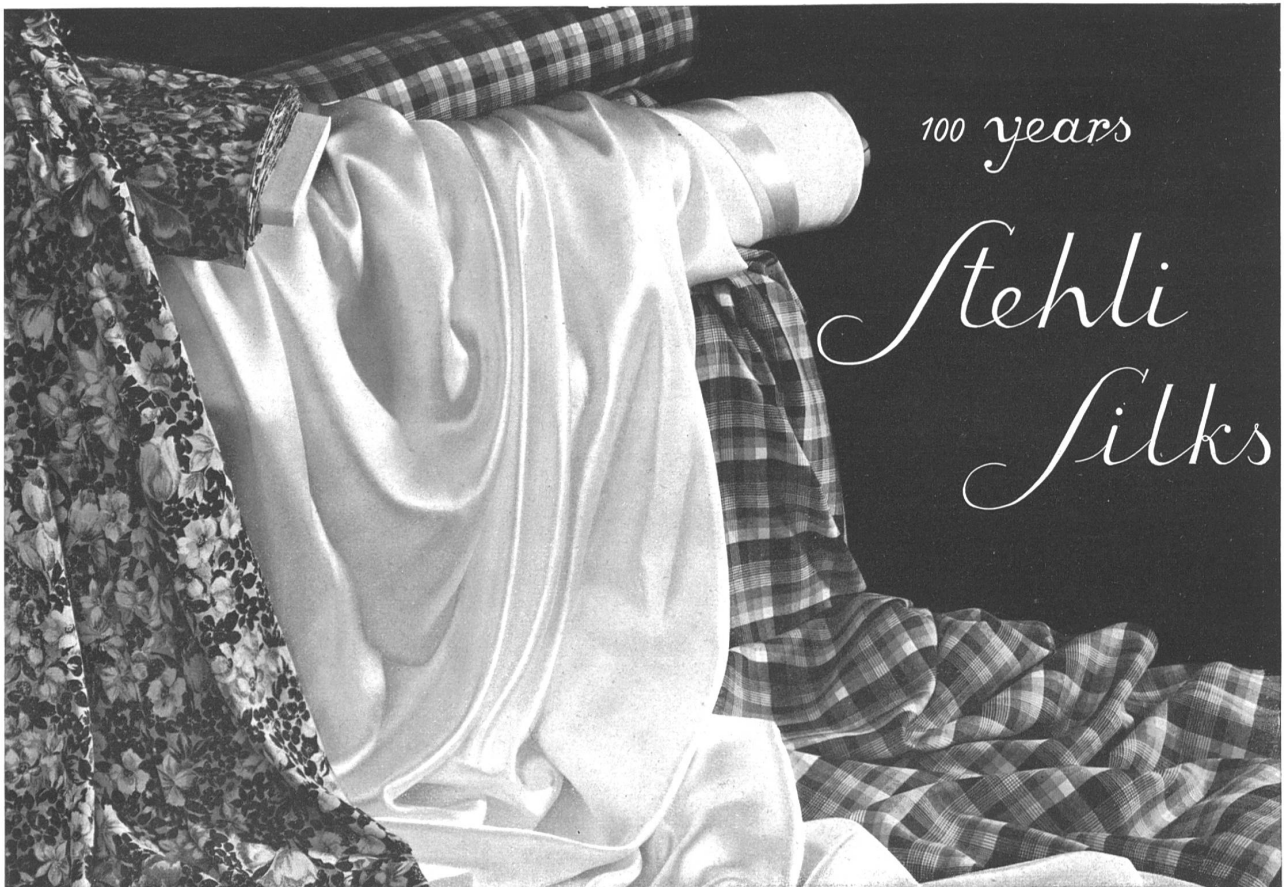


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fabrics for ladies
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*Artificial silk
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Necktie silks

