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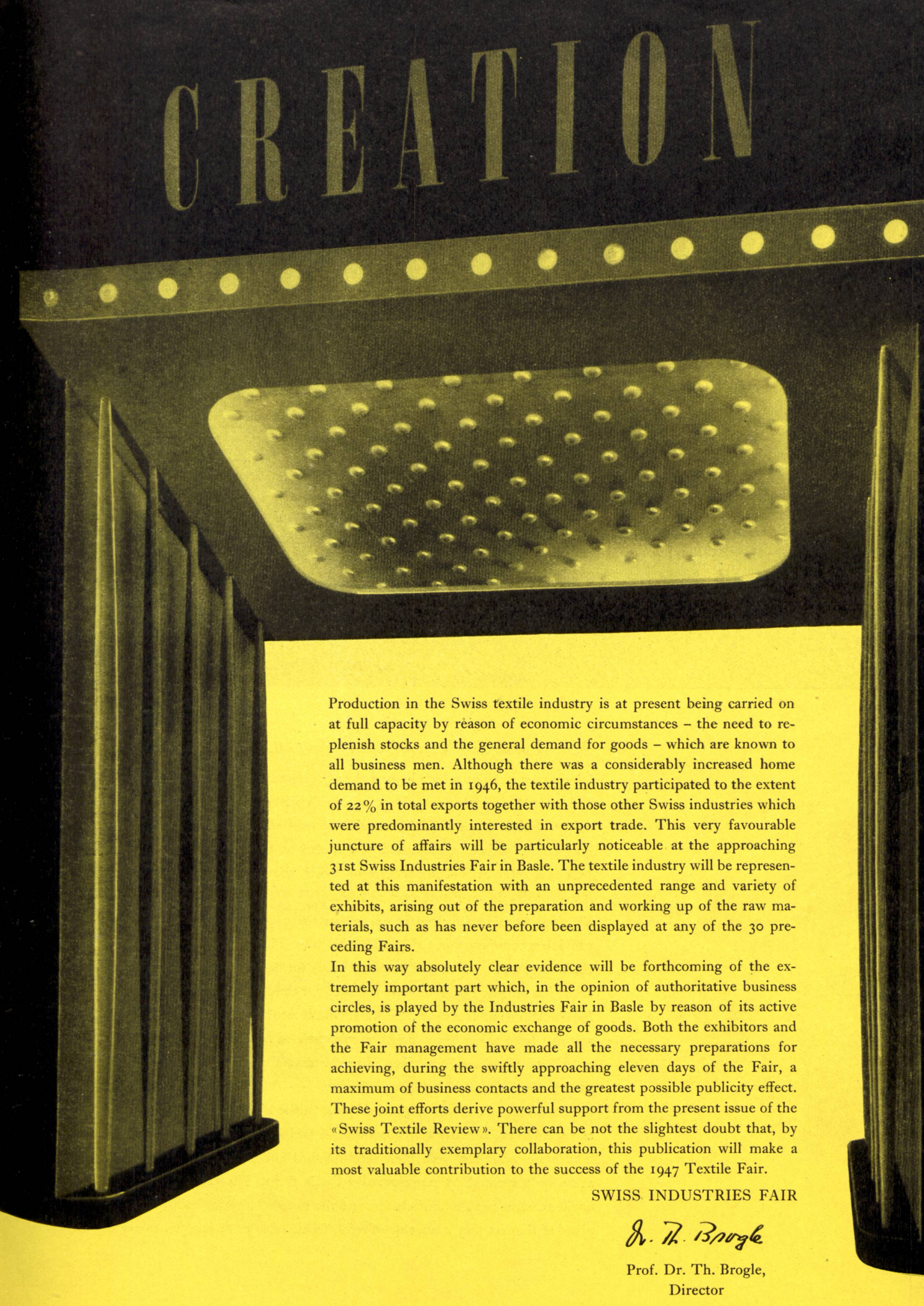
Heer & Cie. S.A.
Messagerie de Soieries,
Thalwil. (SUISSE)

CORREO AEREO - VIA AIR MAIL

Heer & Co. S.A.
Silk Manufacturers
Thalwil. (SWITZERLAND)

Heer & Cia. S.A.
Fabricación de Seda
Thalwil. (Suiza)

CREATION



Production in the Swiss textile industry is at present being carried on at full capacity by reason of economic circumstances – the need to replenish stocks and the general demand for goods – which are known to all business men. Although there was a considerably increased home demand to be met in 1946, the textile industry participated to the extent of 22% in total exports together with those other Swiss industries which were predominantly interested in export trade. This very favourable juncture of affairs will be particularly noticeable at the approaching 31st Swiss Industries Fair in Basle. The textile industry will be represented at this manifestation with an unprecedented range and variety of exhibits, arising out of the preparation and working up of the raw materials, such as has never before been displayed at any of the 30 preceding Fairs.

In this way absolutely clear evidence will be forthcoming of the extremely important part which, in the opinion of authoritative business circles, is played by the Industries Fair in Basle by reason of its active promotion of the economic exchange of goods. Both the exhibitors and the Fair management have made all the necessary preparations for achieving, during the swiftly approaching eleven days of the Fair, a maximum of business contacts and the greatest possible publicity effect. These joint efforts derive powerful support from the present issue of the «Swiss Textile Review». There can be not the slightest doubt that, by its traditionally exemplary collaboration, this publication will make a most valuable contribution to the success of the 1947 Textile Fair.

SWISS INDUSTRIES FAIR

Dr. Th. Brogle

Prof. Dr. Th. Brogle,
Director



More Textile Goods than Ever at the 31st Swiss Industries Fair

The export pavilion which housed the «Creations» exhibit at the last Swiss Industries Fair made a great impression on visitors from near and far owing to the original way in which the valuable exhibits were displayed and the harmonious picture it presented, and it also brought to the Basle Textile Fair that international importance on which the management of the Fair intends to build up future participation.

By continuously adding more exhibition space efforts are being made to provide accommodation for all the exhibitors. The new building alongside Halls II and III, which will be partly ready for occupation in the spring of 1947, has already had two floors reserved for the technical groups and one for the textile and footwear exhibitors. On the one hand the various business sections have again been carefully concentrated and, on the other hand, every possibility has been taken into consideration with a view to making the best use in 1948 of the space available.

