

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1949)
Heft: 4

Artikel: News from the trade
Autor: Cx.
DOI: <https://doi.org/10.5169/seals-799319>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 25.07.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

NEWS FROM THE TRADE

THE SWISS WOOL TEXTILE INDUSTRY

The spinning and the weaving of wool are two of the oldest Swiss industries. From 1748, the date of the foundation of the first cloth-mill, the Swiss wool textile industry developed rapidly, passing from a cottage industry to the great concerns of to-day, from spinning and weaving by hand to the most modern mechanical processes. This industry which manufactured heavy half-wool fabrics almost exclusively up to the 1914-1918 war, has made rapid progress and, thanks to the considerable improvement in spinning frames and looms, now produces very fine worsted fabrics which have acquired world-wide fame.

The Swiss wool textile industry to-day consists of 17 worsted spinning-mills, 4 carded wool spinning-mills, 8 woollen twist and fancy twist mills, 11 worsted weaving-mills, 27 cloth and blanket factories, giving a total of 330,000 spindles and 2,700 looms; it gives employment to nearly 10,000 people in all. At the end of hostilities its production reached the figure of 8 million metres and, in 1947, it reached the maximum figure of 9½ million, representing a value of more than 130 million francs.

Swiss worsteds can be compared with the best foreign fabrics. To support this statement, we would remind our readers of the International Exhibition in London, organized by the International Wool Secretariat, which took place in September last. Those taking part in this exhibition included Belgium, Canada, Denmark, France,

Great Britain, Holland, India, Italy, Norway, Sweden, the United States of America and Switzerland. The most beautiful fabrics were on display there and Swiss worsteds were considered to be among the best by the British press itself. Below we quote an extract from the "Wool Record", one of the leading journals of the British and international wool textile industry:

"The two foreign countries which impressed me most personally were Switzerland and Italy, the former because of the high quality of its wool textiles, the second because of the fashion consciousness of many of its cloths. I think if I were picking out one or two individual cloths which I liked best among the foreign productions I would award the palm to a French fabric, but I thought that the general average was higher among the Swiss fabrics.

Swiss wool textiles have this in common with the British that they spell quality with a capital Q. Switzerland seems particularly strong on the worsted side, at any rate judging by the current exhibits. I much admired their fine worsted suitings, both in men's and in women's weights and also in tropical weights; with particular stress on their gabardines. The Swiss exhibit also included some beautiful wool crepes, a very attractive diagonal worsted cord, and some lovely coating velours and duvetines. Another cloth worth mentioning and worth seeing is a men's heavy overcoating, a reversible cloth with a check back."

A CENTURY OF INDUSTRY AT AMRISWIL

Many Swiss industrial concerns owe their origin to strange circumstances which still have a certain charm of romance and adventures for us. A century ago Europe was swept by a wave of democratic enthusiasm and the reaction which fell upon the partisans of the new ideas drove great numbers of refugees out of Germany and into Switzerland. Together with famous men like Richard Wagner, there were others less well known perhaps but just as sincerely moved by the liberal ideal. Among them was a simple hosier who came to settle in Amriswil where he founded a knitting and hosiery establishment which developed into a great success. At the present day, *Jos. Salmann & Co. Ltd. of Amriswil*, whose trade mark

"ISA" is well known to readers of "Swiss Textiles", is a firm which most eloquently bears witness to the memory of its founder and those after him who succeeded in developing the concern and gaining for it its present reputation. Unfortunately, lack of space prevents us from enlarging further on this interesting chapter of industrial history — a fine example, at the same time, of courage and perseverance — which is outlined for us in the attractive commemorative brochure published this year by the above firm to celebrate its centenary; we did not wish however, to miss the opportunity of bringing it to the attention of our readers.

Cx.

SWISS BUYERS ASSOCIATION

Among all those engaged in foreign trade, buyers on commission play an important role. Established in the production market itself, they seek out the goods that their foreign principals wish to buy, submit offers, pass on orders and supervise their execution, and finally check the goods and their shipment. The most important

houses of this kind have recently founded an association in Zurich intended, in the first place, to draw the attention of Swiss firms to the possibilities of export offered by the buyers, and secondly, to facilitate the task of foreign clients seeking to contact Swiss suppliers.