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Novelties

Fine Cotton piece goods



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STÜNZI SONS

LIMITED

SILK MANUFACTURERS

HORGEN-ZÜRICH

DRESS FABRICS

TIE FABRICS

NOVELTIES IN NATURAL SILK
AND RAYON



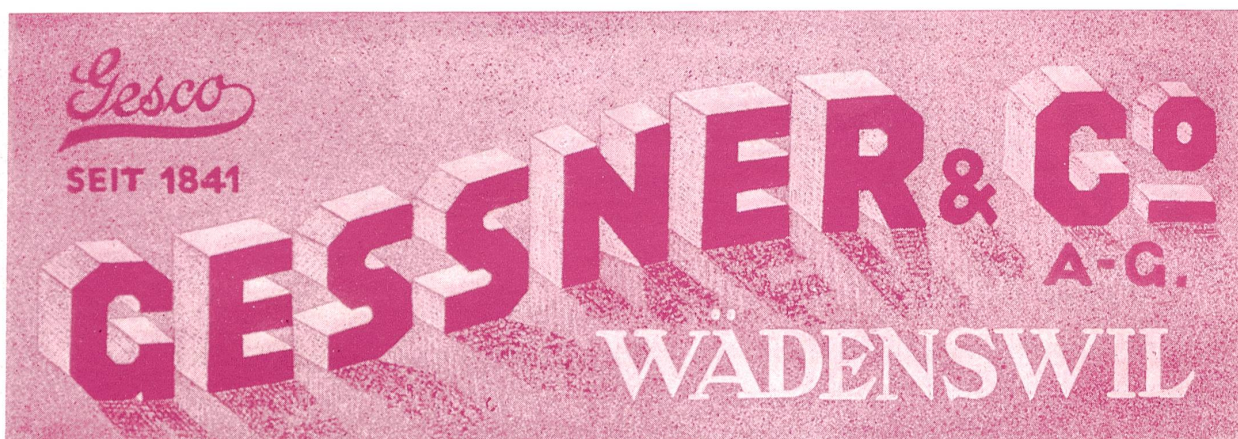
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as charming novelties of embroide-
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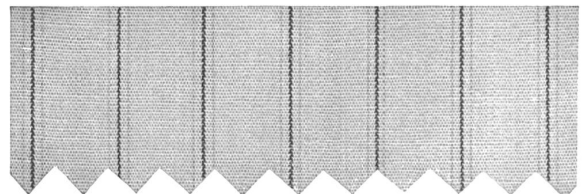
15, Bleicherweg