No fundamental changes have taken place in the big *Textile Hall II* either as regards the contents or the manner in which the goods are exhibited. The basic materials, with their semi-finished and finished products, will again be presented by representative Swiss firms. The collective exhibit of the woollen cloth manufacturers and the worsted weaving mills provides proof of the fact that, alongside of light, fashionable materials, Swiss-made



clothing materials have assumed a leading position in point of quality and design.

The «Creations» exhibit, the jewel of the Swiss Industries Fair, will be presented in an even more attractive setting. The latest creations – comprising St. Gall embroideries, printed materials from Zurich and Eastern Switzerland, silk ribbons from Basle, and the most exclusive models of footwear and millinery – have been grouped once again by the Basle graphic artist Donald Brun in such a quiet and distinguished atmosphere that they will not fail to make a profound impression on the visitor either from Switzerland or from abroad owing to the delicacy and elegance of their appearance and the inherent excellence of their quality.

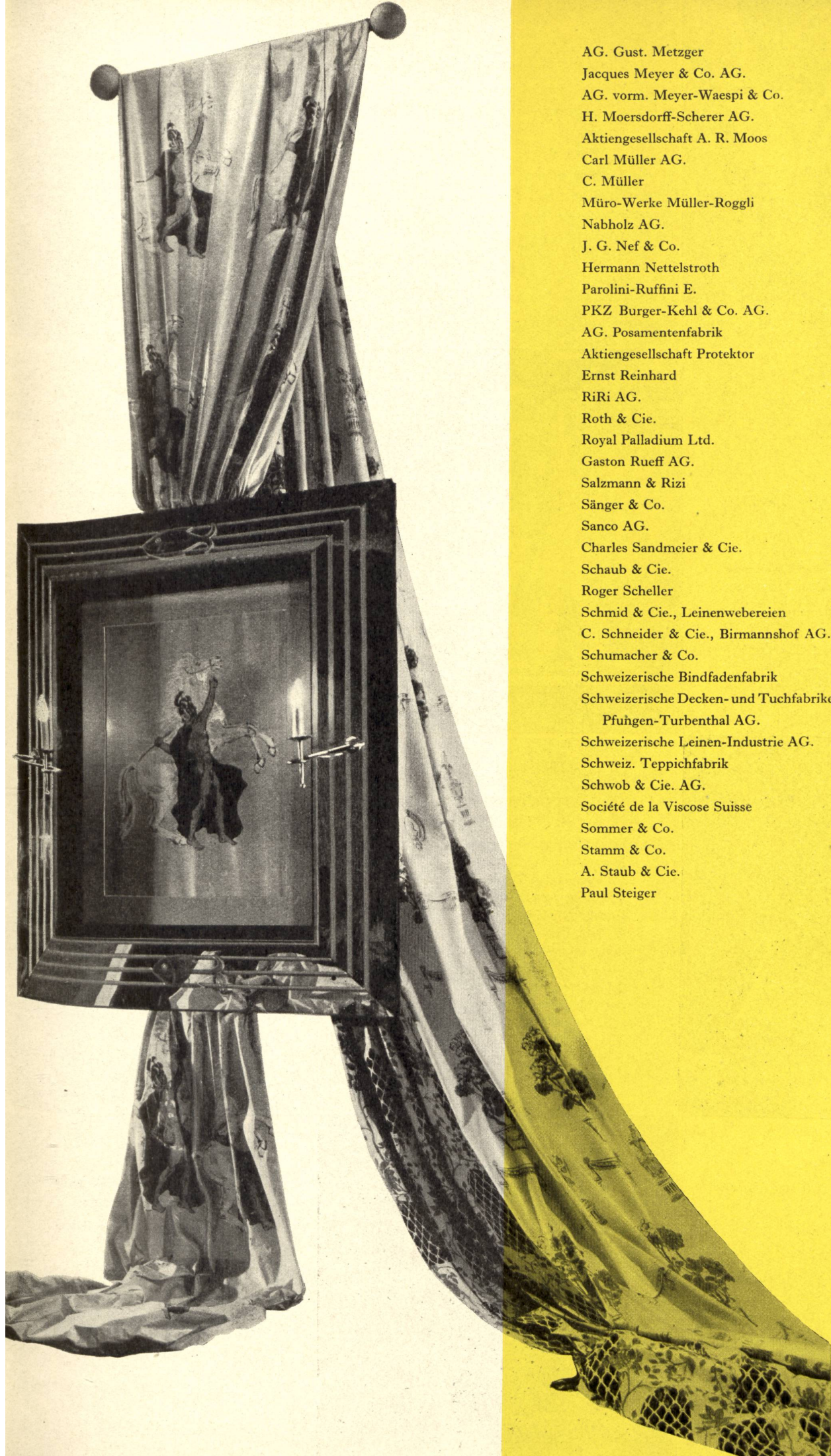
There will be a novel display of goods in the Textile Extension Exhibit on the first floor of the newly-erected Hall IIIb, which has just been completed at considerable cost, and where it is intended to house in 1948 the overflow from the Textile Group in Hall IIb. In addition to tastefully printed materials, fine-quality knitted underwear and heavy woollen piece-goods, there will be a special display of made-up clothing for ladies and gentlemen.

Every footwear manufacturer of importance in Switzerland will be represented this year at the Industries Fair in Basle. There will be an extensive exhibit of both fashionable and sporting type footwear in the right wing of Hall II and particularly on the first floor of Hall IIIb.