Index des annonceurs et des maisons mentionnées dans la partie rédactionnelle

Index of Advertisers and Firms contributing to the Editorial Features of this Number

Indice de los anunciantes y de las casas mencionadas en las páginas de texto

Verzeichnis der Inserenten und der im redaktionellen Teil erwähnten Firmen

BOUTONS — BUTTONS — BOTONES — KNÖPFE

Grämiger Frères S. A., Bazenheid	118
Kaspar Humbel, Uetikon a. See	111
Rix S. A., Zurich	110

BRODERIES ET DENTELLES — EMBROIDERIES AND LACES — BORDADOS Y ENCAJES — STICKEREIEN UND SPITZEN

Eisenhut & Co., Gais	87, 106
Eugster & Huber, St-Gall	106
Christian Fischbacher Co., St-Gall	15
Forster Willi & Cie, St-Gall	33, 34, 38, 39, 40, 41
Honegger & Cie, S. A., St-Gall	II
Hufenus & Cie, St-Gall	38, 42
Theodor Locher, St-Gall	113
E. Mettler-Müller S. A., Rorschach	81, 105
A. Naef & Cie, Flawil	36, 37, 43
J. G. Nef & Cie, Herisau	44
Oertle & Cie, Teufen	107
Reichenbach & Cie, St-Gall	22
Jacob Rohner S. A., Rebstein	103
Sailer & Schoenleben, St-Gall	112
Jakob Schläpfer, St-Gall	106
Walter Schrank & Cie, St-Gall	38
Union S. A., St-Gall	34, 35, 111
Hugo Wachs & Co., St-Gall	100

COLORANTS — DYESTUFFS — COLORANTES — FARBSTOFFE

Ciba Société Anonyme, Bâle	IV
----------------------------------	----

CHAUSSURES — SHOES — CALZADOS — SCHUHE

Bally S. A., Schoenenwerd	27
---------------------------------	----

CONFECTION ET LINGERIE EN TISSU — WOVEN READY-MADE WEAR AND UNDERGARMENTS — ROPAS HECHAS Y ROPA INTERIOR DE TEJIDO — KONFEKTION UND WÄSCHE AUS STOFF

E. Braunschweig & Cie S. A., Zurich	1
Kiene & Merz S. A., Kreuzlingen	23
E. Kneubühler, Zofingue	120
Macola S. A., Zurich	1
Willy Meyer S. A., Zurich	1
Sanco S. A., Zurich	120
Schellenberg, Saal & Cie S. A., Trübbach	120

ÉCHARPES ET CARRÉS — SQUARES AND SCARVES — CUADRADOS Y ECHARPES — SCHÄRKEN UND VIERECK-TÜCHER

F. Blumer & Cie, Schwanden	19, 69
Filter S. A., St-Gall	74
Christian Fischbacher Co., St-Gall	15
Honegger & Cie S. A., St-Gall	III
J. Kreiler-Baenziger's Erben, St-Gall	88
Neuburger & Burgauer, Zurich	106
Siber & Wehrli S. A., Zurich	8
Stoffel & Cie, St-Gall	20
Arthur Vetter & Cie, Zollikon	116
Vischer & Cie, Bâle	101

ÉCOLE DE MODE — FASHION SCHOOL — ESCUELA DE MODA — MODESCHULE

Ecole de mode Friedmann, Zurich	92, 101
---------------------------------------	---------

FIBRANNE ET RAYONNE — STAPLE-FIBRE AND RAYON — FIBRANA Y RAYÓN — ZELLWOLLE UND KUNSTSEIDE

Feldmühle S. A., Rorschach	18
----------------------------------	----

FILÉS ET RETORS — YARNS AND TWISTS — HILADOS Y TORCIDOS — GARNE UND ZWIRLEN

Bäumlin, Ernst & Co., St-Gall	111
Boppart & Cie, Goldach	116
Filature de la Lorze, Baar	109
Salzmann & Cie, St-Gall	14
Société Industrielle pour la Schappe, Bâle	6
Textil-Export S. A., St-Gall	109
R. Zinggeler, Zurich	101
Zwicky & Cie, Wallisellen	105

