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*Fashions have changed ever and anon
but essentially STÜNZI Fabrics are what they were
one hundred years ago...*

reliable... beautiful and smart.

STÜNZI

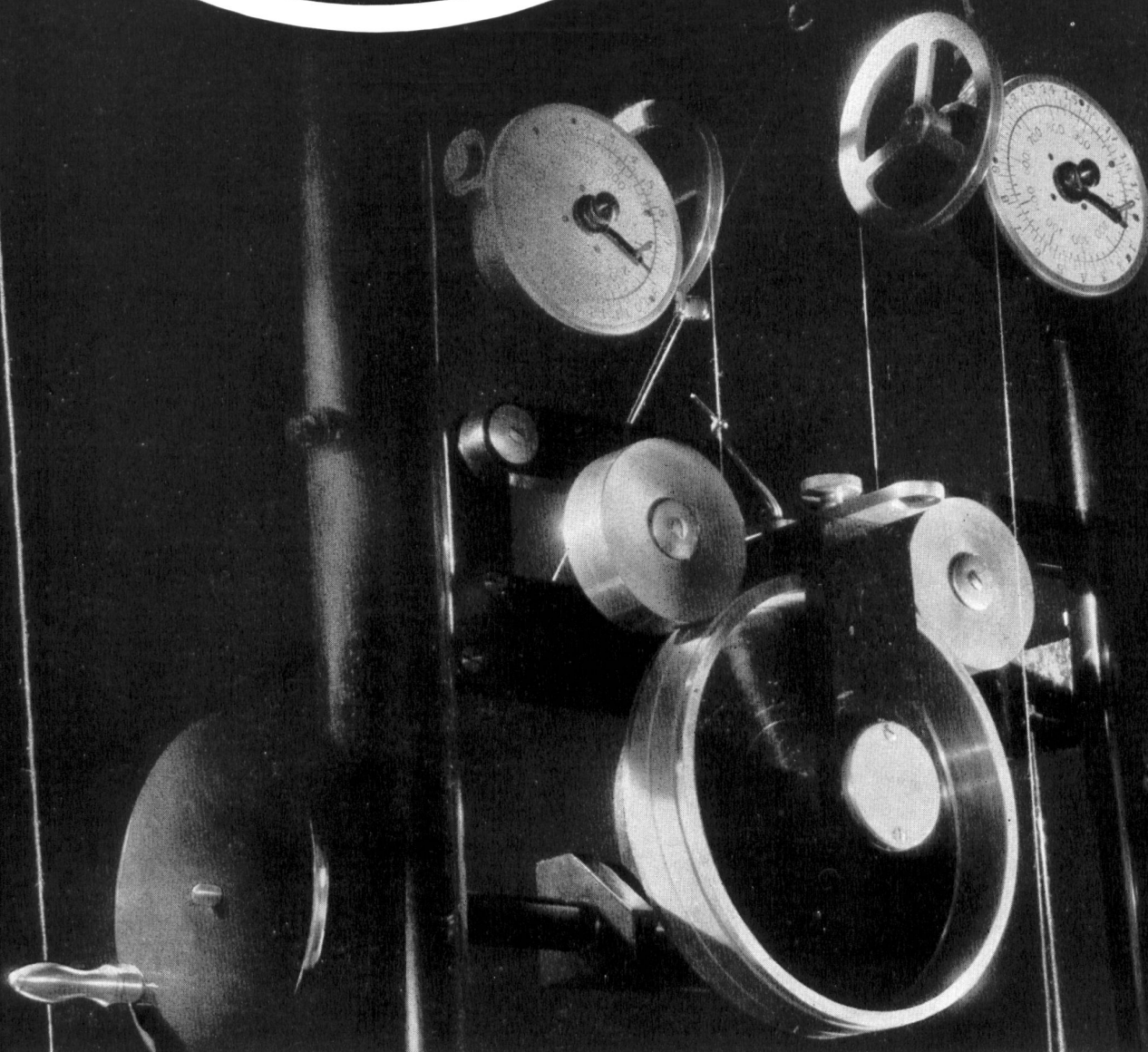
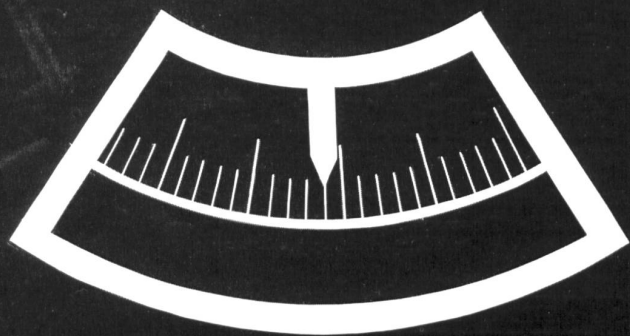
HORGEN-ZÜRICH

L O N D O N • P A R I S • N E W Y O R K

B U E N O S A I R E S • M E L B O U R N E • S Y D N E Y • L Y O N

L O N D O N — 4 GREAT PORTLAND ST. P A R I S — 101 RUE RÉAUMUR N E W Y O R K — 1400 BROADWAY

B U E N O S A I R E S — 840 VICTORIA M E L B O U R N E — 318 FLINDERS LANE S Y D N E Y — 324, PITT ST. L Y O N — 9 QUAI DE RETZ



THE converting of natural fibres into a quality yarn necessitates at all stages of the manufacturing process exact testing of the material. Microscope and microbalance are equally important to the spinner as gill boxes, spinning frames or generating plant.

Synthetic or man-made fibres, being the most recent additions to the textile industry, require the most intensive research work. In close co-operation with the fibre producer we are endeavouring to ascertain spinning power

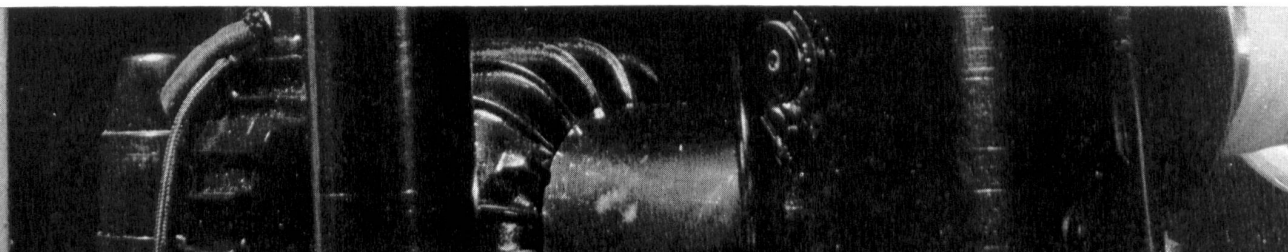
and to improve quality. Every type of rayon staple is being carefully examined and the work carried out behind the scenes in our laboratories and experimental plants for the past 20 years has contributed to the development of man-made fibres.

Research work and development, coupled with the experience of over one hundred years in the field of silk spinning, will enable us to place better and more useful yarns at the disposal of our customers.

SOCIÉTÉ INDUSTRIELLE
POUR LA SCHAPPE, BALE



*Mills at
Arlesheim, Angenstein, Grellingen,
Teray, Argis, Soultzmatt, Roubaix.*



Argovian Straw-plaiting Trade

SPECIALITIES : Material for the manufacture of ladies' hats
Material for the manufacture of footwear
Material for the manufacture of bags and belts

EXPORTERS :

Argovia Ltd., Mellingen

Hat plaits, braids. Hoods.
Shoe braids and fabrics.
Cloaks for ladies and gentlemen, costumes.

Bertschinger & Co. Ltd., Wohlen

Hat braids, hoods.
Shoe braids, bootlaces.

Max Bohler, Seengen

Braids for the manufacture of ladies' hats.

Aloys Breitschmid & Co. Ltd., Wohlen

Staple and fancy braids of all kinds for ladies' hats, ladies' hats untrimmed and unshaped (hoods).
Bootlaces in running metres or ready made.
Special braids for ladies' summer shoes.

M. Brugisser & Co. Ltd., Wohlen

Braids, fabrics and jerseys for ladies' and children's hats. Hoods.
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Shoe uppers, bootlaces.
Small fancy baskets for confectionery.
Shoulder shapes and stiffening braids of artificial horse-hair.

Dreifuss Bros. Ltd., Wohlen

Hat braids.
Shoe braids and uppers for ladies' shoes.
Veilings.
Belt braids, trimmings of all kinds.
Gummed and ungummed fabrics.
Artificial flowers.

Leo Dubler & Co., Wohlen

Hat braids and fabrics.
Hoods.
Shoe braids.
Ladies' handbags.

Plait Manufacturing Works Mellingen Ltd.

Millinery strawbraid.

Fischer & Co., Meisterschwanden

Millinery strawbraid.

W. Graf & Co. Ltd., Leutwil

Braids for ladies' hats.
Hoods of all kinds.
Speciality : Hand-made braids and embroideries.

Aloys Isler & Co., Wildegg

Braids for ladies' hats, sewn hoods.

Jacques Isler & Co. Ltd., Wohlen

Hat braids; registered trademarks «SATURN», «RAPAL», «PICOPAL».
Hoods, plaits allover.
Shoe braids and laces.

Ad. Leimgruber & Co., Seengen

Hat braids and hoods.
Speciality : Hand-plaits.

Joh. Meier & Co., Tägerig

Millinery strawbraid.

Georges Meyer & Co. Ltd., Wohlen

Swiss braids for ladies' and gentlemen's hats.
Bootlaces. Swiss and exotic hoods.
Market bags.

Jacques Meyer & Co. Ltd., Wohlen

Hat braids, hoods, fabrics.
Bootlaces, shoebraids, shoe uppers.
Ladies' belts.
Market bags and nets ; ladies' handbags.

Henry Schlatter & Co. Ltd., Fahrwangen

Millinery braids and hoods.
Handplaits.

Stäger & Co. Ltd., Villmergen

Hat braids, hat fabrics, sewn and ramailé hoods.
Shoe braids and fabrics.
Bootlaces, belt braids.
Market bags and nets ; ladies' handbags.