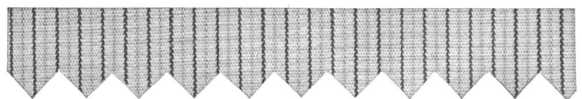
New Designs on Fabrics

**RAYON
SPUN RAYON
COTTON**

for dresses and lingerie



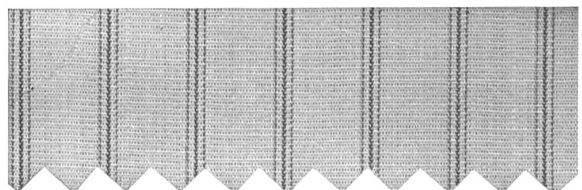
COLOURED GOODS MANUFACTURERS, BLEACHERS,
DYERS, FINISHERS



POPLINS FOR GENTLEMEN'S SHIRTS

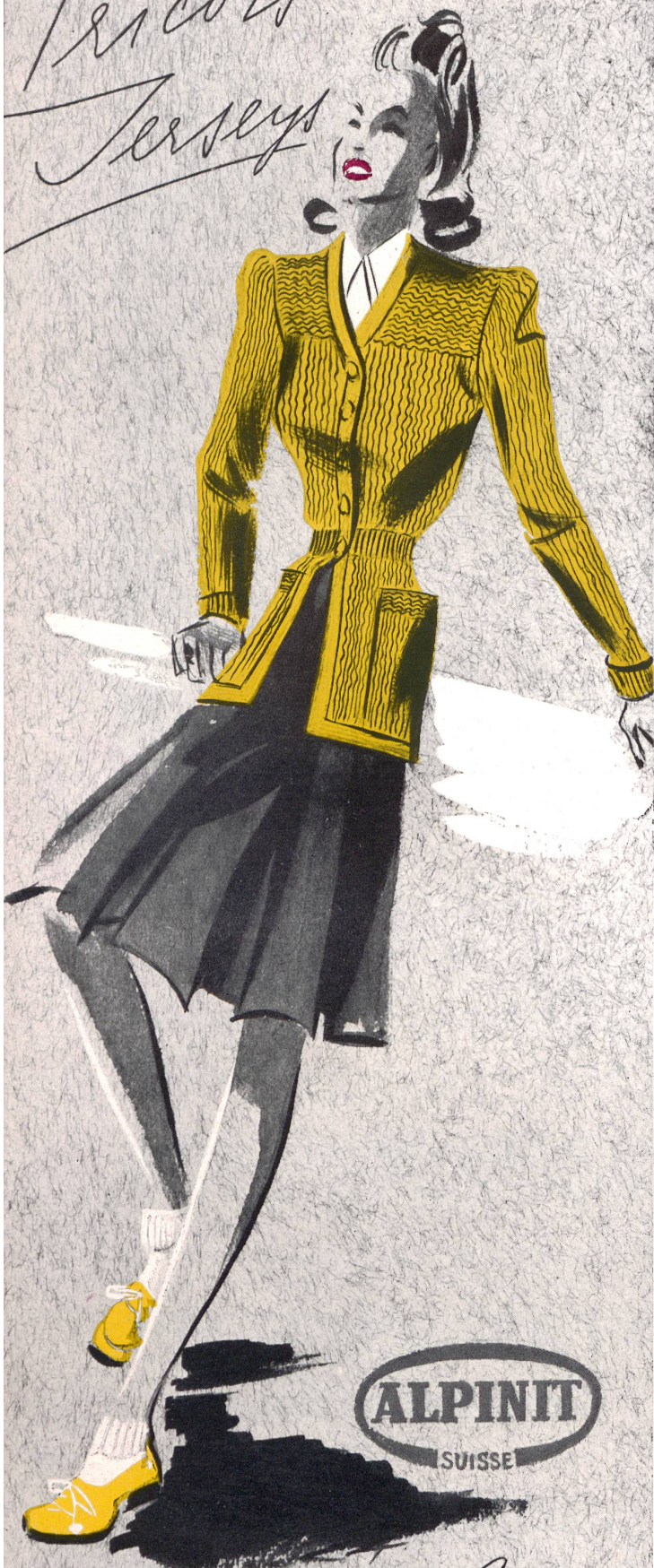


WEBEREI SIRNACH
SIRNACH
(SWITZERLAND)



SCHWARZ

*Tricots
Jerseys*



ALPINIT
SUISSE

Knepp & Co. S.A.
SARMENSTORF

TO OBTAIN
REPRESENTATIONS
OF SWISS FIRMS

APPLY TO THE

SWISS OFFICE FOR THE DEVELOPMENT OF TRADE

ZURICH

SWISS RIBBED UNDERWEAR
LADIES' BED JACKETS
SUPERIOR QUALITIES



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RUEGGER & C^o ZOFINGEN
(Established 1886) (SWITZERLAND)

BUSER & KEISER & C° Ltd.
LAUFENBURG (SWITZERLAND)

FOUNDED: 1884

THE BEE-BRAND



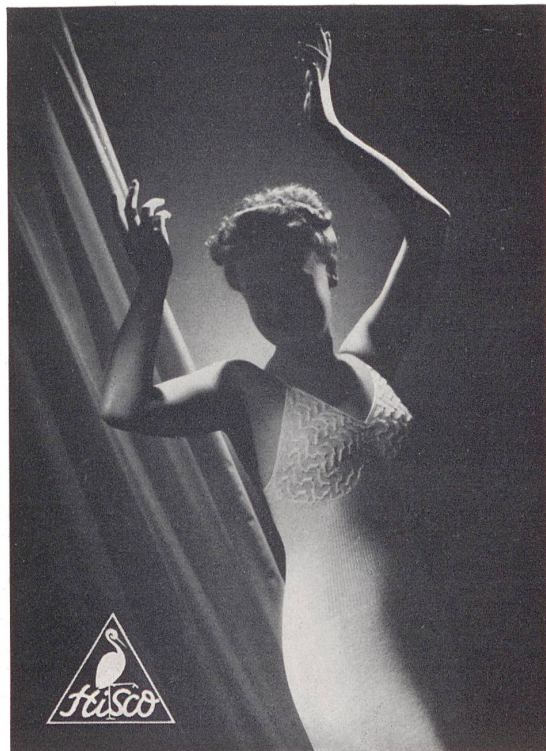
Various styles:

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 Waistcoats
 Milanese-
 and chain
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Specialities
 ANGORA
 and
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SCHWARZ



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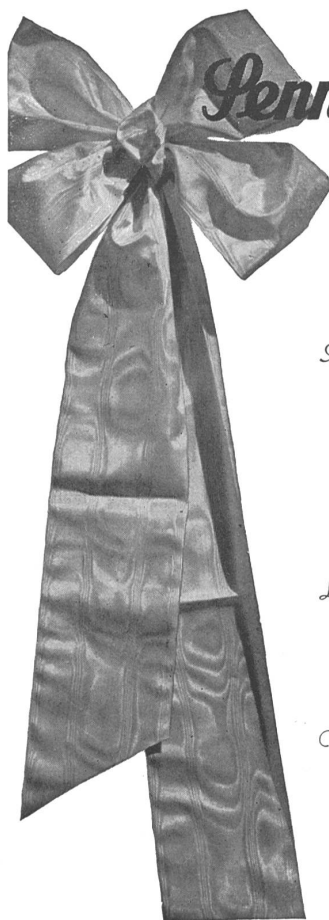


"OVER TWO CENTURIES EXPORT IN RIBBONS"

De Bary & C^o Ltd.