FILS A COUDRE — SEWING THREADS — HILOS DE COSER — NÄHFADEN

Boppart & Cie, Goldach	116
E. Mettler-Müller S. A., Rorschach	110
Salzmann & Co., St-Gall	14
Zwicky & Cie, Wallisellen	105

FILS, RUBANS ET TISSUS ÉLASTIQUES — ELASTIC YARNS RIBBONS AND FABRICS — HILOS, CINTAS Y TEJIDOS ELÁSTICOS — ELASTISCHE FÄDEN, BÄNDER UND GEWEBE

Oscar Haag, Kusnacht-Zurich	93, 104
-----------------------------------	---------

MONTRES — WATCHES — RELOJES — UHREN

Audemars, Piguet & Co., S. A., Le Brassus	53-56
Baume & Mercier S. A., Genève	53-56
CymaWatch Co. S. A., La Chaux-de-Fonds	53-56
Manufacture des Montres Doxa S. A., Le Locle	53-56, 99
Ebel S. A., La Chaux-de-Fonds	53-56
Eberhard & Co., La Chaux-de-Fonds	53-56
Eterna S. A., Granges	53-56
Girard, Perregaux & Co. S. A., La Chaux-de-Fonds	53-56
Gubelin Fils, Lucerne	53-56
Fabrique d'Horlogerie E. Homberger-Rauschenbach, ci-devant International Watch Co., Schaffhouse	53-56
Jaeger-Le Coultre S. A., Genève	53-56
Compagnie des Montres Longines, Francillon S. A., St-Imier	53-56
Fabriques Movado, La Chaux-de-Fonds	53-56
Ulysse Nardin S. A., Le Locle	53-56
Oméga, Louis Brandt & Frères S. A., Biel	53-56
Patek, Philippe & Cie S. A., Genève	53-56
S. A. Ancienne Fabrique Georges Piaget & Co., La Côte-aux-Fées	53-56
Montres Rolex S. A., Genève	53-56
Fabrique Solvil des Montres Paul Ditisheim S. A., Genève	53-56
Manufacture des Montres Universal, Perret & Berthoud S. A., Genève	53-56
Vacheron & Constantin, Genève	53-56
Fabriques des Montres Zénith S. A., Le Locle	53-56

MOUCHOIRS — HANDKERCHIEFS — PAÑUELOS — TASCHENTÜCHER

Emar S. A., Zurich	16
Christian Fischbacher Co., St-Gall	15
Joseph Heeb S. A., Appenzell	110
Honegger & Cie S. A., St-Gall	III
Société Anonyme A. & R. Moos, Weisslingen	107
Reichenbach & Cie, St-Gall	22
Jakob Rohner S. A., Rebstein	103
Sailer & Schoenleben, St-Gall	112
Stoffel & Cie, St-Gall	20
Union S. A., St-Gall	111

RUBANS — RIBBONS — CINTAS — BÄNDER

Senn & Cie S. A., Bâle	3
Thurneysen & Cie S. A., Bâle	107
Vischer & Cie, Bâle	101

TAPIS — CARPETS — ALFOMBRAS — TEPPICHE

Fabrique Suisse de Tapis, Ennenda	80, 120
---	---------

TEINTURIERS, IMPRIMEURS, FINISSEURS — DYERS, PRINTERS, FINISHERS — TINTOREROS, ESTAMPADORES, APRESTADORES — FÄRBER, DRUCKER, APPRETEURE

Heberlein & Co., A.-G., Wattwil	9
Seidendruckerei Mittöldi A.-G., Mittöldi	12, 57
Société Anonyme A. & R. Moos, Weisslingen	II
Hugo Wachs & Co., St-Gall	100
Zwickly & Cie, Wallisellen	105

