Zeitschrift: Swiss textiles [English edition]

Herausgeber: Swiss office for the development of trade

Band: - (1951)

Heft: 1

Artikel: London letter
Autor: Duveen, Ann

DOI: https://doi.org/10.5169/seals-798776

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

Download PDF: 23.07.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

London Letter



In the Spring Collections of the Incorporated Society of Fashion Designers the basic silhouette remains more or less unaltered. No doubt couturiers realise that in the present situation, women cannot afford any more of those revolutionary changes which would force them to discard perfectly good outfits. Therefore the main interest lies in fabrics and workmanship, both of which are particularly outstanding. Some houses are showing the best suits they have had for years.

There is plenty of fabric news. For daytime, worsted is used a great deal, as are gabardines and soft tweeds, often in small check patterns. Colours are more neutral: black and white, navy blue, all the greys in every shade from pale silver to dark thundercloud grey, some lichen green and a good deal of yellow in melon tones or subdued tangerine. Shantung is back again in every weave, from pure silk to woollen mixtures. Grosgrain is gaining in popularity, both for fitted afternoon redingotes and for big, beautiful evening coats, often in glowing colours. For

FRANK USHER
White organdie evening dress with grey lace pattern.

A.C.F.

afternoon dresses, shantungs, surahs and tie silks predominate - either plain or in small discreet patterns. And for the evenings we shall see a great deal of lace — fine Chantilly or heavy guipure; paper thin taffeta and lots of net and tulle. The lace dresses usually have underskirts of rustling taffeta. Coats, whether loose or fitted, are straight in line and sober fabrics are often enlivened by bright linings - zinnia red, mimosa yellow or emerald green. Suits are narrow, nipped in at the waist and may have pronounced basques flaring out over pencil slim skirts. Pleats are still used a good deal, particularly to give extra fullness at the back of straight skirts. At Hardy Amies they are in the form of little fishtails or fins. Many of the jackets button low; lapels have become important - some rolled, some double, some big and pointed, with facings of white piqué or a darker colour. Evening dresses are either very slender with draped fullness at the side or in the trumpet line, flaring out below the knee; or else they are big and bouffant, with huge tulle skirts. There are delicate colours - pale wisteria, muted pink - and a few brilliant colours. We still see short evening dresses, usually with strapless tops covered by matching fitted jackets. Hardy Amies uses black guipure for one of these. Worth shows a beautiful organza ball dress, checked in stained glass colours.

One noticeable feature this spring is the predominance of ensembles. Details are gay: lots of crisp white piqué, flowers, apples, even carrots set in buttonholes, and flowers filling in the décolletage of a dress—mimosa is the favourite. We also see coloured waistcoats under dark suits—Creed uses these a great deal, and at Hartnell's, a checked gingham waistcoat has shoes and bag to match. There is also a lot of jewelled embroidery.

In spite of the predominance of lace, the muslins of Saint-Gall will certainly not be neglected this summer. One famous London store has been displaying seductive Swiss voiles, checked or spotted in blue and green, as well as lovely organdies printed with floral motifs.

We have also noticed Swiss materials at some of the houses which design for the wholesale market. At Horrockses, a summer evening dress of coin-dotted organdie, a dinner dress of black cotton broderie and a frock of navy blue piqué with a broderie anglaise motif. Horrockses are also featuring poplin — plain, iridescent, Paisley printed or combined with piqué.

Marcus showed a rose-coloured jumper suit of Swiss shantung, and Frank Usher has a lovely white organdie evening dress printed with a grey lace pattern.

Ann Duveen.