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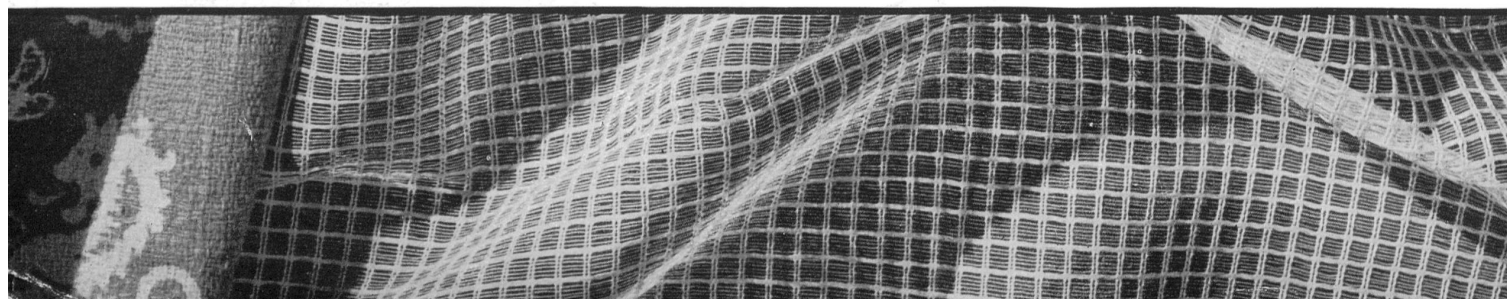
Trade mark for Novelties in Plain, Printed and Embroidered Cotton and Rayon Piece-goods for DRESSES and CURTAINS

La marca para Novedades en tejidos de algodón y de seda artificial lisos, estampados y bordados para VESTIDOS y CORTINAS

A marca para novidades em tecidos de algodão e seda artificial lisos, estampados e bordados, para VESTUARIOS e CORTINAS



J. G. NEF & C^o, HERISAU (SWITZERLAND) Swiss fabrics since 1805



SWISS TEXTILES

1942

Special publication of the
Swiss Office for the Development of Trade, Zurich and Lausanne

N° 3

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Chief-editor : CHARLES BLASER, Lausanne.

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Information Concerning Swiss Products :

Swiss Office for the Development of Trade. Zurich, Börsenstrasse 10, and Lausanne, Place de la Riponne 3.

An Association for furthering the development of foreign trade ; gives free information concerning Swiss products and puts buyers into contact with manufacturers ; edits the following publications : " Directory of Swiss Manufacturers and Producers " ; quarterly review : " Swiss Industry and Trade " and " Swiss Technics " ; booklets : " Switzerland and her Industries " (published in the chief languages). Ask for specimen copies.

Swiss Office for the Development of Trade Agencies Abroad :

Near East (Syria, Libanon, Iraq, Cyprus). — **Beyrouth** : Office commercial suisse pour le Proche-Orient, B.P. 809.

Palestine. — **Tel-Aviv** : Swiss Trade Office for Palestine, P.O.B. 2117.

Iran. — **Teheran** : Office suisse d'expansion commerciale, délégation pour l'Iran, C.P. 9.

Algeria and Tunis. — **Algiers** : Office suisse d'expansion commerciale, 3, rue Edmond Adam.

West Africa. — **Lagos** : Swiss Trade Commissioner, P.O. Box 571.

South Africa. — **Johannesburg** : Consulate general of Switzerland, Export Service, P.O. Box 3364. **Cape Town** : Consulate of Switzerland, Export Service, P.O. Box 806.

British India. — **Bombay** : Swiss Trade Commissioner, P.O.B. 102.

Far East. — **Shanghai** : Swiss Office for the Development of Trade, P.O. Box 740.

Canada. — **Toronto** : Swiss Office for the Development of Trade, 189, Bay Street.

Antilles and Central America. — **Havana** : Oficina suiza de expansión comercial, Edificio Bacardi 606.

Northern Brazil. — **Recife** (Pernambuco) : Instituto Suizo de Expansão Commercial, Agência para o Norte do Brasil, Caixa Postal 596.