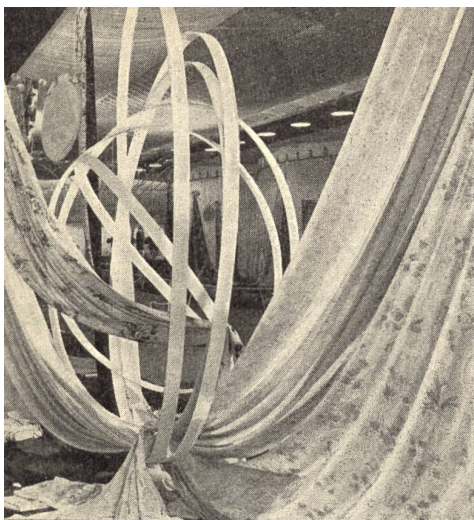
Exhibitors List Textile Group 4

Argovia AG.	Mellingen
E. & A. Augsburger AG.	Lützelflüh
Baer, Moetteli & Cie.	Winterthur
Basler Webstube	Basel
Bekleidungsfabrik G. Müller	Zürich-Selnau
Beltex AG.	Arzo/Ti
Berufskleiderfabrik AG. Orbe	Orbe
Birmannshof-Textil AG.	Basel
F. Blumer & Cie.	Schwanden
Albin Breitenmoser AG.	Appenzell
C. Bürgi & Cie.	Kreuzlingen
Bürgin & Cie., G.m.b.H., Metallwaren- fabrik	Schaffhausen
Calida AG.	Sursee
Chessex & Cie.	Schaffhausen
Color Metal AG.	Zürich
Jean Débétaz	Lausanne
J. Dürsteler & Co. AG.	Wetzikon
Egger, Eisenhut & Co.	Aarwangen
H. Ernst & Cie.	Aarwangen
Färberei Schlieren AG.	Schlieren
AG. Fehlmann Söhne	Schöftland
Hans Finger & Co.	Zürich
Christian Fischbacher & Co.	St. Gallen
Fürst & Cie. AG.	Wädenswil
Ganzoni & Cie. AG.	Winterthur
Gerstle & Cie. AG.	Zürich
Gebrüder Grämiger AG.	Bazenheid
Berthold Guggenheim	Zürich
Färberei Güttingen AG.	Güttingen (St. G.)
Richard Guyer & Cie.	Zürich
Oscar Haag	Küsnacht-Zürich
G. Halter-Sonderegger	Wil
Robert Hartung	Zürich
Hausammann & Cie.	Winterthur
Heberlein & Co. AG.	Wattwil
Jean Hess & Cie.	Basel
Huber-Lehner Lily	Appenzell
Kaspar Humbel	Uetikon am See
Hungerbühler & Cie.	Zürich
Imobersteg & Co.	Huttwil
Industrie-Gesellschaft für Schappe	Basel
Otto Kauf AG.	Ebnat-Kappel
S. Kirschner, Krawattenfabrik	Zürich
Knüpft Teppichfabrik AG.	Lotzwil
Kressco Aktiengesellschaft vorm. Kressmann & Co.	Bern
Kroko AG.	Mümliswil
H. Kuny & Co.	Küttigen (Aarg.)
Lahco AG.	Baden
Jakob Laib & Co.	Amriswil
Paul Lanz	Zürich
S.A. Lavelli & Maiocchi	Lugano
Leinenweberei Bern AG.	Bern
Gebrüder Matter	Köllikon
Au Menuet B. Ris	Genève
Metallwerke AG.	St. Gallen
Mettler & Co. AG.	St. Gallen
E. Mettler-Müller AG.	Rorschach





AG. Gust. Metzger	Basel
Jacques Meyer & Co. AG.	Wohlen
AG. vorm. Meyer-Waespi & Co.	Zürich-Altstätten
H. Moersdorff-Scherer AG.	Zürich
Aktiengesellschaft A. R. Moos	Weisslingen/Zch.
Carl Müller AG.	Zürich
C. Müller	Wil (St. G.)
Müro-Werke Müller-Roggli	Thun
Nabholz AG.	Schönenwerd
J. G. Nef & Co.	Herisau
Hermann Nettelstroth	Olten
Parolini-Ruffini E.	Scuol (Grbd.)
PKZ Burger-Kehl & Co. AG.	Zürich
AG. Posamentenfabrik	Zofingen
Aktiengesellschaft Protektor	Basel
Ernst Reinhard	Zürich
RiRi AG.	Zürich
Roth & Cie.	Wangen a/Aare
Royal Palladium Ltd.	Zürich
Gaston Rueff AG.	Zürich
Salzmann & Rizi	Amriswil
Sänger & Co.	Langnau
Sanco AG.	Zürich
Charles Sandmeier & Cie.	Basel
Schaub & Cie.	Zofingen
Roger Scheller	Zürich
Schmid & Cie., Leinenwebereien	Burgdorf
C. Schneider & Cie., Birmannshof AG.	Basel
Schumacher & Co.	Zürich
Schweizerische Bindfadenfabrik	Flurlingen
Schweizerische Decken- und Tuchfabriken	
Pfungen-Turbenthal AG.	Pfungen
Schweizerische Leinen-Industrie AG.	Niederlenz
Schweiz. Teppichfabrik	Ennenda
Schwob & Cie. AG.	Bern
Société de la Viscose Suisse	Emmenbrücke
Sommer & Co.	Zofingen
Stamm & Co.	Eglisau
A. Staub & Cie.	Seewen (Schwyz)
Paul Steiger	Basel

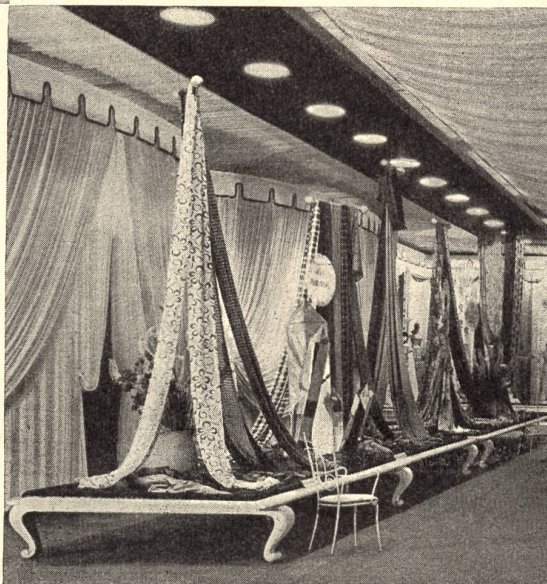


Chamber of Commerce of St. Gall

Verband der Schweizerischen Textil-
Veredlungs-Industrie, Zürich
Schweizerischer Spinner-, Zwirner- und
Weber-Verein, Zürich
Verband Schweizerischer Garnhändler-
und Gewebe-Exporteure, St. Gallen
Vereinigung Schweizerischer Stickerei-
Exporteure, St. Gallen



Stoffel & Cie., St. Gallen
Striga AG. für moderne Strickgarne, Basel
Strub & Cie., Zürich
Superba S.A., Büron
Sura Aktiengesellschaft, Reitnau (Aarg.)
Sutter-Giezendanner, Wil (St. G.)
Textil AG., Hutwil
Hermann Thomi-Zurlinden, Langenthal
A. Tischhauser & Co., Teufen (App.)
Tissage de Crin Steinmann S.A.,
La Chaux-de-Fonds
Vereinigte Strumpffabriken AG., Flawil