Otto Steinmann & Co. Ltd., Wohlen

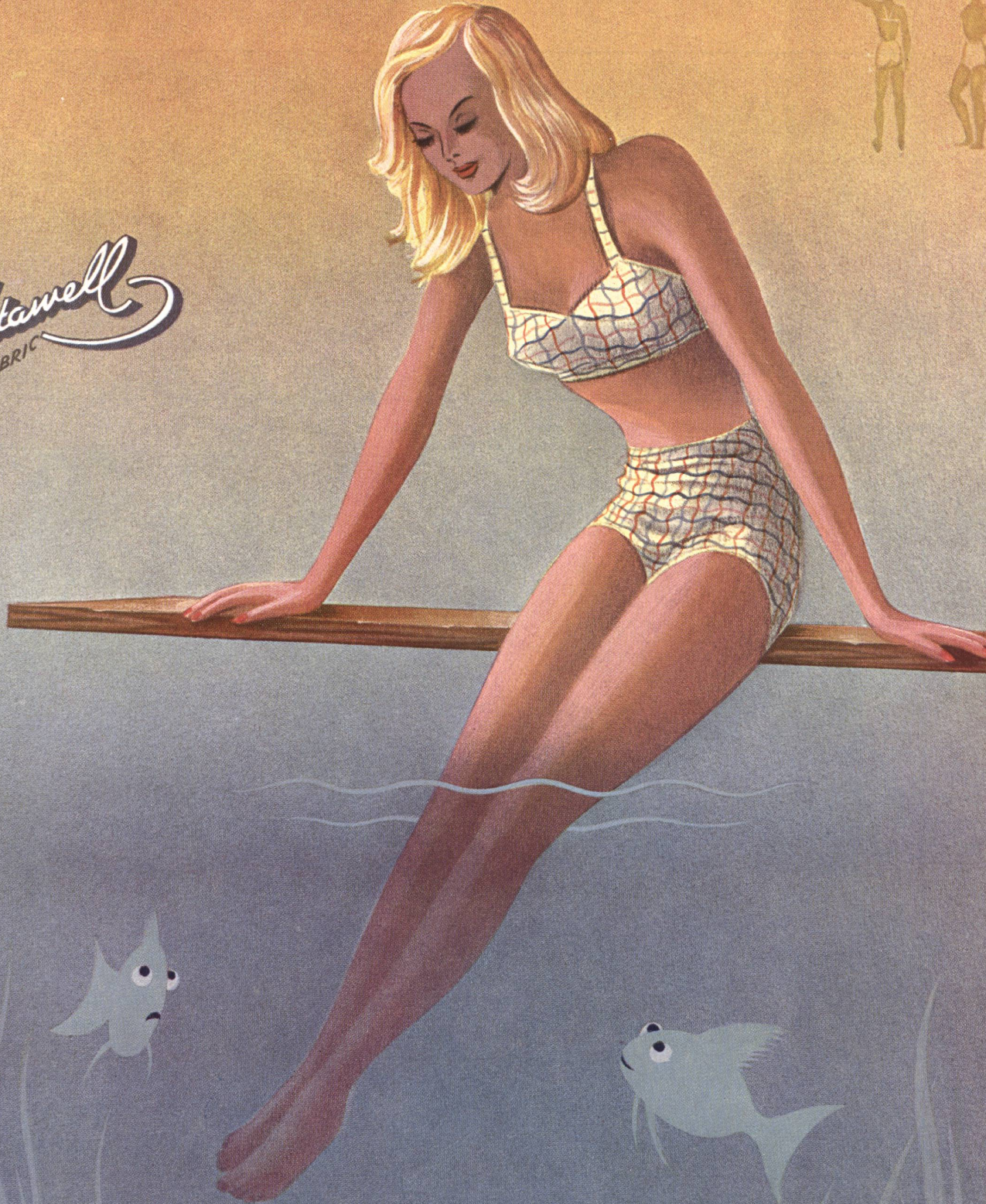
Braids and fabrics for ladies' and gentlemen's hats, sewn and ramailé hoods.
Shoe braids and fabrics.
Shoe uppers, bootlaces.
« OSCOSA » handbags for ladies.

Tschamper & Co., Olten

Hat braids, hoods.
Hand-made hats, braids and tapes.
All kinds of cords.
Shoe braids.

ARGOVIAN ASSOCIATION OF HAT BRAID MANUFACTURERS, WOHLN (Switzerland)

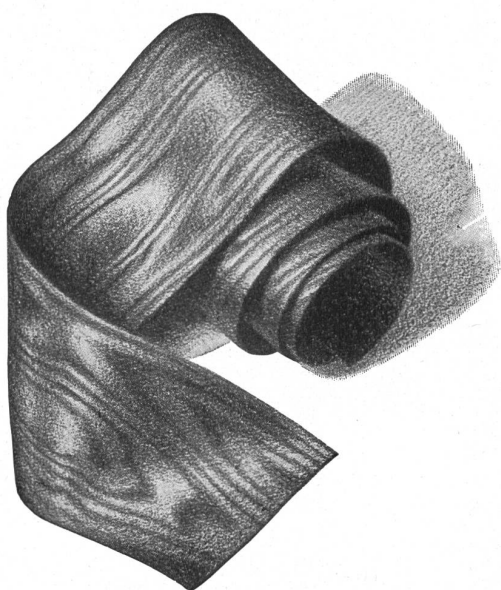
Wetamell
WOVEN FABRIC



Lahco

Hirzel & Co., Ltd. Zurich

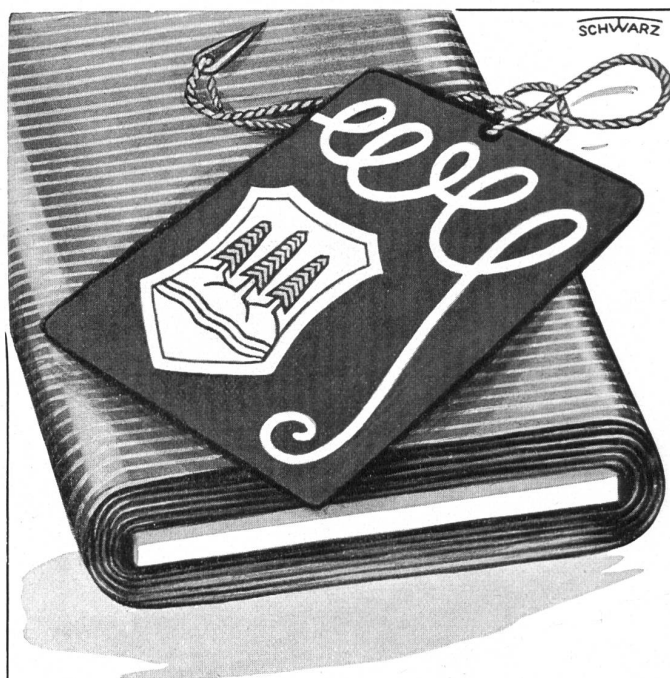
- Striped and plaid novelties in silk, rayon and staple fibre fabrics
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- Modern designs for ladies and children umbrella fabrics



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FABRICS FOR APRONS AND DRESSES

COLOURED WEAVERS BLEACHERS DYERS FINISHERS

WEAVING SIRNACH

SIRNACH (TG)

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RAYON, STAPLE FIBRE FABRICS

Plain, Printed and Fancy Piece Goods

Hugo Gutmann

ZURICH
Peterstrasse 18

MANUFACTURE OF SILK FABRICS

RAYON LININGS
FOR READY-MADE CLOTHING
RAW FABRICS
FOR PRINTING
CURTAIN FABRICS

Fenner

LES FILS DE ADOLF FENNER

ZURICH

FOUNDED 1873

*Woollen fabrics Silk fabrics
Novelties*

SCHWARZ

*Cotton
Staple fibre
and
Rayon fabrics
plain
printed and
colour-woven*

Weiss

M. WEISS & CO Ltd. Zurich

S. J. Bloch Son & Co. Ltd.
ZURICH

Novelties in silk and rayon Fabrics

1500 heads

3000 hands

are planning and
working for you

8 Mills are spinning,
weaving and finishing

Dress-materials,
lingeries,
upholstering and furnishing fabrics,
handkerchiefs and scarfs
in cotton, rayon and spun rayon

STOFFEL & CO ST. GALL SWITZERLAND



SCHWARZ



NOVELTIES
IN PRINTED
AND PLAIN
RAYON
AND
STAPLE-FIBRE
FABRICS

Haas & Co

BLEICHERWEG 15

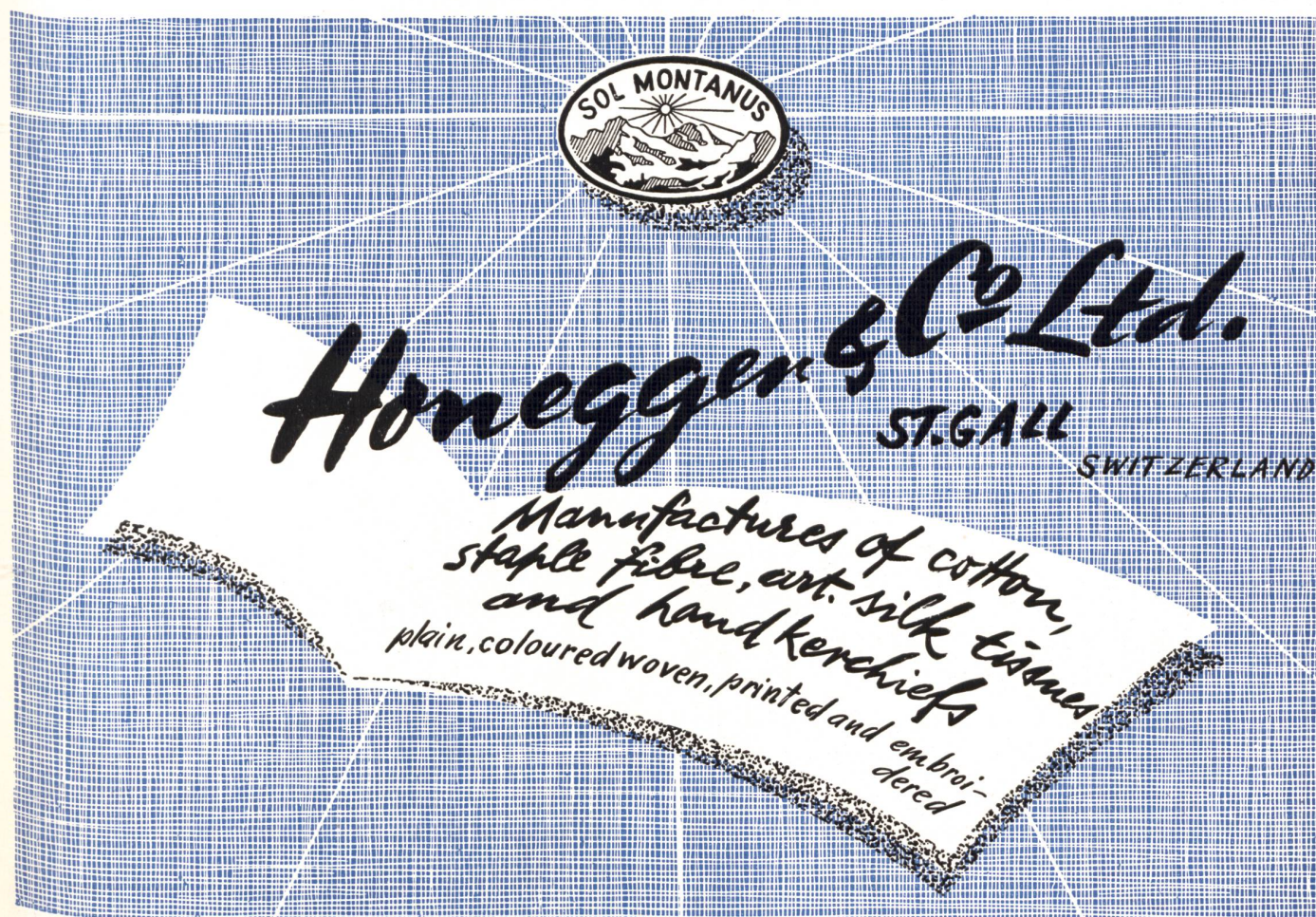
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Linco COTTON AND RAYON FABRICS, printed and colour woven.

 fondée 1881

WAGNER & CO. GELTERKINDEN - BASEL
Transferred in Basle 2





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ST. GALL SWITZERLAND

Manufactures of cotton,
staple fibre, art. silk tissues
and handkerchiefs
plain, coloured woven, printed and embroi-
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H.G.C.