Established 1723

BASLE (Switzerland)



Penn & Co. Ltd.

Basle 4 Switzerland

Established 1725

All silk ribbons

rayon and mixed for millinery, hatters, underwear, binding and industrial purposes.

Linen ribbons

for men's clothing and other purposes.

Bias bindings

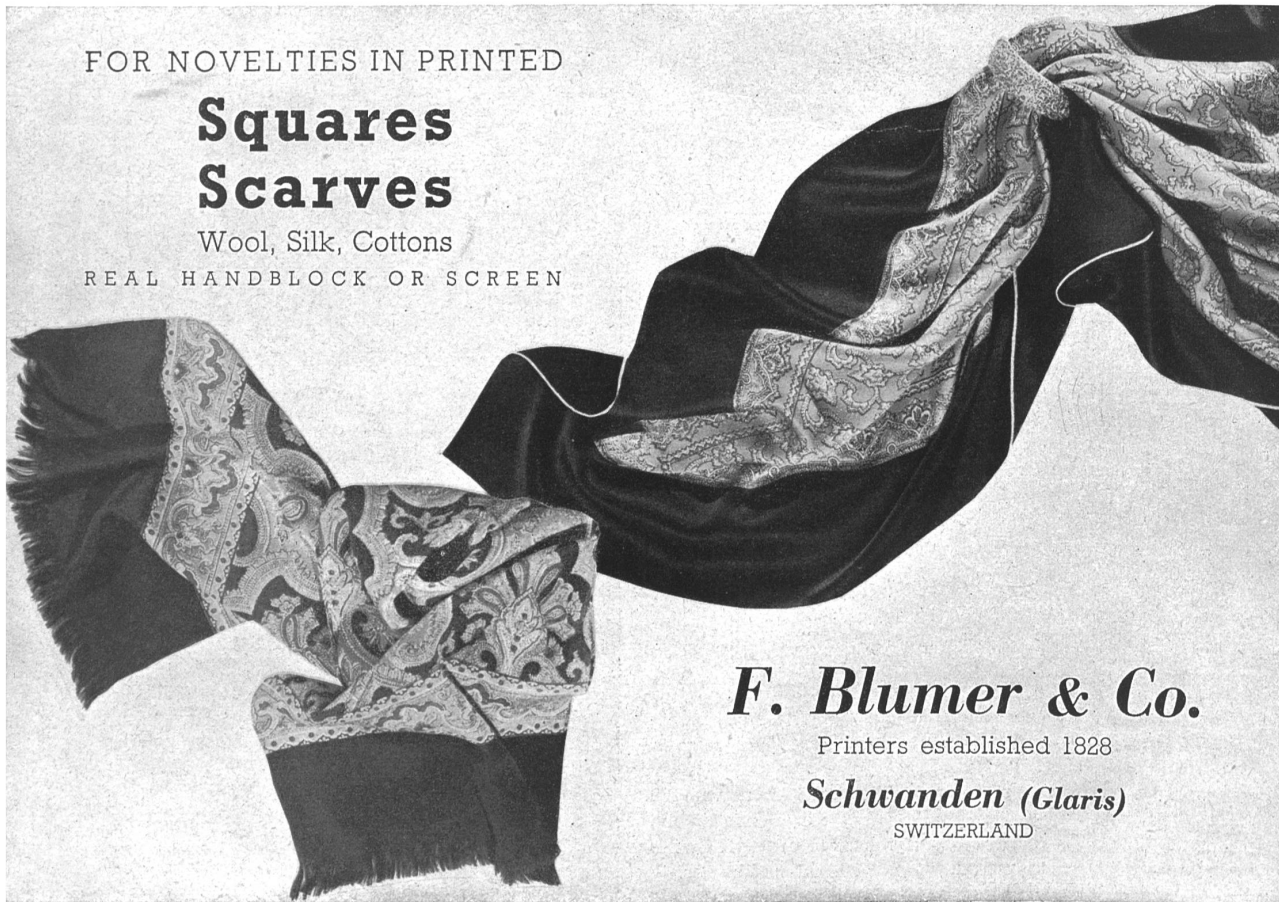
without joins in silk and rayon for haberdashery and makers up.

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**Squares
Scarves**

Wool, Silk, Cottons

REAL HANDBLOCK OR SCREEN



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Printers established 1828

Schwanden (Glaris)

SWITZERLAND