**TISSUS DE COTON, LAINE, SOIE, LIN, RAYONNE ET
FIBRANNE — COTTON, WOOL, SILK, LINEN, RAYON AND
STAPLE-FIBRE FABRICS — TEJIDOS DE ALGODÓN, LANA
SEDA, LINO, RAYÓN Y FIBRANA — STOFFE AUS BAUM-
WOLLE, WOLLE, LEINEN, SEIDE, KUNSTSEIDE, ZELLWOLLE**

L. Abraham & Cie, Soieries S. A. Zurich	26, 45, 46, 51
Albrecht & Morgen, St-Gall	103
Emil Anderegg S. A., Weinfelden	75, 108
Appenzeller-Herzog & Cie, Staefa-Zurich	117
Tissage Bleiche S. A., Zofingue	117
S.-J. Bloch Fils & Cie S. A., Zurich	107
Rudolf Brauchbar & Cie, Zurich	21, 67
Burgauer & Co. S.A., St-Gall	79, 113
Emar S. A., Zurich	16, 61
Eugster & Huber, St-Gall	75, 106
Filature et Tissage Glattfelden, Glattfelden	104
Filtex S. A., St-Gall	74
Christian Fischbacher Co., St-Gall	15, 90
E. Gagg-Vogelsang, Hombrechtikon	71, 112
Bertold Guggenheim, Zurich	64, 95, 117
Les Fils du Guggenheim-Einstein, Zurich	100
Hugo Gutmann, Zurich	10, 107
Hausammann & Cie, Winterthour	70, 73
Heer & Cie S. A., Thalwil	2, 63
Honegger & Cie S. A., St-Gall	III, 68
Société anonyme pour l'Industrie Textile à Bâle, Bâle	100
Max Kirchheimer, Zurich	64, 108
Lemann & Schellenberg Ltd., Zurich	112
H. Menet-Gujer & Cie, Waldstatt	80, 102
Mettler & Cie S. A., St-Gall	13, 59
Société Anonyme A. & R. Moos, Weisslingen	II, 76, 91

Edwin Naef S. A., Zurich	4, 67
Naef Frères S. A., Zurich	17, 60
J. G. Nef & Cie, Hérisau	24, 77
Reichenbach & Cie, St-Gall	22, 65
Tissage mécanique de soieries Rüti, Zurich	62, 102
Ernst Schurpf & Cie S. A., St-Gall	78
Robt Schwarzenbach & Co., Thalwil	52
Siber & Wehrli S. A., Zurich	8
Stehli & Cie, Zurich	62
Stoffel & Cie, St-Gall	20, 66
S. A. Stünzi Fils, Horgen	11
Taco S. A., Zurich	7
A. Tischhäuser & Cie, Teufen	100
Tissage Wallenstadt, Wallenstadt	113
Baumwoll-Spinnerei und -Weberei Wettingen, Wettingen	5
Tissage de soieries Wila S. A., Zurich	68
Winzeler Ott, & Cie S. A., Weinfelden	71

**TRICOT ET JERSEY (VÊTEMENTS ET LINGERIE) — KNITTED
AND JERSEY GOODS (APPAREL AND UNDERWEAR) —
ARTICULOS DE PUNTO (VESTIDOS Y ROPA INTERIOR) —
TRIKOT UND JERSEY (KONFEKTION UND WÄSCHE)**

S. A. ci-devant W. Achtnich & Cie, Winterthour	95, 119
Hochuli & Cie, Safenwil	96, 114
Kleno & Merz S. A., Kreuzlingen	23, 94
Jakob Laib & Cie, Amriswil	96, 118
Johann Muller S. A., Strengelbach	98, 115
A. Naegeli, Tricotfabriken Berlingen und Winterthur, Winterthur	97
J. F. Rohrer-Bölliger, Romanshorn	95, 115
S. A. Otto Rohrer, Romanshorn	114
Ruegger & Cie, Zofingue	96, 115
Ryff & Cie S. A., Berne	118
Jos. Sallmann & Cie, Amriswil	114
Vollmoeller, Fabrique de bonneterie Uster, Uster	99

TULLE — NET — TUL — TÜLL

Société suisse de l'industrie tulleière S. A., Munchwilen 82, 116

Where to subscribe to « TEXTILES SUISSES »

Subscriptions run from the date of receipt by the editor. No back number can be supplied.