A Cocktail

ALWAYS THE LATEST NOVELTIES IN STAPLE-FIBRE AND RAYON

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SILK MANUFACTURERS
ZURICH

AMETCO

African and Middle East
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ZURICH

Cables: Swissametco
P. O. Box: Fraumünster

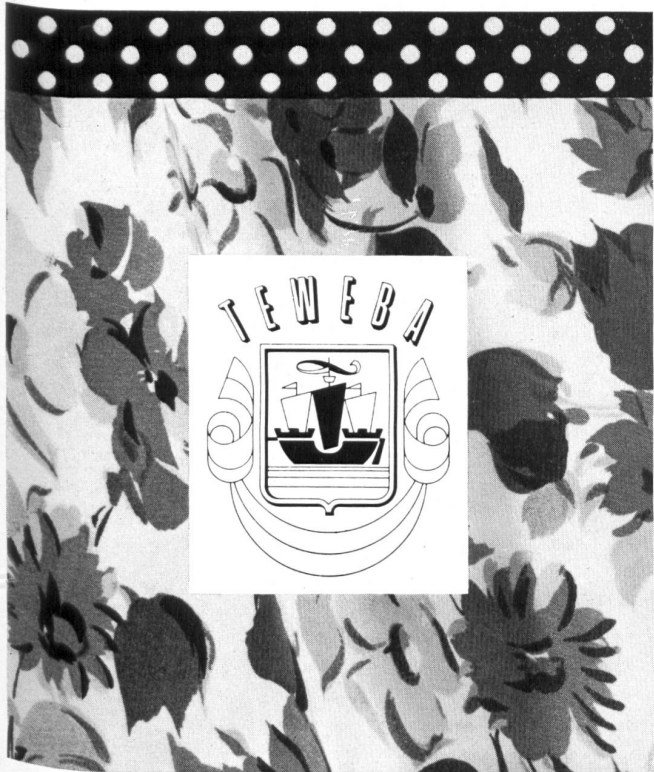
*Plain, fancy and printed piece-goods, ladies'
underwear and dresses, blouses, stockings,
scarves, mufflers, ties, table linen and textiles
of every description*

Max Kirchheimer

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KIRCHEIMER LTD.
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308 REGENT STREET (LANGHAM HOUSE)

*Novelty fabrics for
dresses, blouses and lingerie
Pure silk, rayon, staple-fibre and mixed fabrics.*



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NACHFOLGE TEXTILWERKE A. G.

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PLAIN AND NOVELTIES
SILKS FOR NECKTIES**

NECKTIE MANUFACTURERS
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TELEGRAM: SCHLIPS



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CARDES CRAVATES ECHARPES

HAUTE NOUVEAUTE

FERRIN, VALON & CIE . GENEVE.

ONE OF THE LEADING
COLLECTIONS OF SWITZERLAND
FIRST CLASS NECKTIES

Novelties
W. HAUS & Co.
ZURICH

CHARLES MALIGNON
MANUFACTURE DE CRAVATES
GENEVE 7, RUE DE COUTANCE - ADRESSE TELEGRAPHIQUE : CRAVATES

GRIEDER & CO.

Import - Export

ZURICH



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Couture



J. Kirchner

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GARTENSTR. 33 - ZURICH

HANS KAGI & Co

Manufacture
of
Neckties and Scarves
*
ZURICH, BINZSTRASSE 35

JULES VON TOBEL & CIE.



*Soieries, rayonne, tissus unis et imprimés
fantaisies et lainages
Exportation*

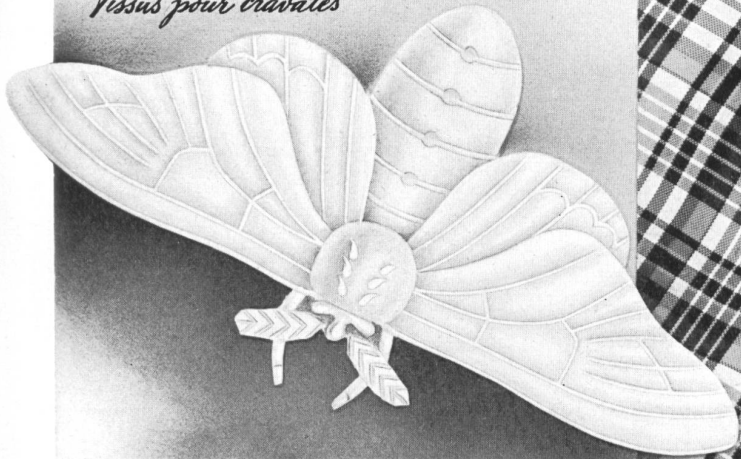
BRANDSCHENKESTRASSE 24 - 26

TEL. 25. 36. 33

Z U R I C H



*Tissus pour robes. Tissus pour lingerie
Tissus pour cravates*

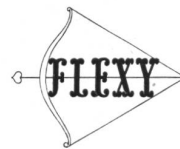


EMAR S.A.

TISSAGE DE SOIERIES
ZURICH



UNITED HOSIERY MILLS Ltd.
FLAWIL - ST. GALL

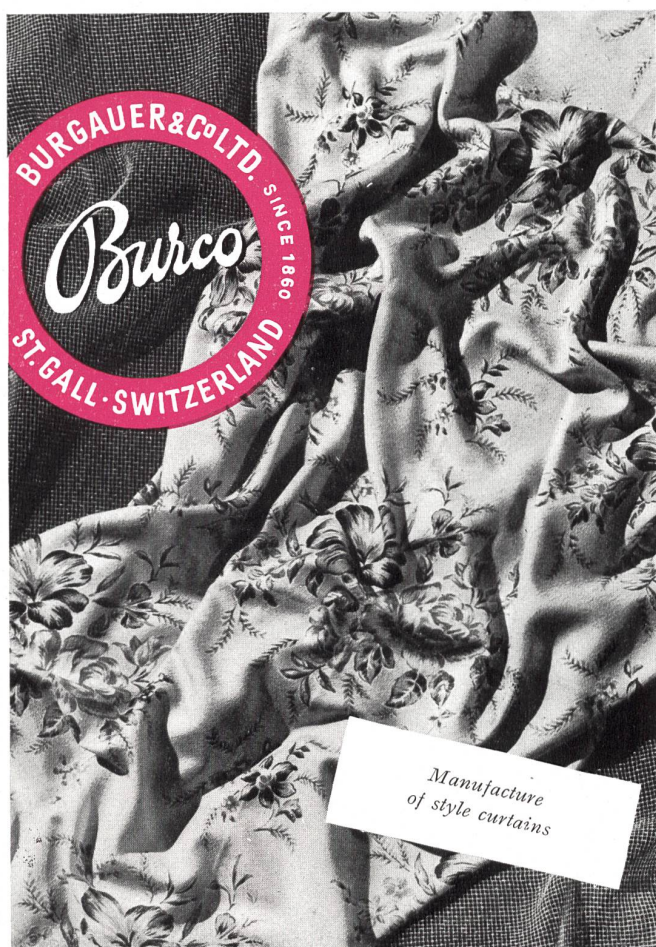


FLEXY Stockings sheathe lovely legs and
set off footwear and apparel.

PLAIN AND FANCY FABRICS IN RAYON AND STAPLE-FIBRE

Linings and shirtings for men's wear / Tea-cloths
Woollen fabrics for ladies' dresses and coats

APPENZELLER-HERZOG & Co.
WOOL AND RAYON WEAVERS - STAEFA near ZURICH



Ribbons
Velvet Ribbons
Scarves



Trade - mark

VISCHER & Co

BASLE I (Switzerland)

Founded 1713



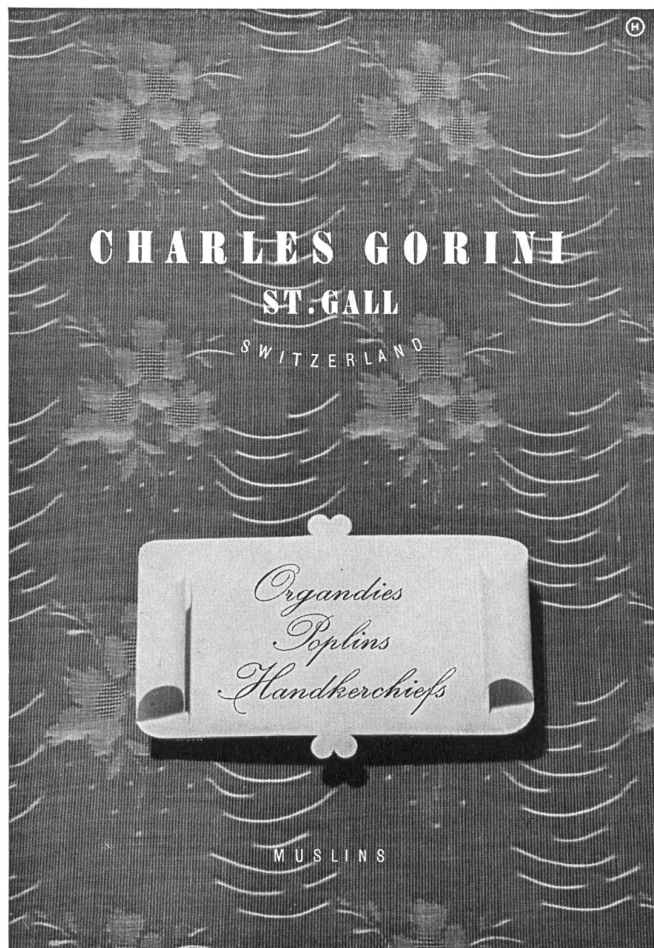
Jacob Baenziger A.G.
ST. GALL SUISSE

Swiss Textiles



Manufacturers and exporters of quality ribbons

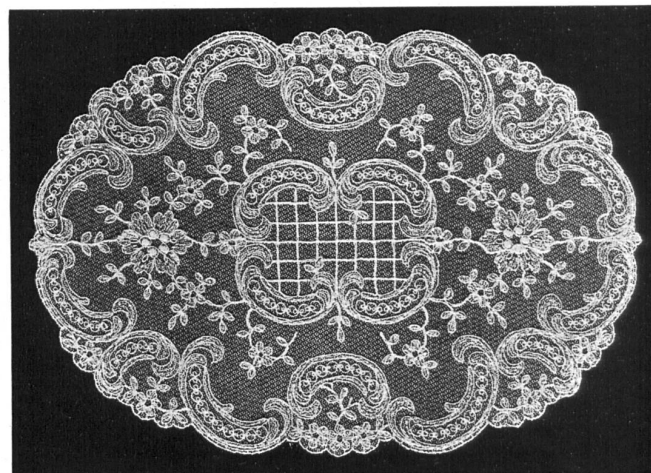




E. Mettler-Müller Ltd

Rorschach

Founded 1883



Design No 2854

Manufacturers and exporters of
embroidered teacloths and fancy linens
novelties in needlerun- and lace-napery
Duchesse- and Dressing-table-Sets

