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Hats of Zurich, Straws of Wohlen



Photos Comet



ing revue which was performed several times this spring before the general public of Zurich. This unique type of show was a well-deserved success with its series of bright and gay sketches, each as witty as the next.

Photo Schmutz

It is interesting to note the efforts being made at the moment to prove that hats are an indispensable fashion accessory, without which no woman can claim to be well dressed.

Swiss hat manufacturers, whose products have gained an excellent reputation for themselves both at home and abroad, and the makers of materials and trimmings, especially the world-famous straw braid manufacturers of Wohlen, have also undertaken to show their creations not only to the press and members of the trade, but also to the general public. In this way breaking with the tradition of presentations to trade audiences only, the Swiss Exporters Association of the Swiss Clothing Industry (Zurich) and the Aargau Association of Manufacturers of Straw Braid (Wohlen) called on the talents of the actors of an avant-garde theatre and the corps de ballet of the Municipal Theatre to put on an advertis-



Photo



Photo Jack Malaise