

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1944)
Heft: 3

Artikel: Fabrics for town wear
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-799347>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 17.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

FABRICS FOR TOWN WEAR



NÄF

Patterns for town wear

Staple fibres, rayons and silks predominate for tailormades, morning and afternoon frocks, while guipures and a few novel allovers characterize the embroidery for this type of wear.

Whereas for the sports lover, the theme „music” is allowed to strike a very dashing, even „loud” note, for the more sophisticated the *leitmotiv* is, one might say, muffled!

Here we find somewhat ingenuous, fancifully naive designs, like fairy stories told by a mother to her children: capricious or fantastic scenes of wandering minstrels, street-corner musicians...

Or, here again, a dainty family spends bright Sunday hours listening to a concert under the sun-kissed trees in the square...

In this category the designs, both for prints and embroideries, are small or delicately sprayed; they are extremely suitable for wearable and individual little frocks.