*Manufacturers of
cotton and linen
handkerchiefs, plain,
coloured-woven
printed, hand-and
machine embroidered*



JOSEPH HEEB LTD. APPENZELL
Switzerland

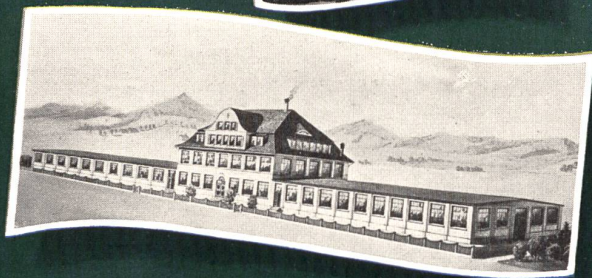
FLAWIL (ST-GALL) SUISSE



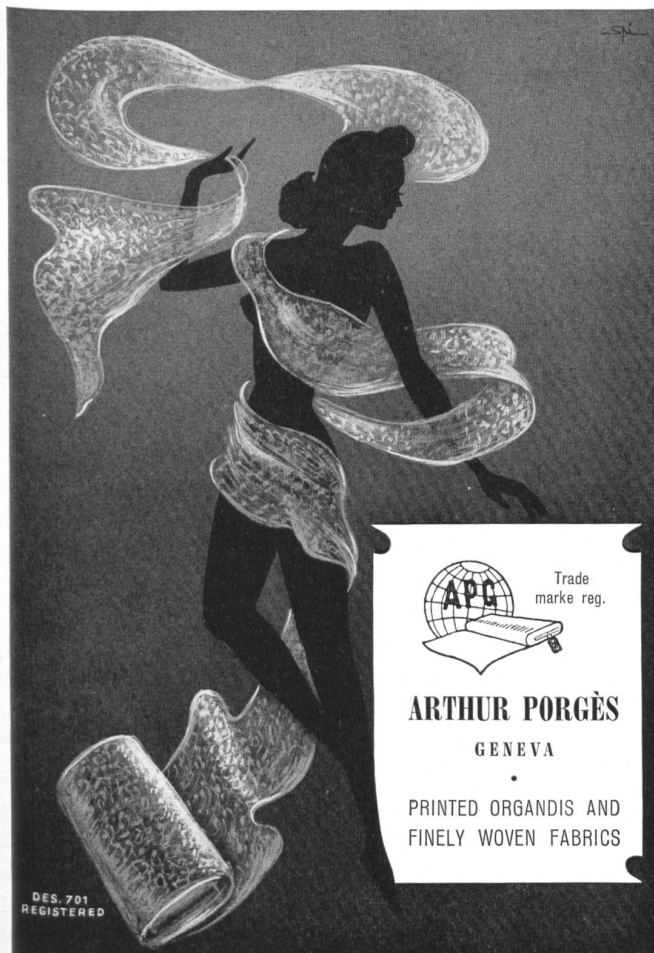
* * * * *

Jacob Kohner Ltd

REBSTEIN
Switzerland



EMBROIDERIES · HANDKERCHIEFS
AND LACES OF DISTINCTION



DES. 701
REGISTERED

Trade
marke reg.

ARTHUR PORGÈS
GENEVA

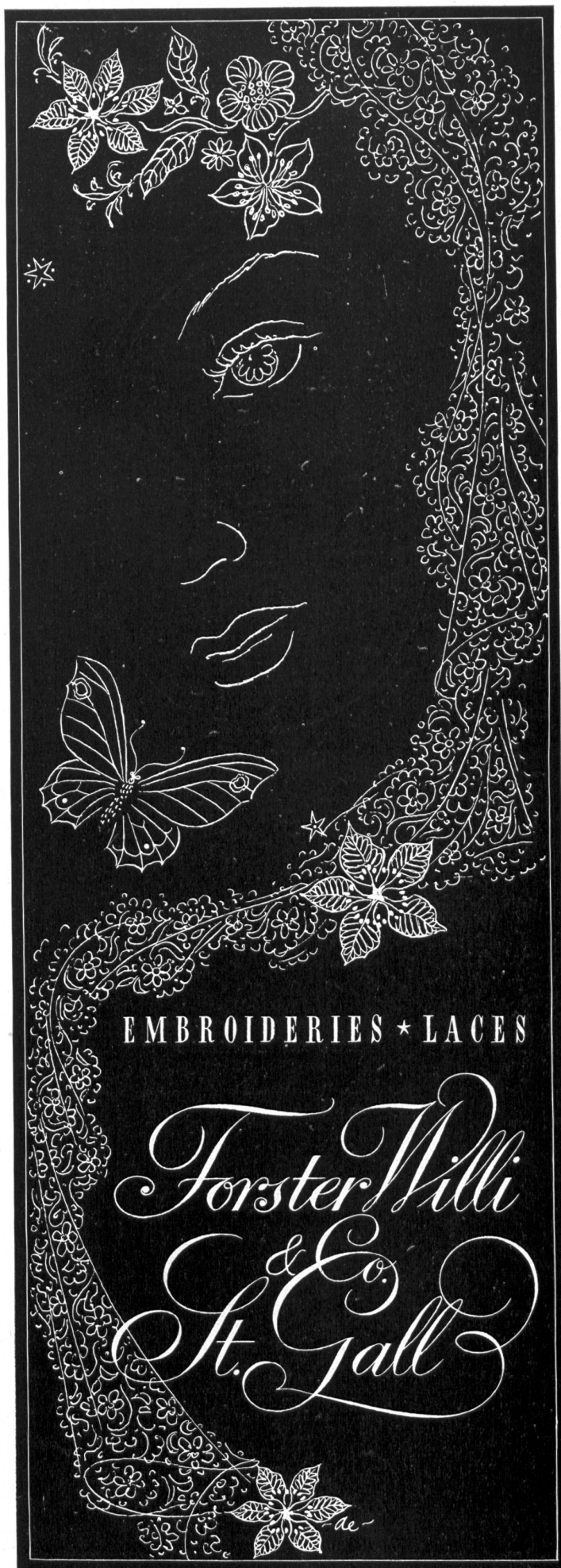
PRINTED ORGANDIS AND
FINELY WOVEN FABRICS



NELO-MOUCHOIRS

NELO-MOUCHOIRS
d'Appenzell

ALBIN BREITENMOSER Ltd. APPENZEL (SWITZERLAND)