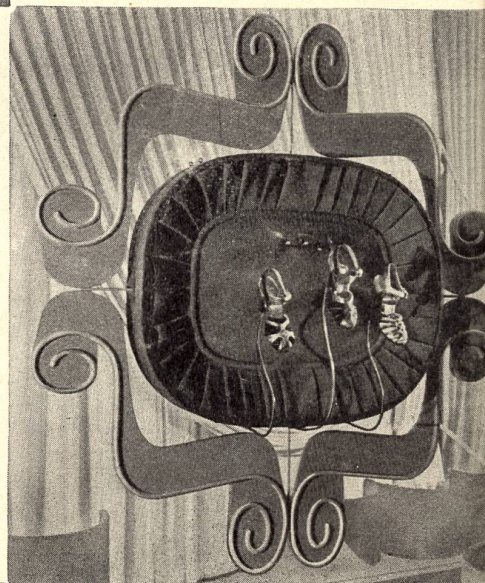
Association of Swiss Wholesalers and Silk Export Firms

S. J. Bloch Sohn & Co. AG., Zürich
Rudolf Brauchbar & Co., Zürich
Hans Finger & Co., Zürich
J. & A. Gardiol, Genève
Haas & Co., Zürich
Scherer, Verron & Co., Zürich
Karl Schoch & Co., Zürich
Julius Stitzel, Zürich
Taco AG., Zürich

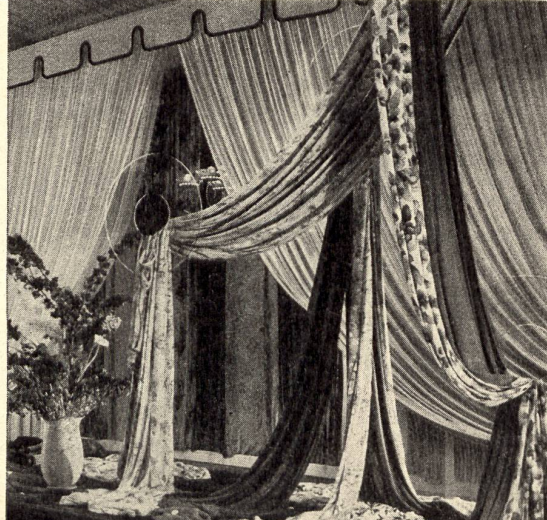


Association of Swiss Silk Manufacturers

Emar Seidenstoffweberei AG., Zürich
Heer & Co. AG., Thalwil
E. Schubiger & Co. AG., Uznach
Robt. Schwarzenbach & Co., Thalwil
Seidenstoffwebereien vorm. Gebr. Näf
AG., Zürich
Seidenwarenfabrik vormals Edwin Nacif
AG., Zürich
Siber & Wehrli AG., Zürich
Stehli & Co., Zürich
AG. Stünzi Söhne, Horgen
Weisbrod-Zürcher Söhne, Hausen a. A.



Vollmoeller Wirkwarenfabrik Uster, Uster
Wagner & Co., Basel
Maria Wagner, Riehen b. Basel
Walliser Handgewebe, Saas-Fee
Weibel Kragenfabrik AG., Basel
Oskar Winkler & Co., St. Gallen
Winzeler, Ott & Cie. AG., Weinfelden
Worb & Scheitlin AG., Burgdorf
Saly Wyler, Uster
E. M. Wyss, Montreux
Zwicky & Co., Wallisellen-Zürich
Zwicky- & Bannwart, Zürich



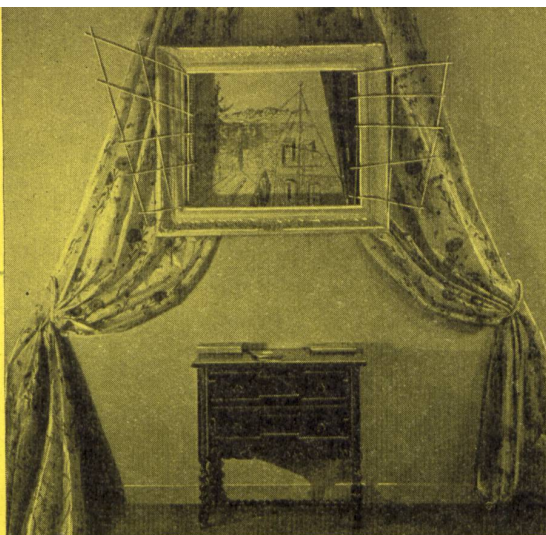
Swiss Silk Ribbon Manufacturers' Association

Gebrüder Bally AG., Bandfabrik,
Schönenwerd (Sol.)
Bandfabrik Ormalingen AG.,
Ormalingen (Bld.)
De Bary & Cie. AG., Basel
G. Peter & Co. AG., Basel
Hans Moser & Co. AG., Seidenweberei,
Herzogenbuchsee (Bn.)
W. Sarasin & Co. AG., Basel
Scholer & Co., Bandweberei Liestal,
Liestal (Bld.)
Seiler & Co. AG., Basel

Senn & Co. AG., Basel
 Thurneysen & Co. AG., Basel
 Vischer & Co., Basel

Swiss Woollen Manufacturers Association

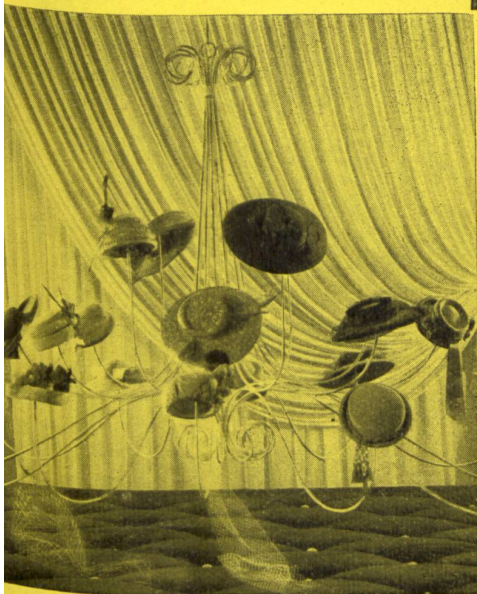
Aebi & Zinsli, Sennwald (St. G.)
 H. Berger S.A., Eclépens (Vd.)
 Bündner Wolldeckenfabrik
 Hch. Schwendener jun., Sils-Albula
 Gugelmann & Cie. AG., Langenthal
 F. Hefti & Cie. AG., Hätzingen (Glarus)
 Meyer & Cie., Moudon