Swiss Chambers of Commerce.

Argentina : Buenos-Aires, Calle Piedras 113. — **Brazil** : Rio de Janeiro, Associação das Casas de Comercio Suissas, C.P. 1404.

Swiss Legations and Consulates in all countries of the world.

Swiss textiles

AT INTERNATIONAL TRADE FAIRS

In 1942, as in former years, Switzerland has participated in a certain number of international trade fairs. Among the goods exhibited, textile products held an important place in the Swiss pavilions and sections at the various fairs.

Here is a view of the Textile Section of the Swiss Pavilion at the Lyons Trade Fair.



WALTER SCHRANK & C^o

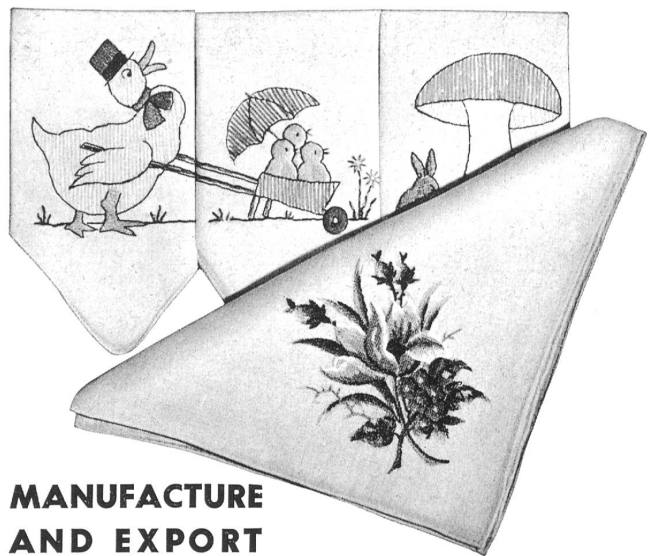
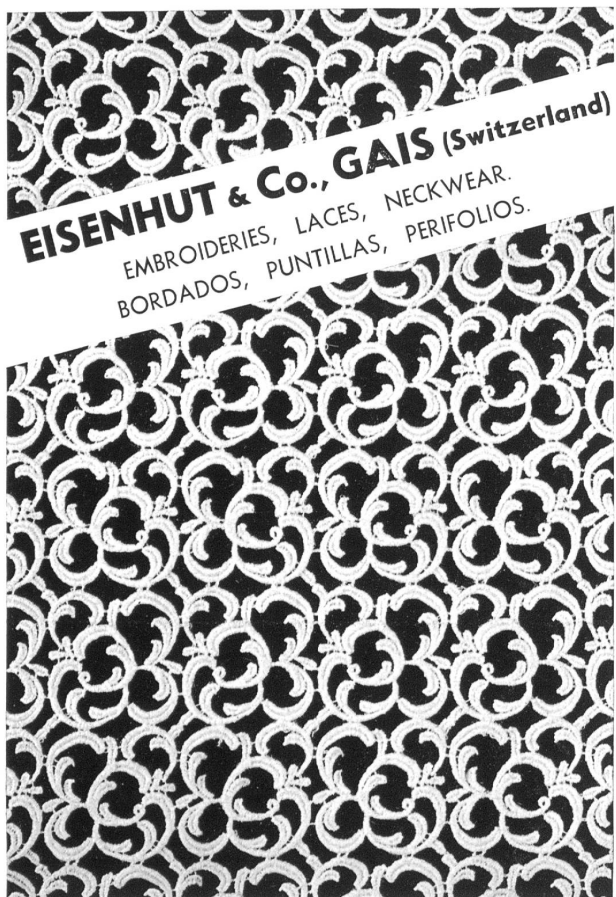
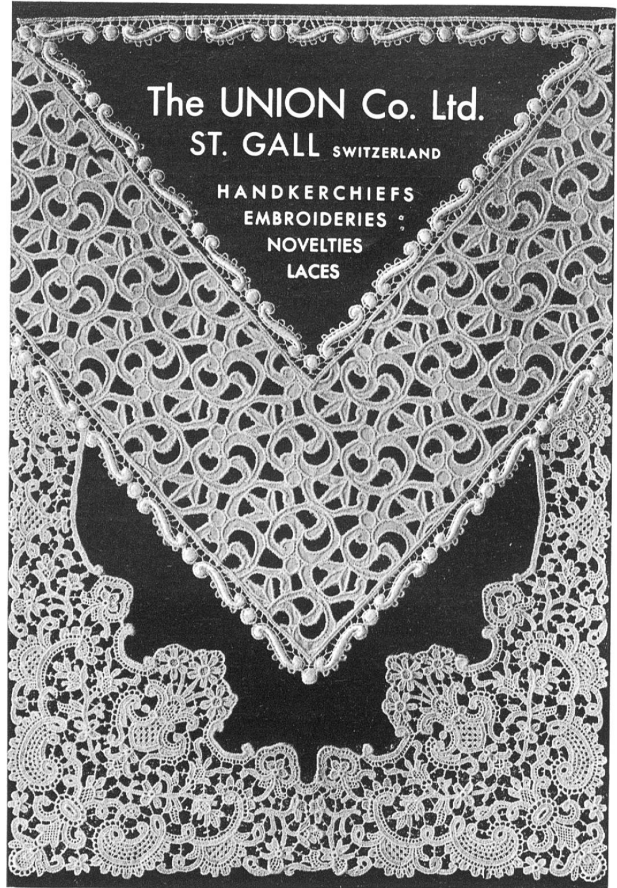
ST. GALL (SWITZERLAND)