EMBROIDERIES * LACES

*Forster Willi
& Co.
St. Gall*



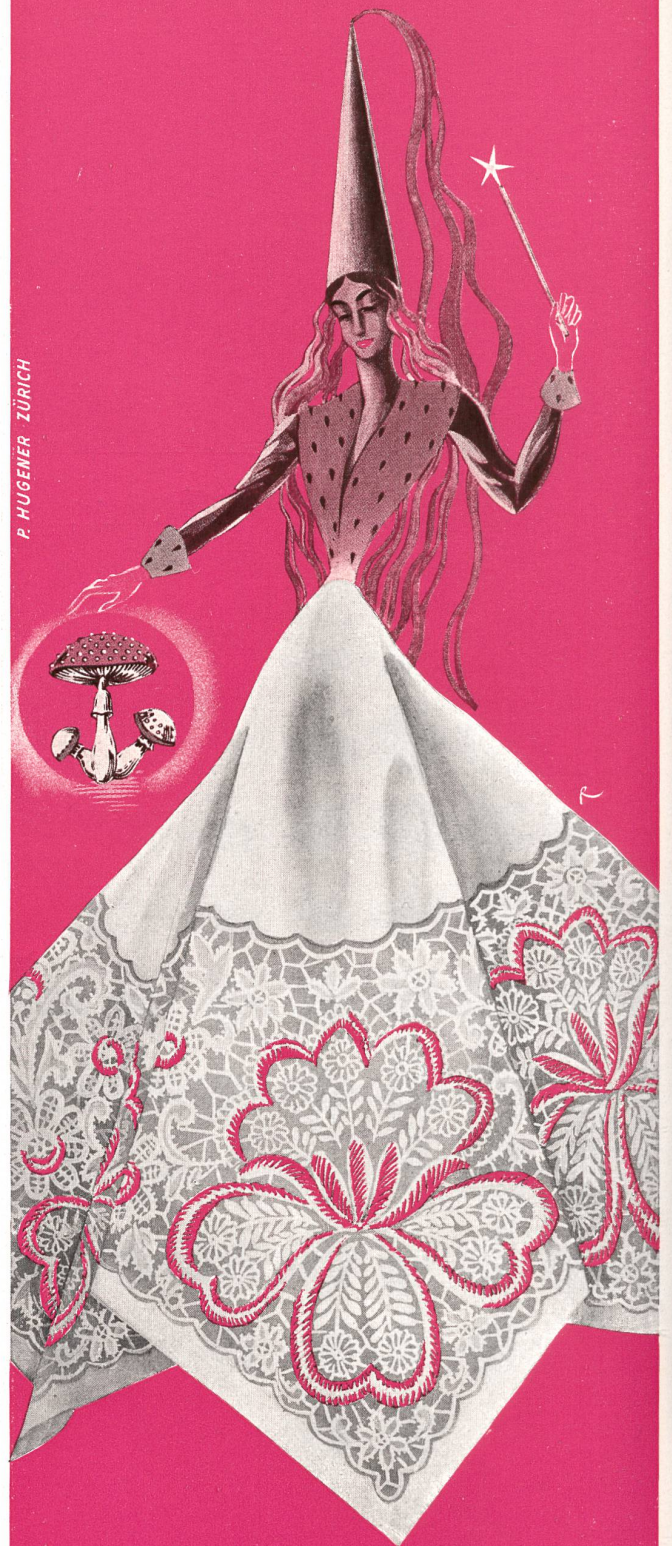
Theodor Locher

Laces and Embroideries

ST. GALLEN

Nuber Propaganda

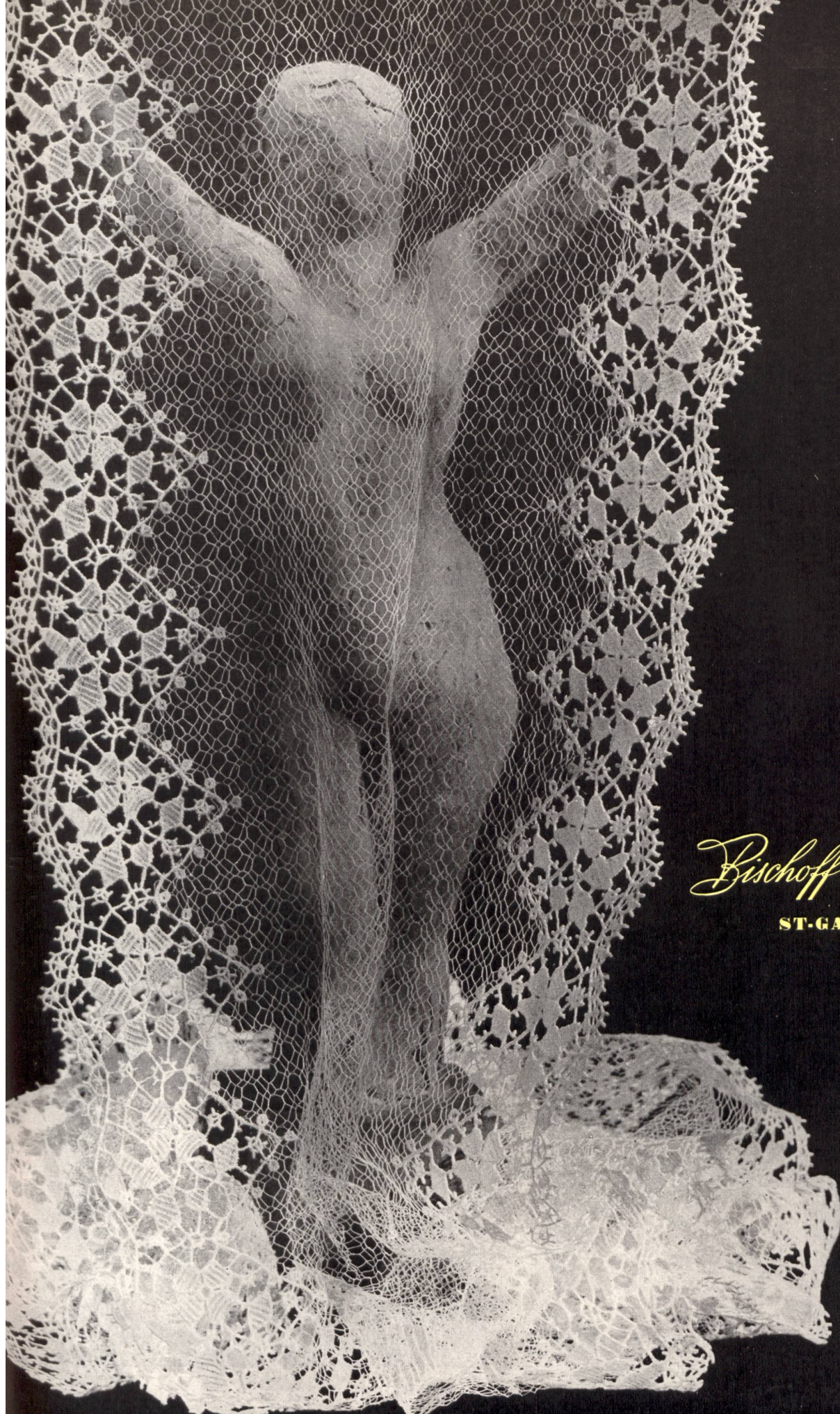
P. HUGENER ZÜRICH



Gottfried Schaerer

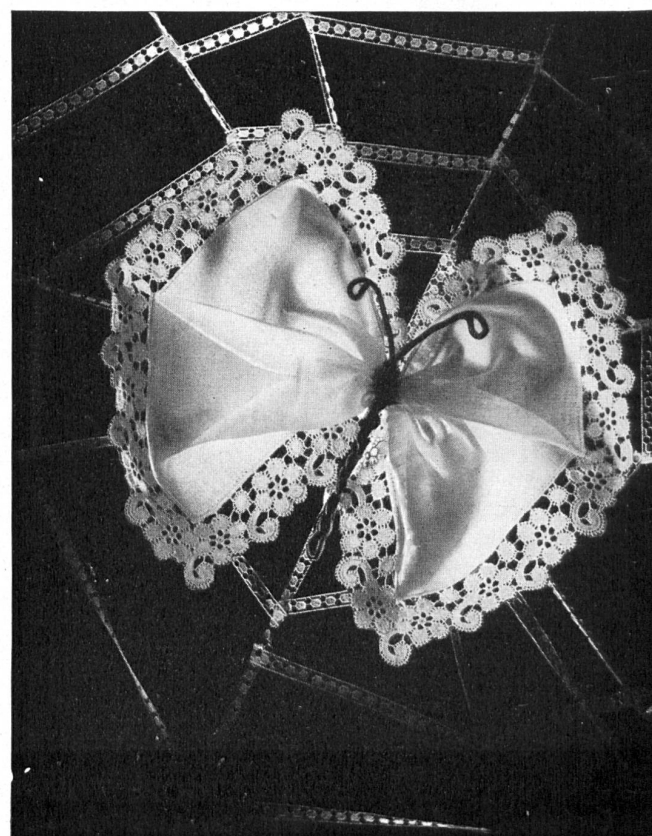
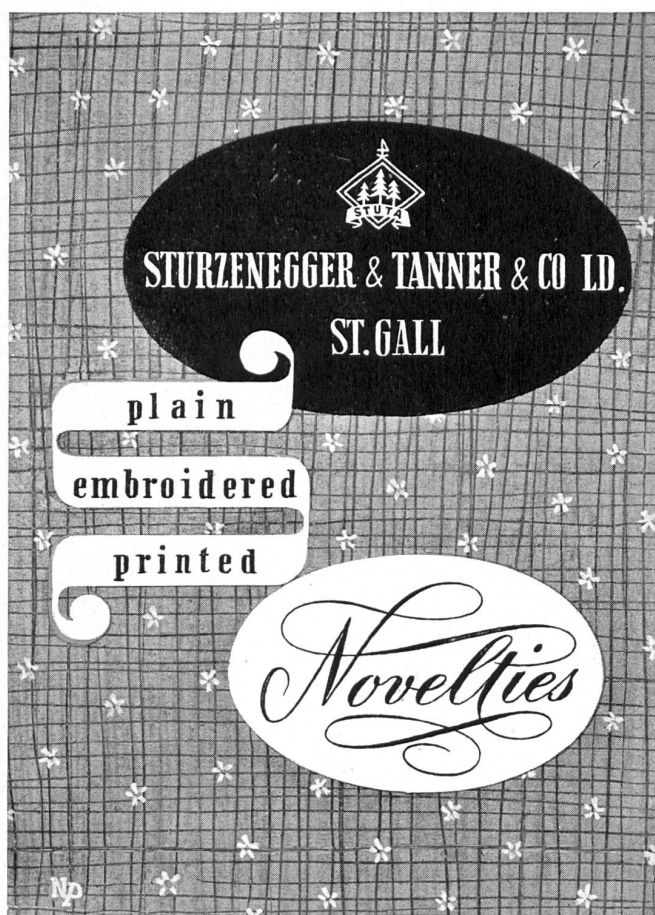
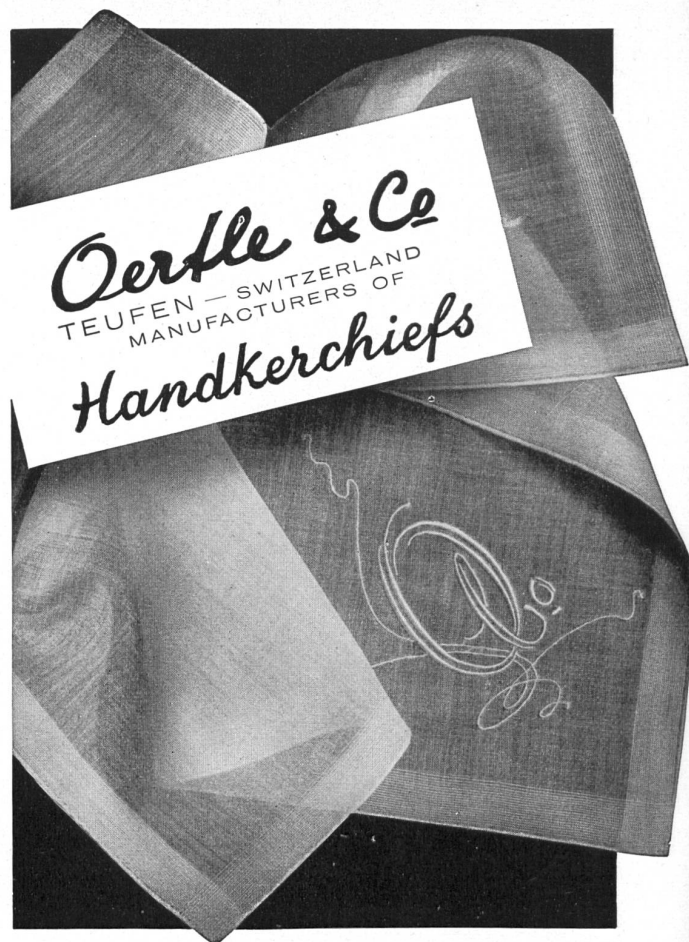
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*Dress, Shirting and
Curtain Cotton Fabrics.
Handkerchiefs.*



Bischoff & Müller A.G.