Weberei Aarau AG., Aarau
 Wollweberei Rüti AG., Rüti/Glarus
 Wollweberei Zofingen, Zofingen
 Woll- und Crêpeweberei Rothrist AG.,
 Rothrist

Association of Swiss Elastic Manufacturers

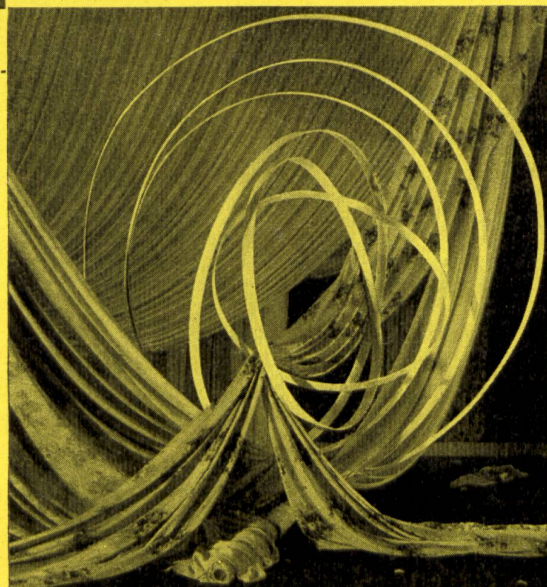
Bally Elastik-Fabrik, Schönenwerd
 Elastic AG., Basel
 Elastikfabrik Gradmann-Strub AG.,
 Zofingen



Tuchfabrik Goldach AG., Goldach (St. G.)
 Tuchfabrik Kirchberg AG.,
 Kirchberg (St. G.)
 Tuchfabrik Lotzwil AG., Lotzwil (Bern)
 Tuchfabrik Schaffhausen AG.,
 Schaffhausen
 Tuchfabrik Sevelen AG., Sevelen (St. G.)
 Tuchfabrik Truns AG., Truns (Grbd.)
 Tuchfabrik Vetsch AG., Grabs/St. Gallen
 Tuchfabrik Wädenswil AG., Wädenswil
 Tuchfabrik Zürcher & Cie. AG.,
 Langnau/Bern
 Walliser Tuchfabrik, Jossen & Imsand,
 Sitten



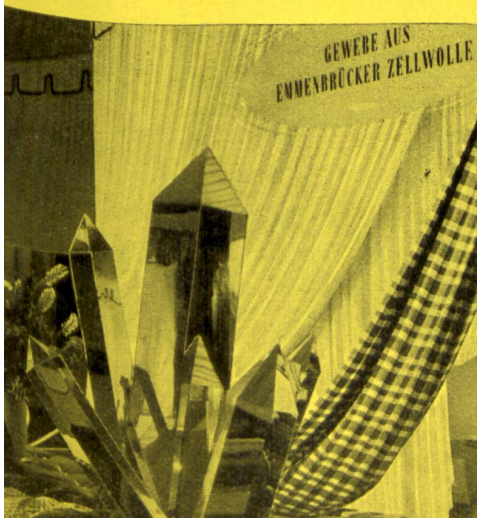
N. Pedolin's Erben AG., Chur
 Pfenninger & Co. AG., Wädenswil
 Schild AG. Tuch- und Deckenfabriken,
 Bern und Liestal
 Schweiz. Decken- und Tuchfabriken
 Pfungen-Turbenthal AG., Pfungen
 Spinnler & Co., Liestal
 F. & E. Stucki's Söhne, Steffisburg
 Tessiner Tuch- und Deckenfabrik AG.,
 Locarno
 Tuchfabrik Belp AG., Belp/Bern
 Tuchfabrik Entlebuch AG., Entlebuch
 Tuchfabrik Escholz matt, Krafft & Co.,
 Escholz matt



Gesa AG., Aarau
 Ihco AG., Zofingen
 G. Kappeler AG., Zofingen
 P. Mühlegg, Schaffhausen
 Siegrist & Co., Oftringen

"Sanforized" Group

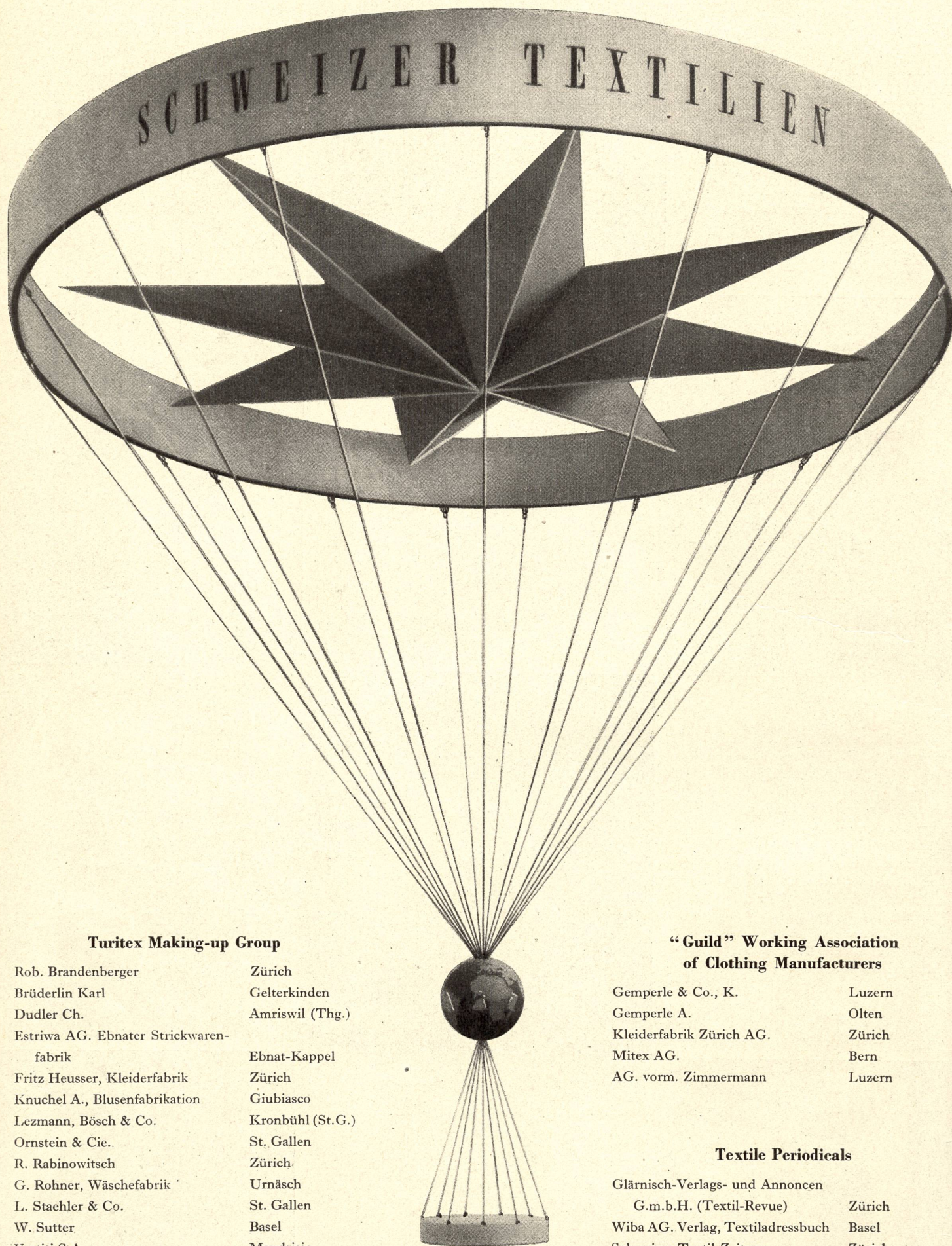
Aktiengesellschaft Carl Weber, Winterthur
 Gugelmann & Co. AG., Langenthal
 Habis Textil AG., Flawil
 Heberlein & Cie. AG., Wattwil
 A. & R. Moos AG., Weisslingen
 R. Müller & Cie. AG., Seon (Aarg.)