MANUFACTURERS AND EXPORTERS
OF EMBROIDERED NET AND GUIPURE-
LACE-NOVELTIES, LACE ALLOVERS,
EMBROIDERED MATERIALS FOR DRESSES.

UNDERWEAR AND NECKWEAR.

NOVELTIES CALAIS-STYLE.

EMBROIDERED HANDKERCHIEFS,
LACE HANDKERCHIEFS.



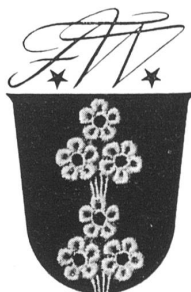
MANUFACTURE AND EXPORT

Embroidered Handkerchiefs, embroidered fabrics in organdy, nan-sooc, net, etc

Sailer & Schoensleben
ST-GALL

★ ★
C.FORSTER-WILLI & CO.

ST. GALL



Novelties

IN EMBROIDERIES

& LACES
★ ★

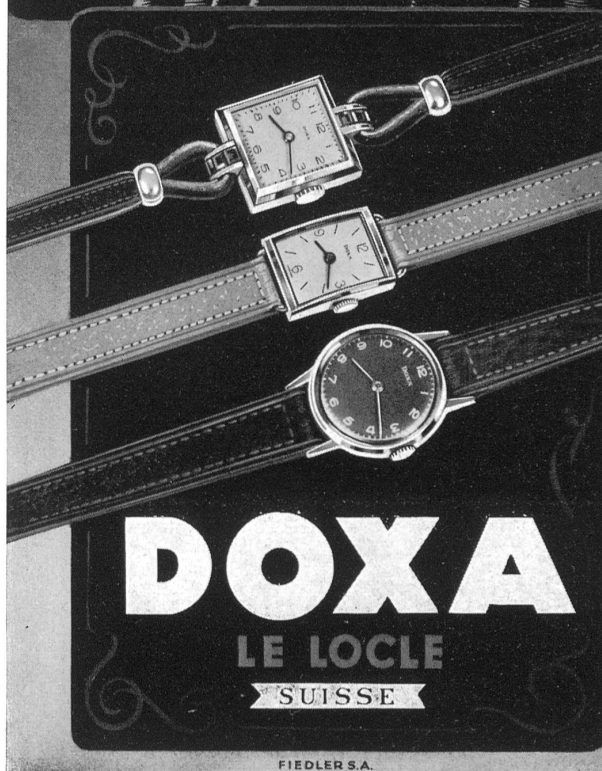
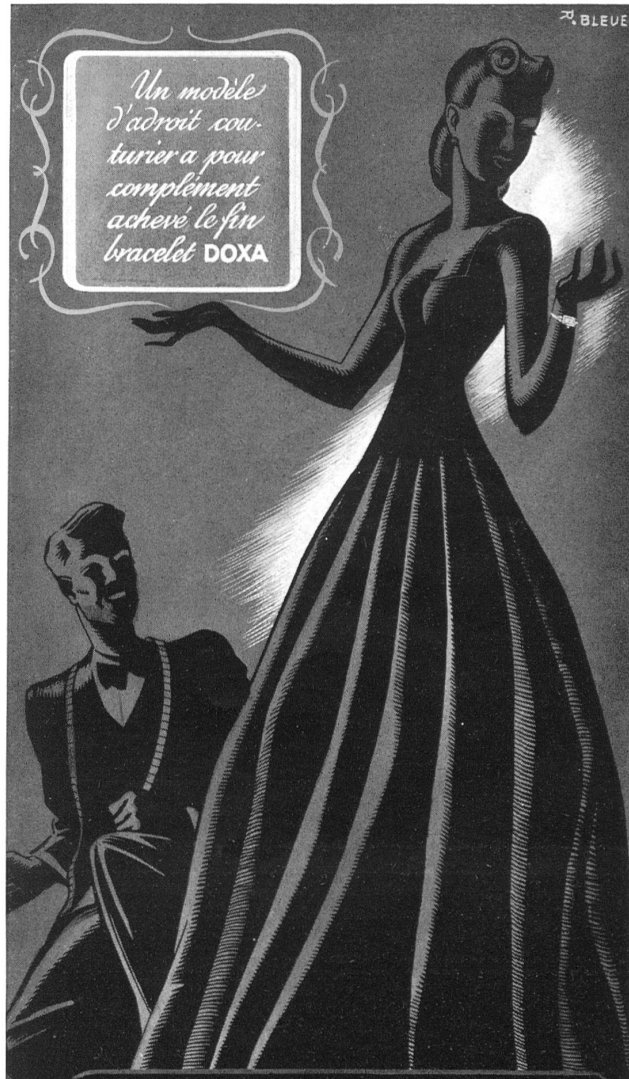
The Rütli Wool Weaving Co. Ltd.

Rütli (Glaris)
Switzerland

*Woollen fabrics
for Ladies' dresses
and coats*

BLEUER

*Un modèle
d'adroit cou-
turier a pour
complément
achevé le fin
bracelet DOXA*



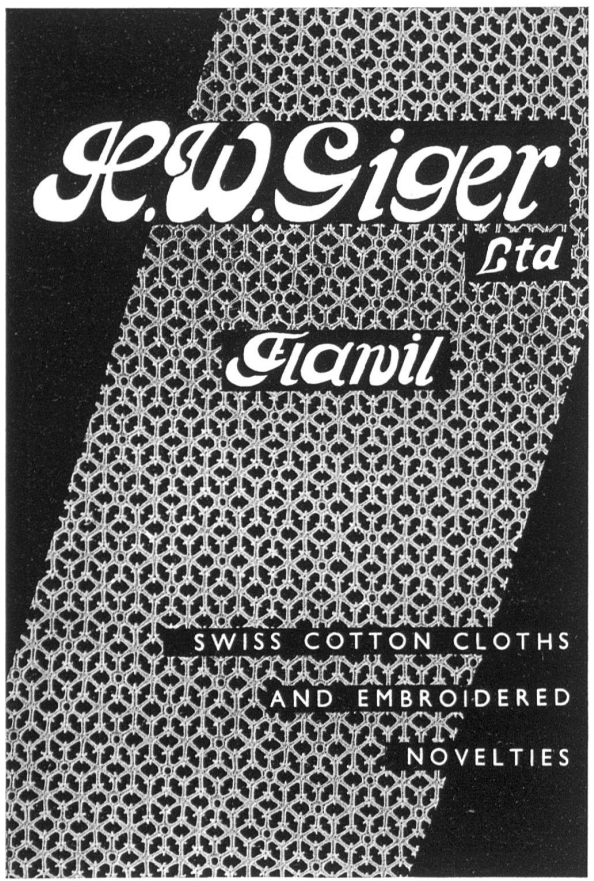
FIEDLER S.A.

