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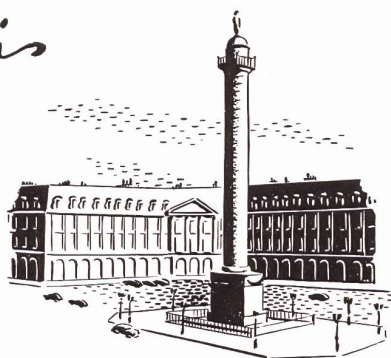
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Paris



Thanks to our connections in Paris, we are happy to be able to keep readers of « Textiles Suisses » well-informed concerning the latest creations from the world centre of fashion where, moreover, Swiss products are highly appreciated, as can readily be seen from the many photographs appearing in every number. It is therefore a very great pleasure for us to be able to publish to-day an article from the pen of one so distinguished as Mr. J. Gaumont-Lanvin, President of the « Chambre syndicale de la Couture parisienne ». This article consists of extracts from a lecture given by him in Zurich. In thus authorizing for the first time the publication of this text, the author wishes to thank here both the society of « Friends of French Culture », under whose auspices his lecture was held, and also his Zurich public.

THE EDITOR



Photo Dorys, Paris

J. Gaumont-Lanvin at his desk.