Swiss Worsted Manufacturers Association

Appenzeller-Herzog & Co., Stäfa
 Gyr & Cie., Frauenfeld
 Kammgarnweberei Bleiche AG., Zofingen
 Paul Reis & Cie., Zürich
 Rob. Schmid's Sohn AG., Gattikon/Zch.
 Seidenstoffwebereien vorm. Gebr. Naef
 AG., Zürich
 Vereinigte Kammgarnspinnereien Schaff-
 hausen-Derendingen, Abt. Weberei,
 Derendingen





Turitex Making-up Group

Rob. Brandenberger	Zürich
Brüderlin Karl	Gelterkinden
Dudler Ch.	Amriswil (Thg.)
Estriwa AG. Ebnater Strickwaren- fabrik	Ebnat-Kappel
Fritz Heusser, Kleiderfabrik	Zürich
Knuchel A., Blusenfabrikation	Giubiasco
Lezmann, Bösch & Co.	Kronbühl (St.G.)
Ornstein & Cie.	St. Gallen
R. Rabinowitsch	Zürich
G. Rohner, Wäschefabrik	Urnäsch
L. Staehler & Co.	St. Gallen
W. Sutter	Basel
Vestiti S.A.	Mendrisio

"Guild" Working Association of Clothing Manufacturers

Gemperle & Co., K.	Luzern
Gemperle A.	Olten
Kleiderfabrik Zürich AG.	Zürich
Mitex AG.	Bern
AG. vorm. Zimmermann	Luzern

Textile Periodicals

Glärnisch-Verlags- und Annoncen	
G.m.b.H. (Textil-Revue)	Zürich
Wiba AG. Verlag, Textiladressbuch	Basel
Schweizer Textil-Zeitung	Zürich

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Jardin des Roses
Woolen
Rayon
Cotton

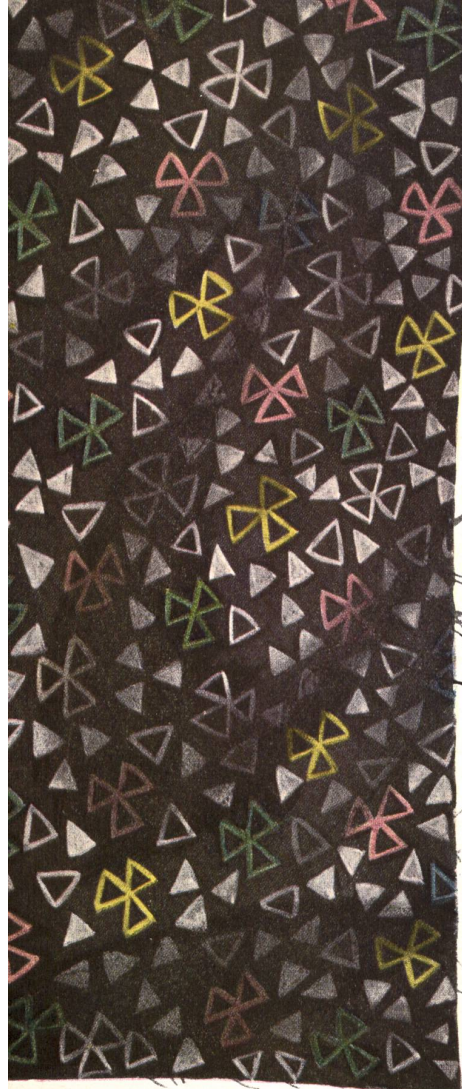


METTLER

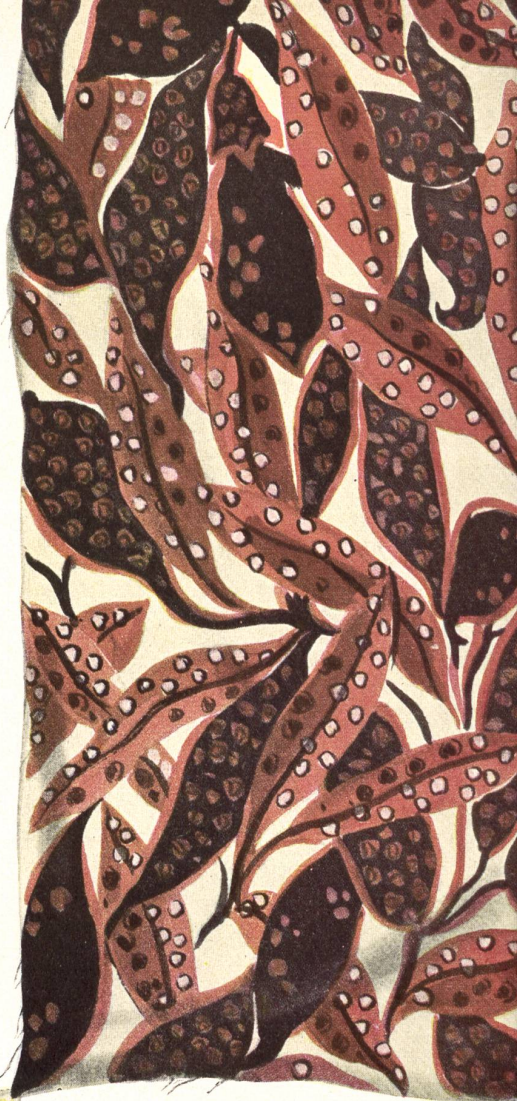
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30 Talacker