M. Bruggisser & Co. Ltd.

WOHLEN VI (SWITZERLAND)

FOUNDED 1812

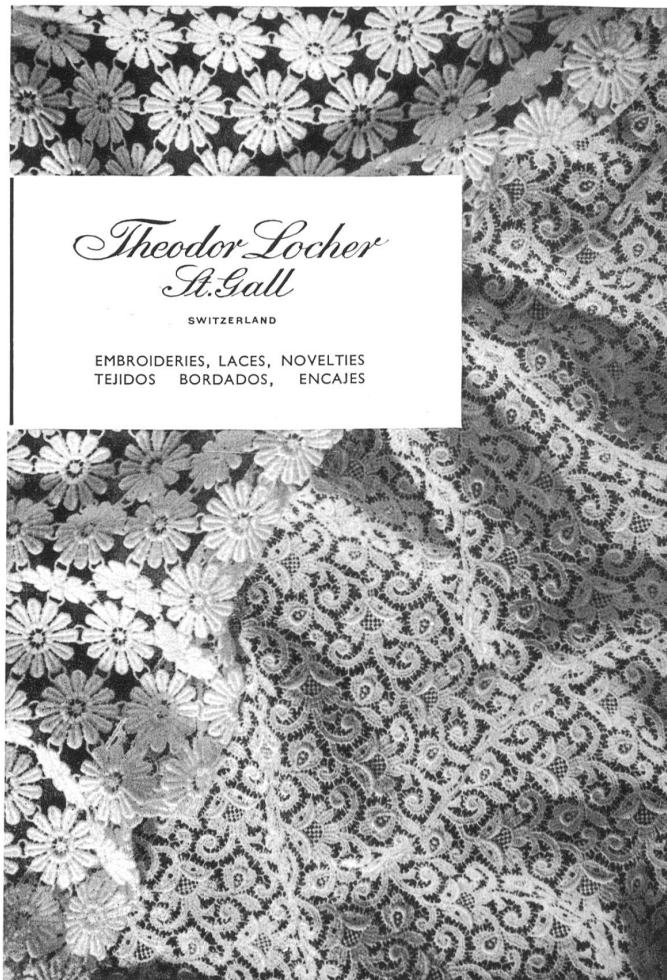
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J.W. Giger
Ltd

Flanil

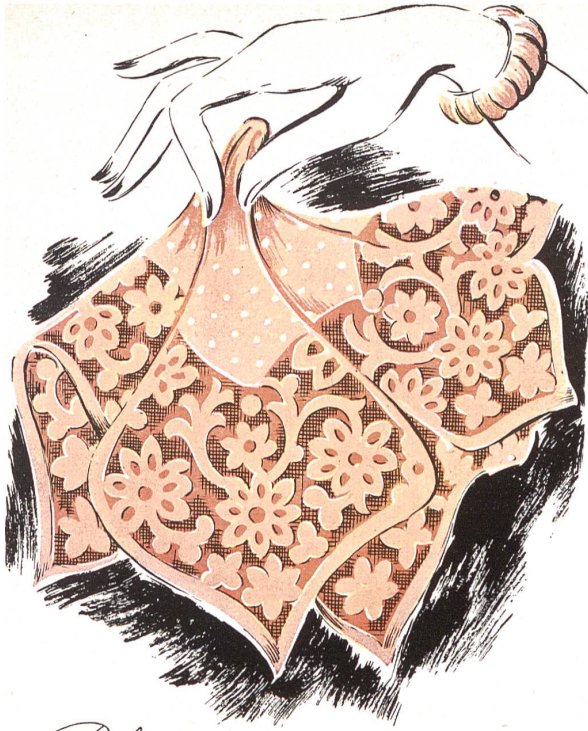
SWISS COTTON CLOTHS
AND EMBROIDERED
NOVELTIES



Theodor Locher
St. Gall

SWITZERLAND

EMBROIDERIES, LACES, NOVELTIES
TEJIDOS BORDADOS, ENCAJES



*Pochettes
Curtain Tissues · Organdy · Opals
Popelines
Gottfried Schaefer
Zurich - Bellevue*