Australia.	Oversea Trade Co., Victoria House, 83, Pitt Street, Sydney.
British West Africa.	Consulate of Switzerland, P. O. Box No 359. Accra (Gold Coast).
Canada.	Legation of Switzerland, 5, Marlborough Avenue, Ottawa.
China.	Consulat Général de Suisse, 771, Wei Hai Wei Lu, Shanghai.
	Légation de Suisse en Chine, 15, Nin Haig Lu, Nankin.
Cyprus.	Mr. Shukuroglou, Swiss Consular Agency P. O. Box 123, Nicosia.
East Africa.	Consulate of Switzerland P. O. Box 102, Tanga (Tanganyika) B.E.A.
Egypt.	Swiss Chamber of Commerce, 8, Malika Farida Street, Cairo.
	40, rue Safia Zaghloul, Alexandria. B.P. 836.
Great Britain.	S. F. & Partners Ltd., Bloomsbury Square 4 a, London W. C. 1.
India.	Swiss Trade Commissioner for India, Pakistan, Ceylon, and Burma Gresham Assurance House, Sir Phirozschah Mehta Road, Fort, Box 102, Bombay
Pakistan.	Légation de Suisse en Iran, 281, Avenue Jalé, Téhéran
Ceylon.	Office Commercial Suisse pour le Proche-Orient, B. P. 809, Beyrouth - Liban.
Burma.	Eason & Son Ltd., 79-82, Middle Abbey Street, Dublin.
Iran.	Consulate of Switzerland, House Anton Ayub, Katamon, Jerusalem - Quarter.
Irak.	Mr. B. Weinert, P. O. Box 2117, Tel Aviv.
Ireland.	Consulate of Switzerland, Man pang 70, Batavia - Java.
Israël.	Universal Business Directories Ltd., 44-46, Kingston Street, Auckland.
Netherland Indies.	Consulate of Switzerland, Calle Juan Luna, 402 Wilson Building, Manila.
New Zealand.	
Philippine.	
Siam.	Consulate of Switzerland, Diethelm Building, New Road, Bangkok.
South Africa.	Consulate General of Switzerland, Export Service, 520-526, Maritime House, Johannesburg - Transvaal.
Straits Settlements.	Consulate of Switzerland Commercial Section, P. O. Box 37, Cape Town - P. C.
Switzerland.	Consulate of Switzerland, Union Building, Collyer Quai, Singapore.
U. S. A.	Swiss Office for the Development of Trade, P.O. Box 4, Lausanne.
	The International News Company, 131, Varick Street, New York 13 (N.Y.).
	Legation of Switzerland, 2900 Avenue Cathedral N. W., Washington 8 (D.C.).
	Consulate of Switzerland, 139 North Clark Street, Chicago 2, (Illinois).
	Consulate of Switzerland, Atlas Bank Building 901, Walnut Street 524, Cincinnati 2 (Ohio.)
	Consulate of Switzerland, 511 W. M. Garland Bldg., 740 South Broadway, Los Angeles 14 (Cal.).
	Consulate of Switzerland 505, International Building, New Orleans 12 (La.).
	Consulate General of Switzerland, 444, Madison Avenue, New York 22 (N.Y.).
	Consulate of Switzerland, 1421, Chestnut Street, Philadelphia 2 (Pa.).
	Consulate of Switzerland, Four Seventeen Market Street, Suite 343-347, San Francisco (Cal.).
	Consulate of Switzerland, 1331, Third Av. Seattle 1 (Wash.).
	Consulate of Switzerland, 1012, Ambassador Building, 411, N. 7th Street, St. Louis (Mo.).

Subscribe to « TEXTILES SUISSES » (« Swiss Textiles »)

and we shall be happy to register your name on our mailing list !