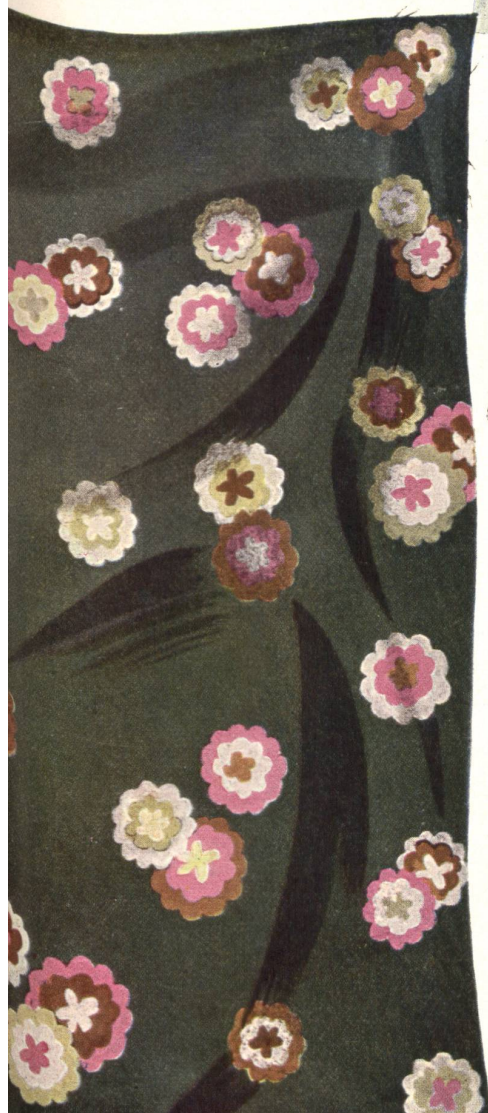
MODÈLE 257



MODÈLE 194



MODÈLE 221



MODÈLE 207

ALGO

*présente quelques
Modèles de sa
Collection
1947*

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ZURICH**

*Fabrication suisse
Export*

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SPINNERS • DYERS



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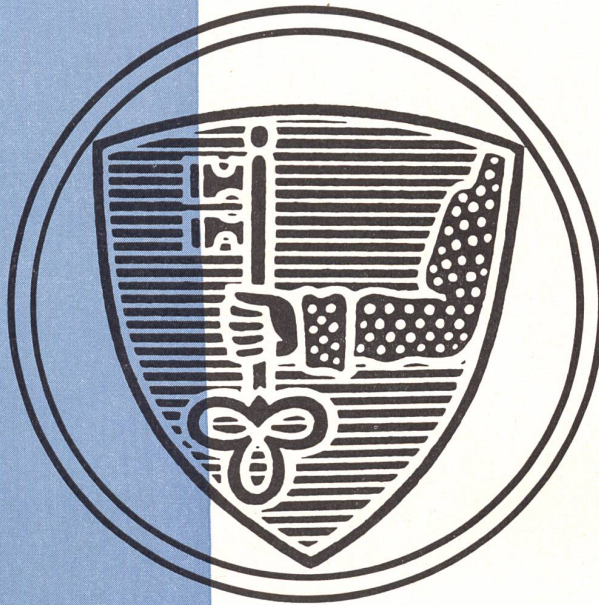
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*