ST-GALL / SUISSE



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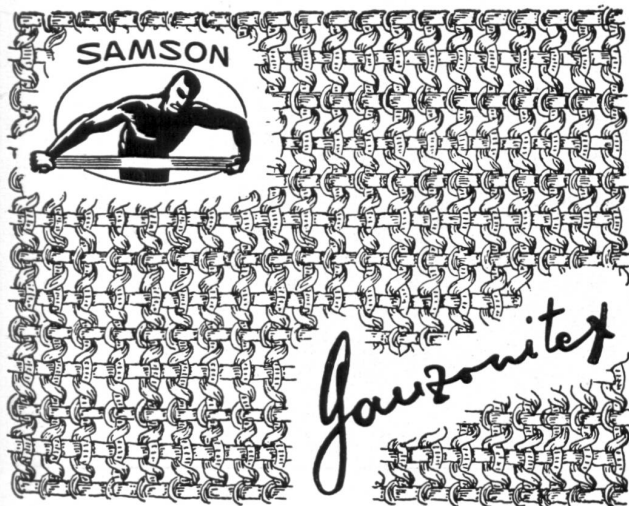
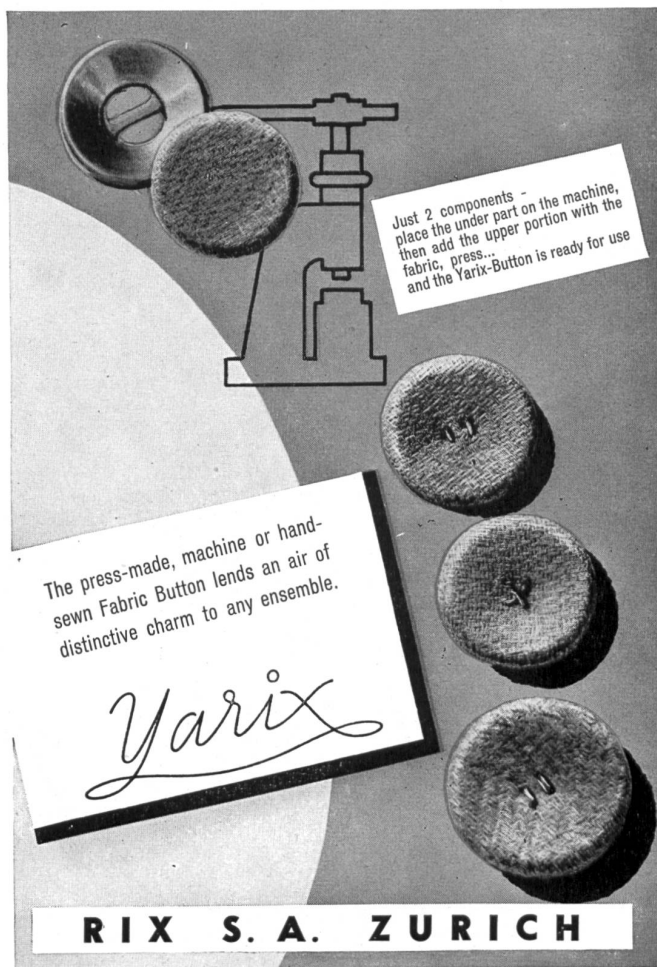
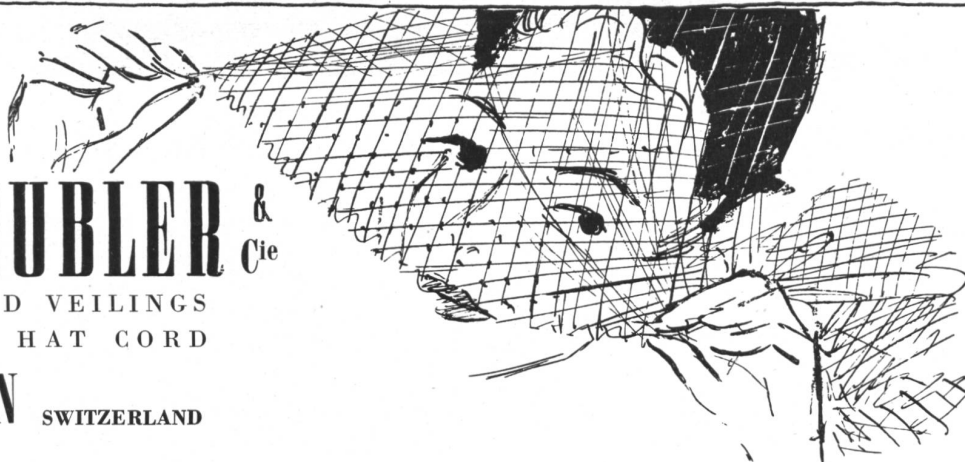
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Teufen (Switzerland)

LACES
EMBROIDERIES
HANDKERCHIEFS

PAUL DUBLER & Cie

VEILS AND VEILINGS
ELASTIC HAT CORD

WOHLEN SWITZERLAND



« GANZONITEX »

The elastic, integral stitch fabric (Sw. pat. No. 238985). An ideal, porous, ladderproof material for

Elastic Belts

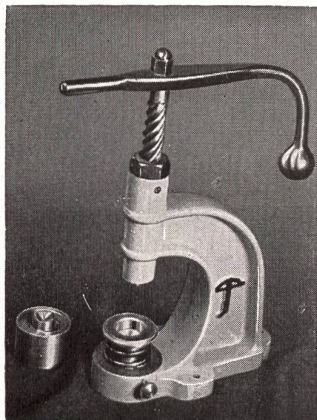
Ask for our list of Agents :

GANZONI & Co. Ltd.

WINTERTHUR

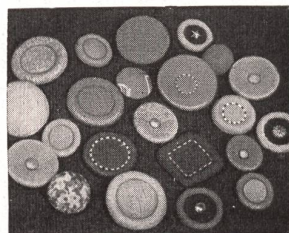
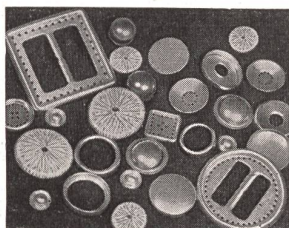
ST. GALL W.

Swiss Industries Fair 1947 Basle
Hall III B, First floor, Stand No. 2505.



Knopffabrik KASPAR HUMBEL Uetikon am See

Presses for buttons
Tools and cutters for buttons
Moulds for buttons



Fashionable

**printed squares
scarves**

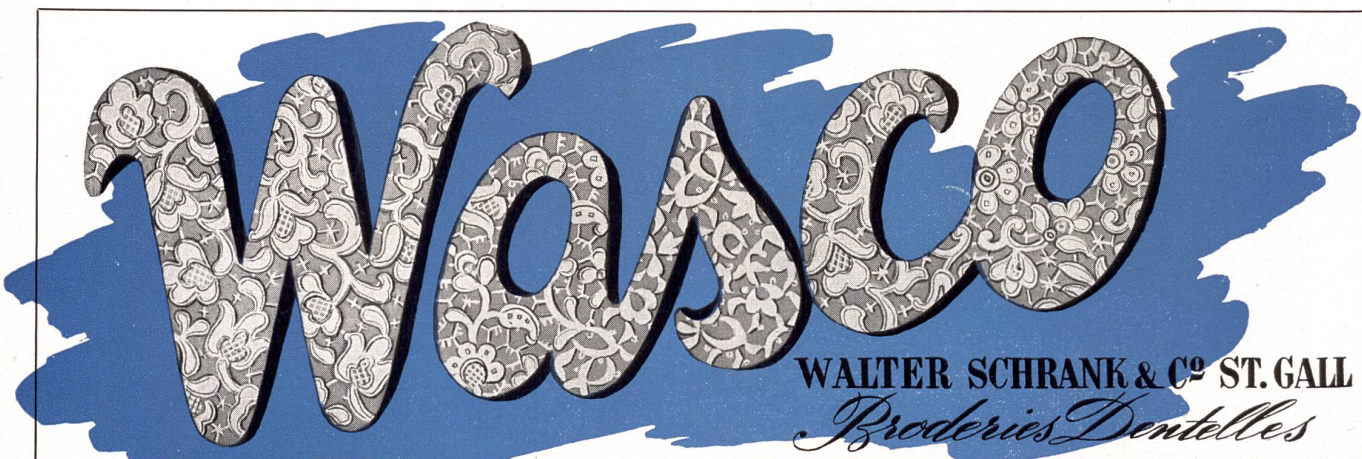
in pure silk - wool - staple fibre

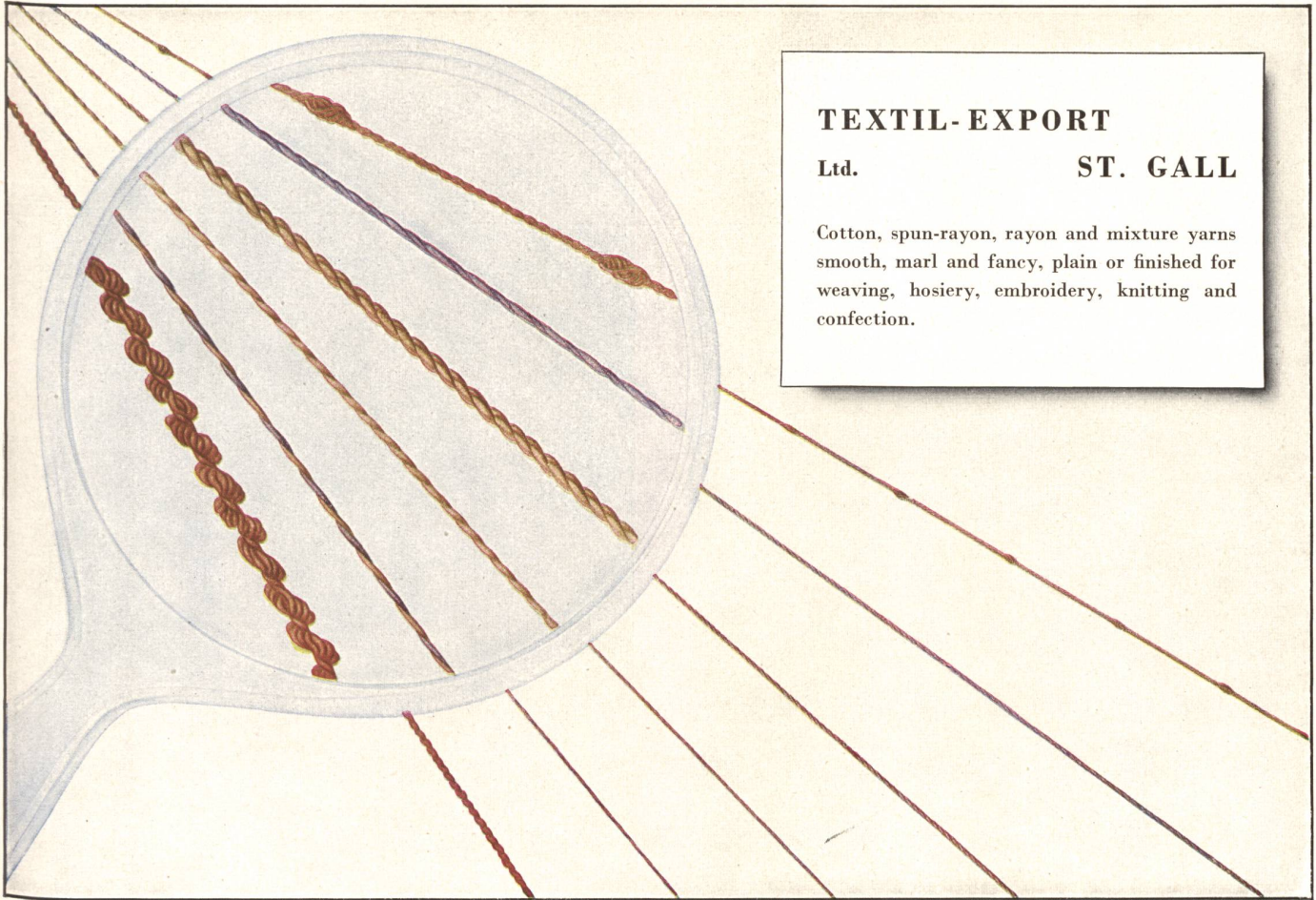


ARTHUR VETTER

Zollikon (Zurich)

HOUSE FOUNDED IN 1910





TEXTIL-EXPORT

Ltd.