Symbol of Quality

LACES FOR LINGERIE DRESSES BRASSIERES

Jul. Michel & C^o
Zurich

LACE MANUFACTURES
ESTABLISHED 1894

LONGINES

1867  1942

Distinction through elegance of form and harmony of lines.

Through the leading watchmakers

LONGINES



OTTO STEINMANN AND CO. LTD., WOHLLEN

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New Braids for Winter Hats:

Oscolan

Oscopal

Oscoseta

Taschentücher
Stickereistoffe für Blusen und Kragen

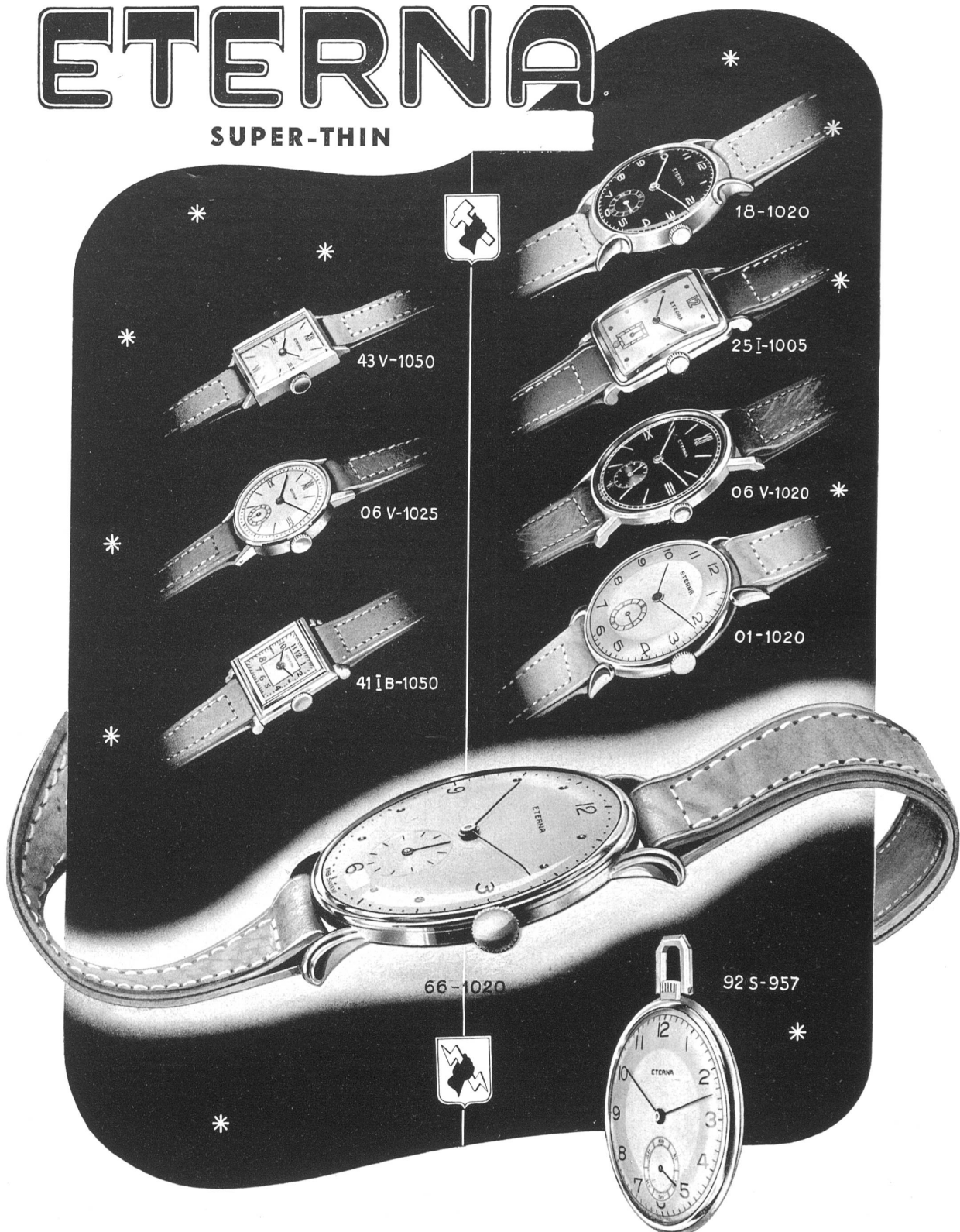
Handkerchiefs
Embroideries for Blouses and Neckwear