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ZURICH

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DRESS MATERIALS

PLAIN, FANCIES, PRINTS

NOVELTIES IN STAPLE-FIBRE

FABRICS FOR LININGS

FABRICS FOR CORSETS

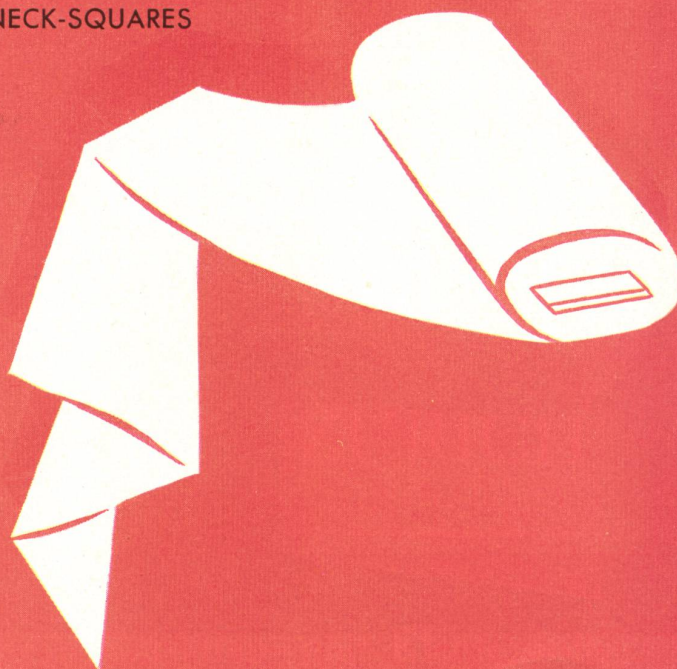
AND LINGERIE

FABRICS FOR CURTAINS

FABRICS FOR BEDCOVERS

NECKWEAR SILKS

SCARVES AND NECK-SQUARES





Wenz

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HEIM
& Co
Zürich

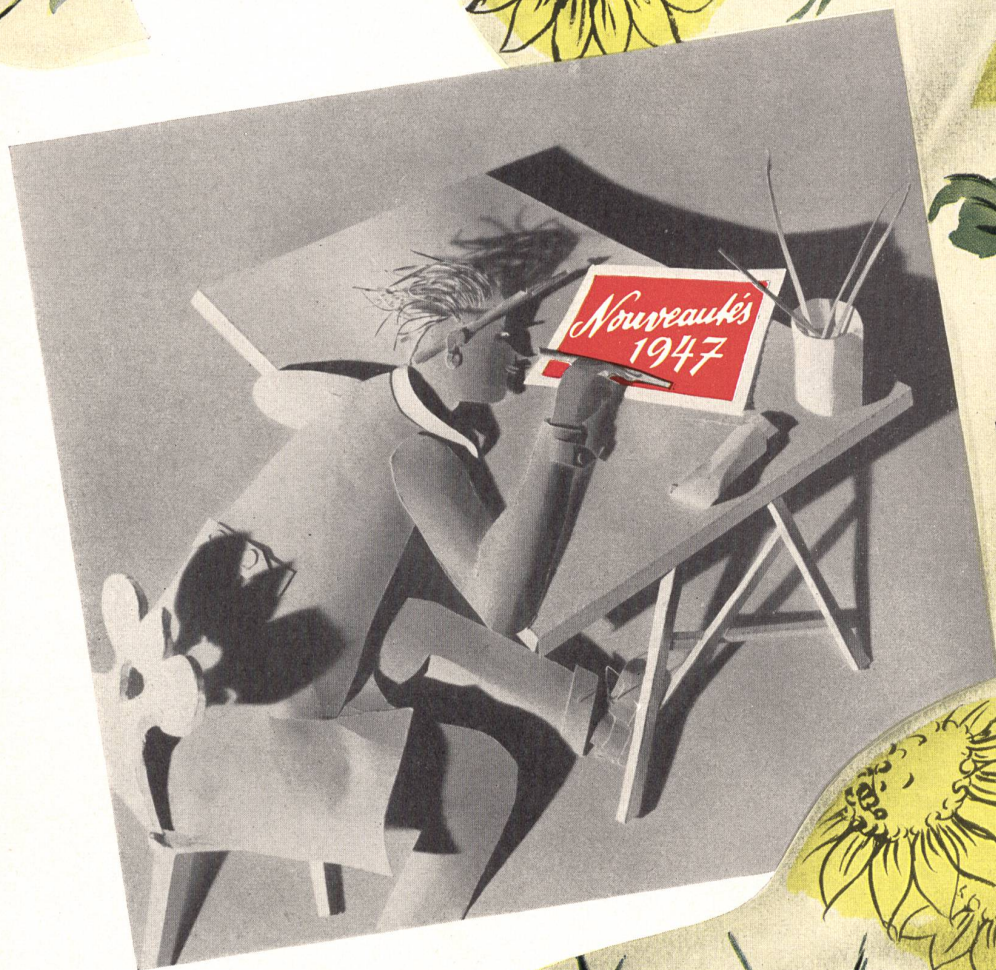
Cotton fabrics
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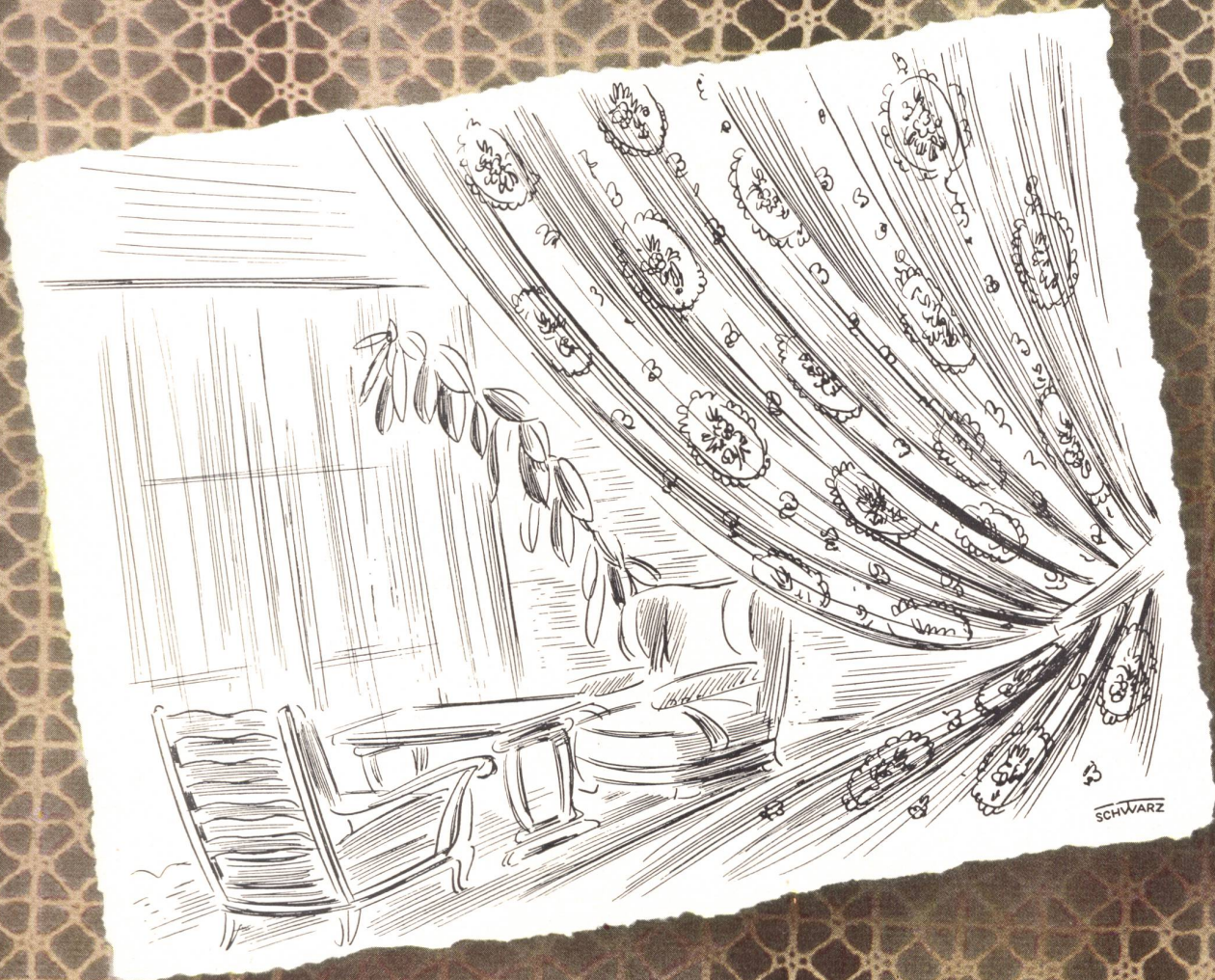
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