ST. GALL

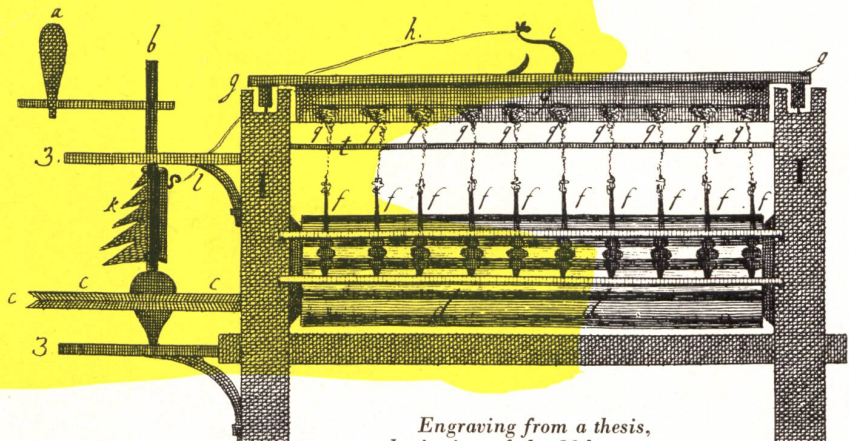
Cotton, spun-rayon, rayon and mixture yarns smooth, marl and fancy, plain or finished for weaving, hosiery, embroidery, knitting and confection.

R. ZINGGELER | GENFERSTR. 3 ZURICH

Honegger-Lavater



From humble beginnings, the Swiss textile industry has risen to predominant rank on world markets. Ever since 1851, Messrs. R. Zinggeler have been supplying silk yarns of the finest quality: special silk and mixture twists for weaving, haberdashery, hose and cable manufacture.



Engraving from a thesis, beginning of the 19th century.





An apart
dress of hand
printed fabric

F. KURT LTD.
Manufacturers of skirts and
dresses

OLTEN SWITZERLAND
Tel. address : Kurtag
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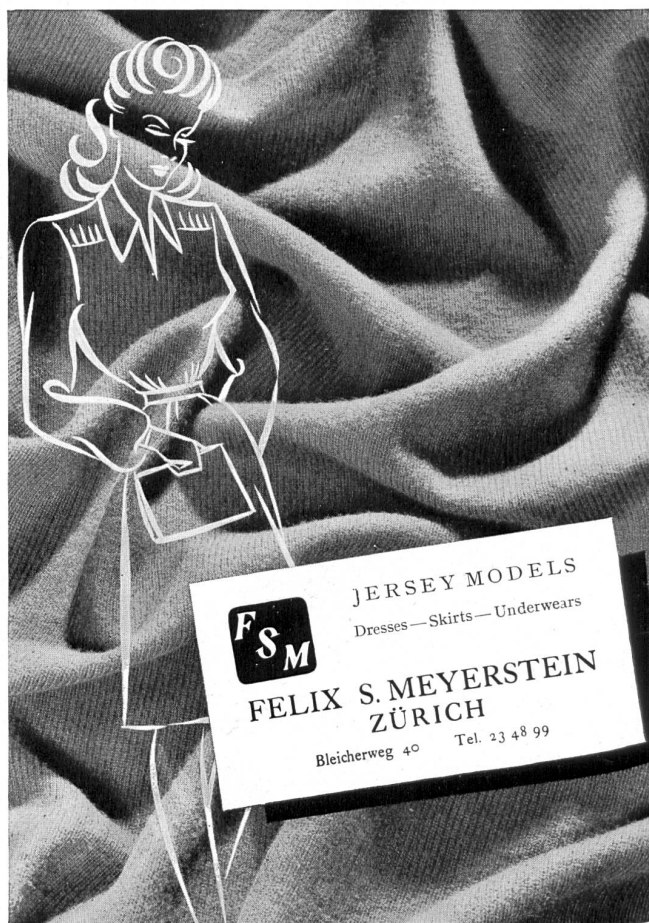
Rita Hayworth, Columbia Star



Fish-net gloves, a smart, fashionable line
pure cotton, best quality yarns.
At all specialised stores.

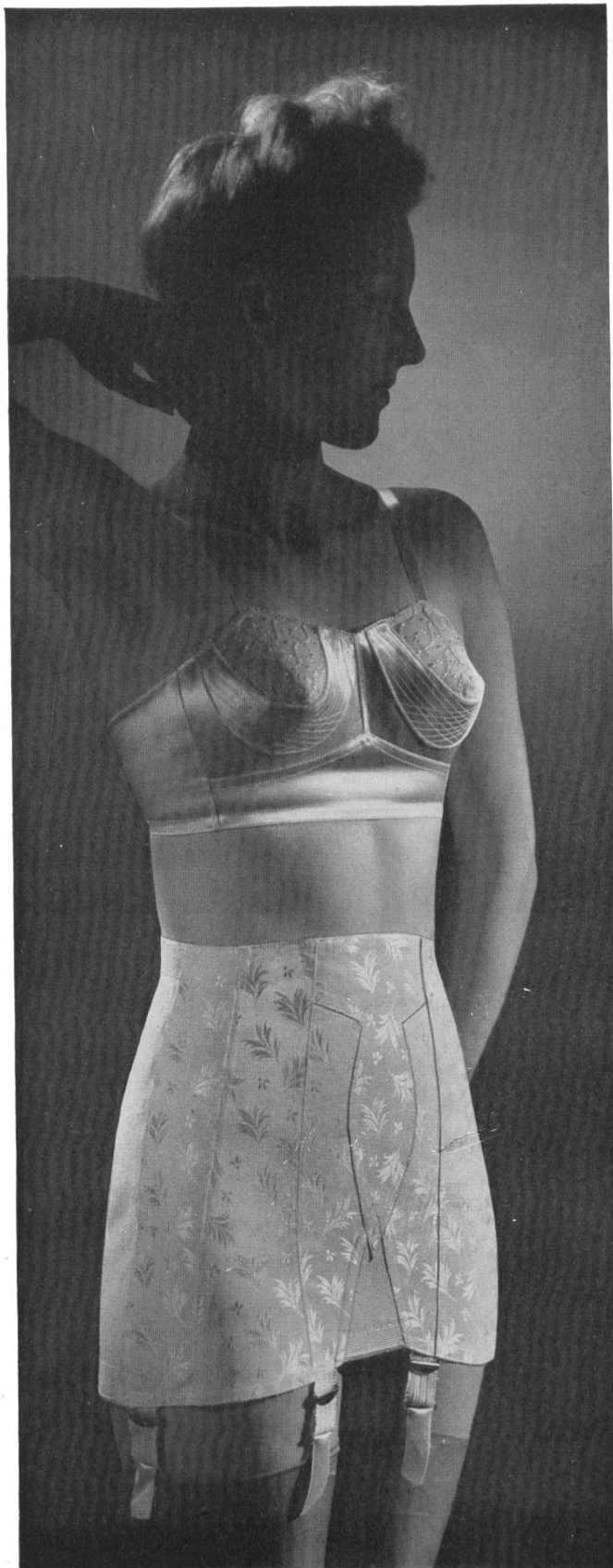
Ask for wholesalers' list from

Lion & Co., Kreuzlingen





JERSEY MODELS
Dresses—Skirts—Underwears
FELIX S. MEYERSTEIN
ZÜRICH
Bleicherweg 40 Tel. 23 48 99



M. Biedermann & Co Ltd

Manufacture of corsets

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Fine lingerie in jersey, plain and printed fabrics.

Schaub & Co., Zofingen



The oldest
swiss manufacture
of rubber stockings

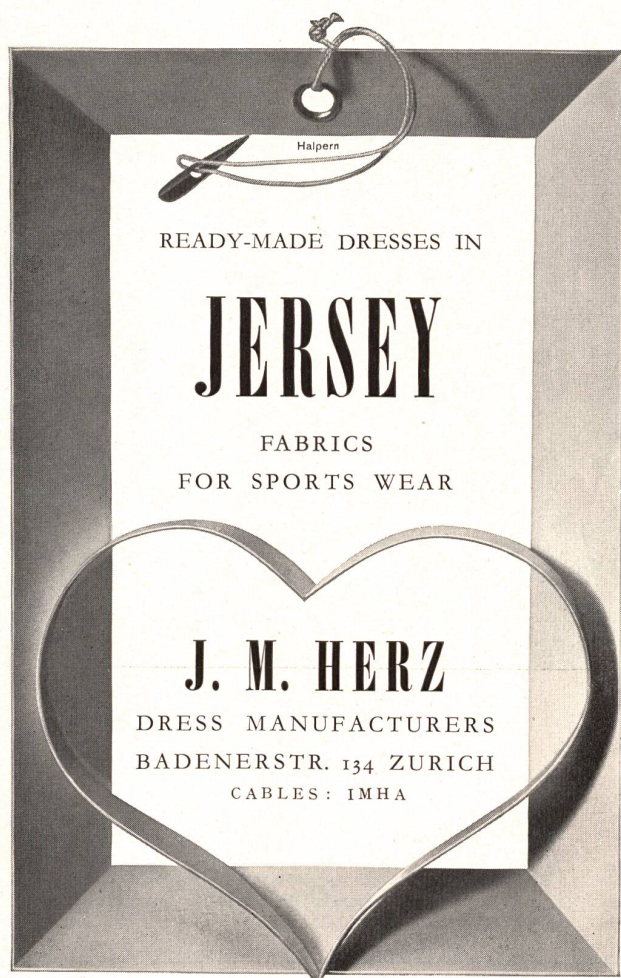
Lundt & Co.
ELGG



Knitted underwear for ladies and children, good quality,

Trade mark *Hocosa*

Hochuli & C^o Safenwil (Switzerland)



Halpern

READY-MADE DRESSES IN

JERSEY

FABRICS
FOR SPORTS WEAR

J. M. HERZ

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Kleinberger & Co.
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FOR LADIES AND GENTLEMEN

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SWISSLASTIC
ELASTIC
THREAD UNTOLD
CHARMING
POSSIBILITIES
ARE OPEN TO
THE DRESSMAKER
AND THE PERFECT
FIT OF EVERY
GARMENT SECURED

OSCAR HAAG
MODERN ELASTIC THREADS
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SWITZERLAND



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DRAPIEREN

DRAPING

*Friedmann
Fashion School
Zurich*

ZUSCHNEIDEN

CUTTING

MODEZEICHNEN

FASHION DRAWING

Professional Training
for cutters and assistant managers
without previous training

Post-Graduate Classes
for fully trained dressmakers desirous of obtaining executive posts with
outfitting or high-class dressmaking firms

Private Fashion Courses
An exclusive training for Swiss and foreign Society girls
Ask for our prospectus T. You will be under no obligation