ED. Sturzenegger ^A/₆

ED. STURZENEGGER A.G. ST. GALLEN (SCHWEIZ - SWITZERLAND)

ETERNA

SUPER-THIN



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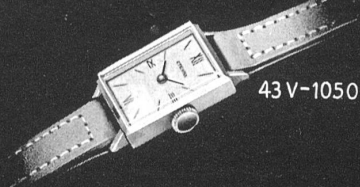
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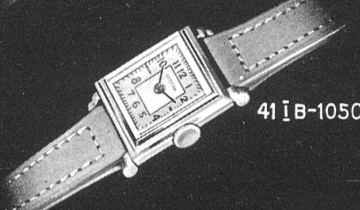
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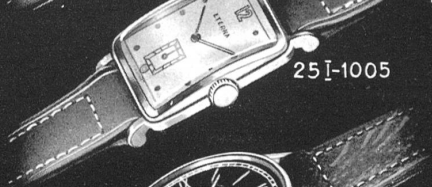
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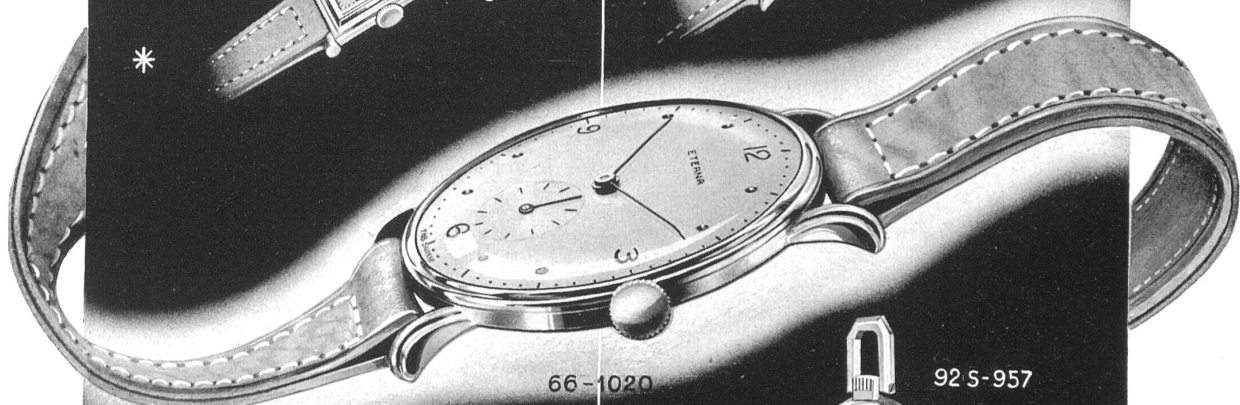
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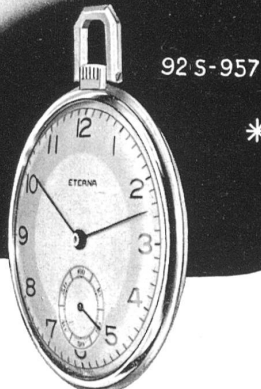
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66-1020



92 S-957

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N O N - M A G N E T I C
S H O C K A B S O R B I N G

Factory at **GRENCHE** (Switzerland)

ETERNA

The Protected Precision Watch

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