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Swiss textiles at the Swiss Industries Fair 1951

It was at the Swiss Fair of 1946 that the productions of the Swiss textile industries were concentrated for the first time in a special group known as «Creation». This innovation aroused the justifiable interest of both the press and the professional circles directly interested. Since then «Creation» has grown year by year, being presented each time in a different form, and has become the real jewel of the Fair and the object of the visitors' unanimous and flattering approval. This, we have no hesitation in predicting, will also be the case at the 35th Swiss Fair, which will be held from April 7th to 17th, 1951.

But all branches of Swiss textile production will also have their own complete exhibitions in the Textile Hall. As for the instruments of production, the textile machinery which, as is well-known, enjoys such a world-wide reputation, they will be seen in their entirety in the usual place, in Hall IX. It is already possible to state that the textile contribution to the 1951 Swiss Fair will in every way be equal to that of previous years.



The «Création» group in 1950