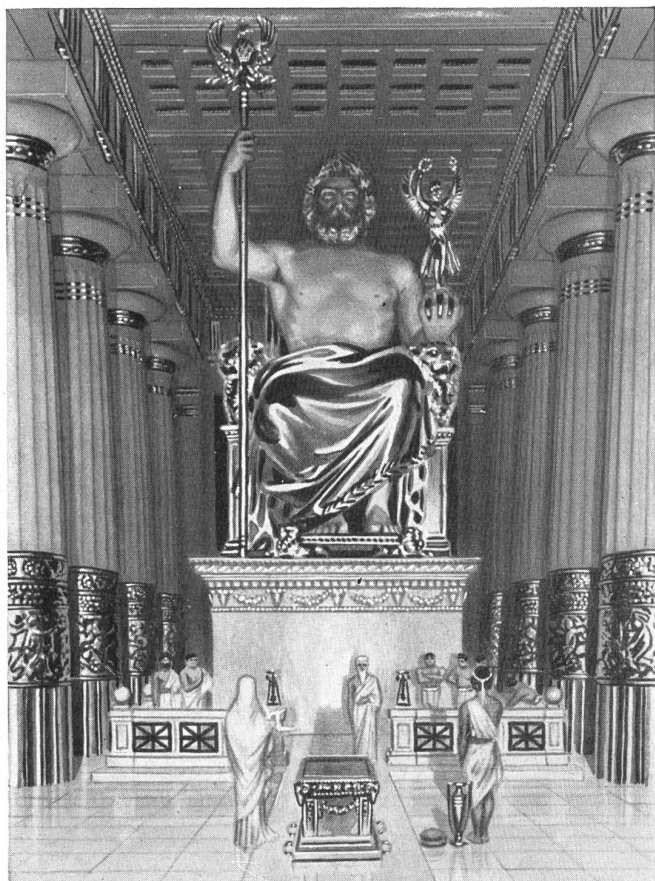
E. KNEUBÜHLER
ZOFINGEN (Suisse)

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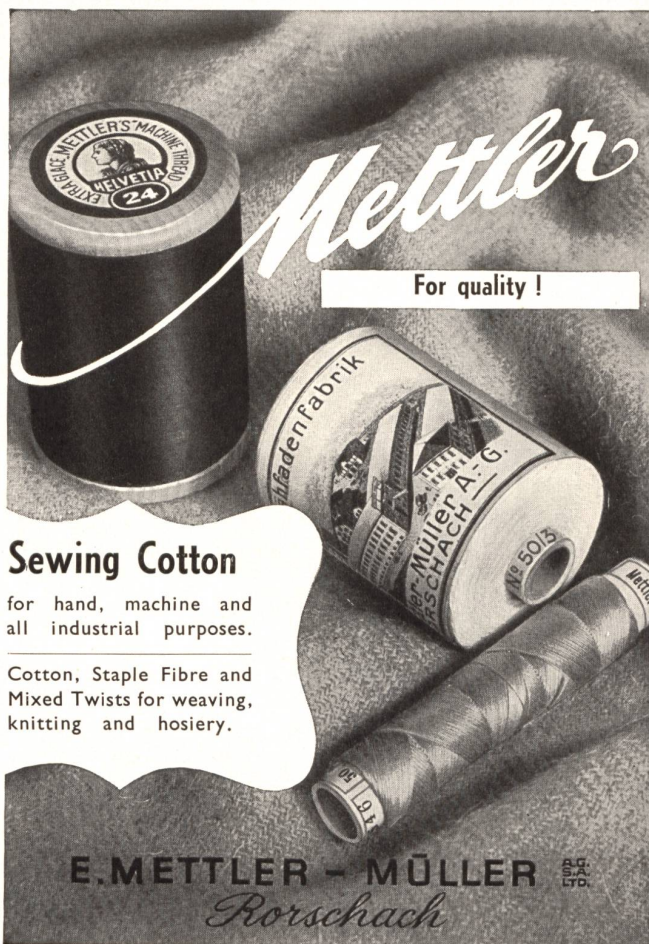
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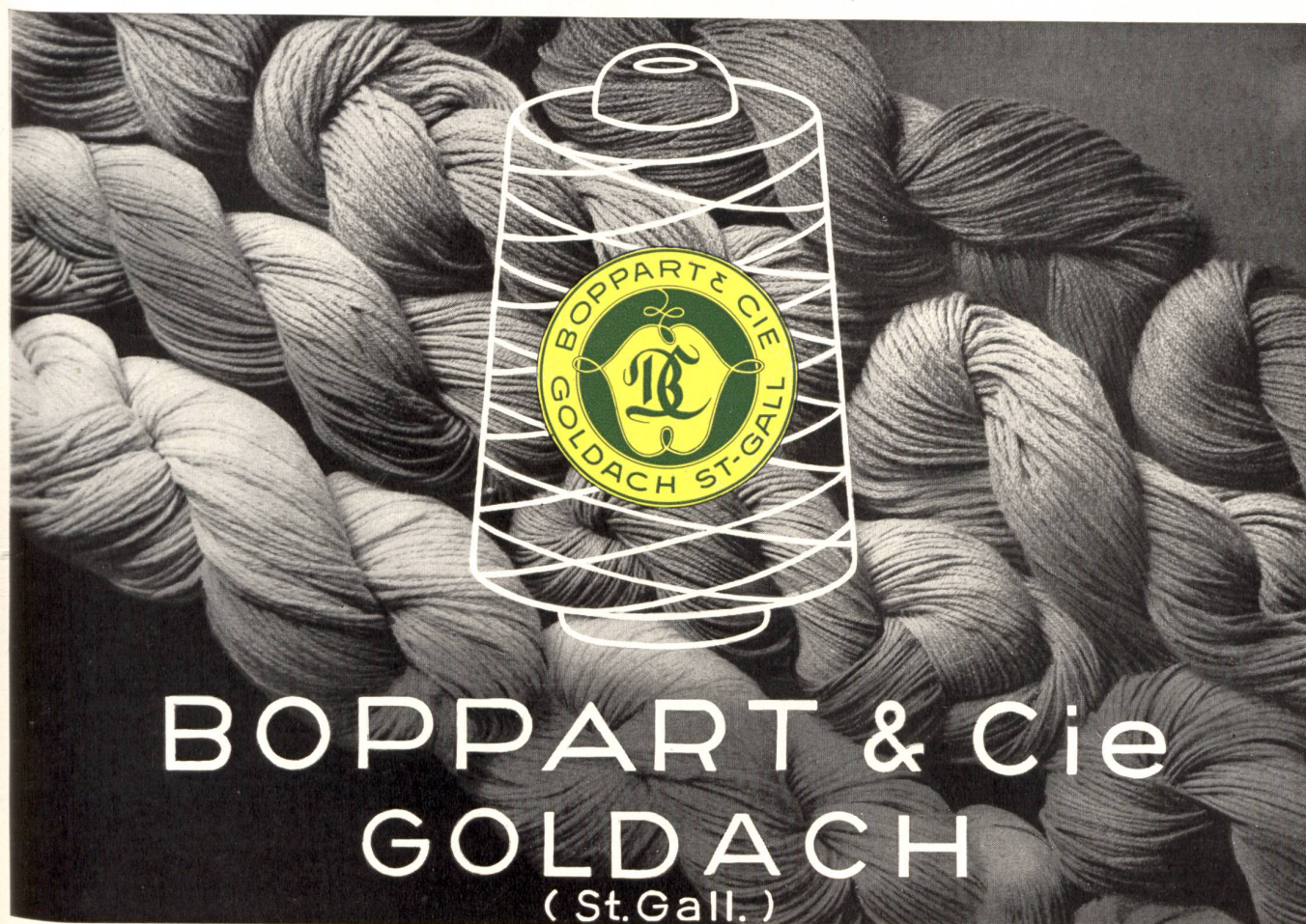
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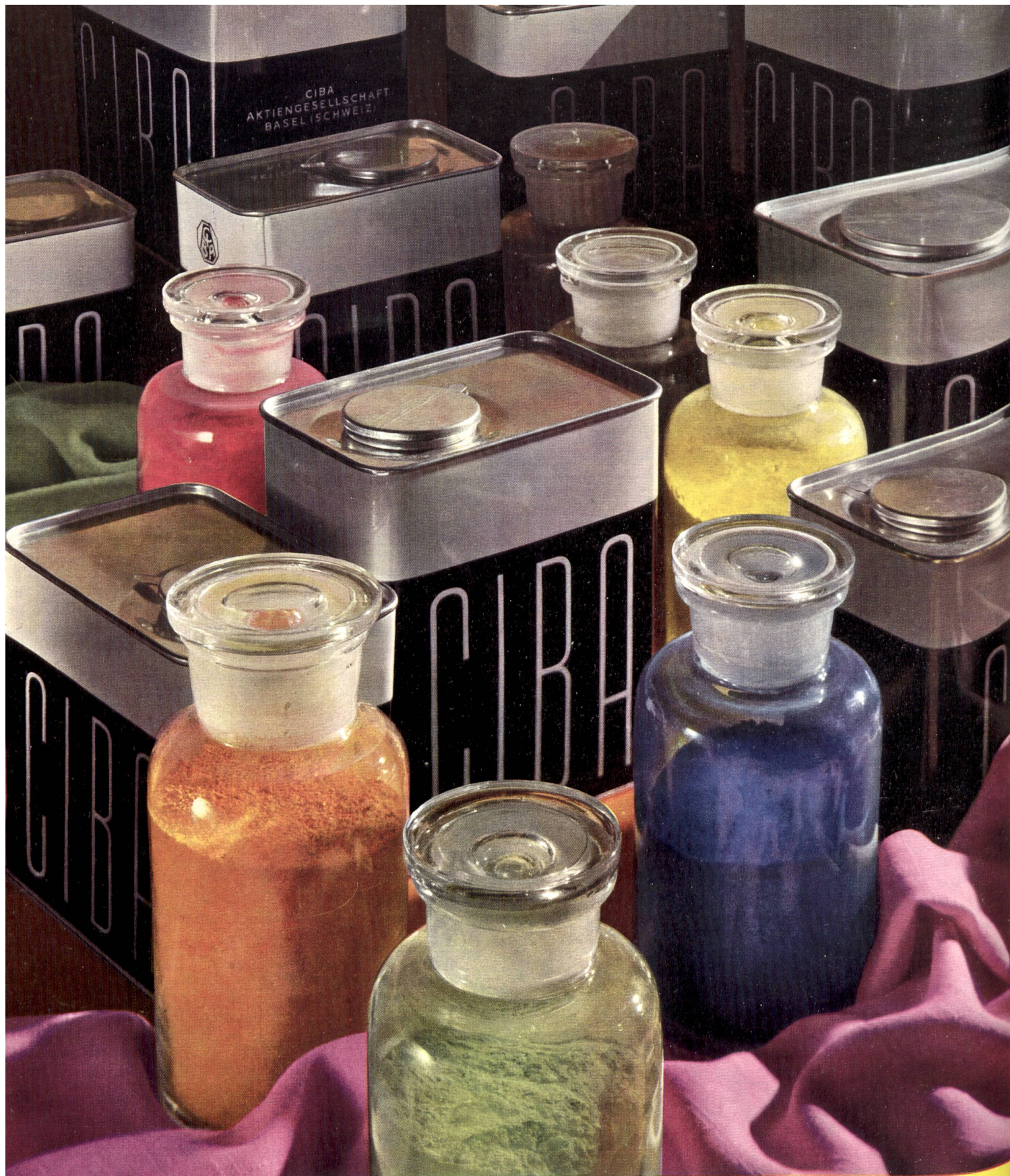


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