

**Zeitschrift:** Swiss textiles [English edition]  
**Herausgeber:** Swiss office for the development of trade  
**Band:** - (1956)  
**Heft:** 4

## **Inhaltsverzeichnis**

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 17.05.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# TEXTILES SUISSES

(SWISS TEXTILES)

The Swiss textile and clothing review widespread all over the world

Special publication of the  
Swiss Office for the Development of Trade, Zurich and Lausanne  
published with the co-operation of the concerned professional organizations

EDITOR AND PUBLISHER : SWISS OFFICE FOR THE DEVELOPMENT OF TRADE  
PLACE DE LA RIPONNE 3, LAUSANNE

Managing director : ALBERT MASNATA — Chief editor : CHARLES BLASER

«Textiles Suisses» is issued four times a year  
Annual subscription — Abroad : Swiss Fr. 24.—. Price per copy : Swiss Fr. 8.—

N° 4 - 1956

## CONTENTS

|                                                                                              |    |
|----------------------------------------------------------------------------------------------|----|
| Publications of the Swiss Office for the Development of Trade, Zurich and Lausanne . . . . . | 32 |
|----------------------------------------------------------------------------------------------|----|

### PARIS :

|                                      |    |
|--------------------------------------|----|
| Second-hand shops of Paris . . . . . | 33 |
|--------------------------------------|----|

|                                                       |    |
|-------------------------------------------------------|----|
| The 1956-1957 Autumn and Winter Collections . . . . . | 37 |
|-------------------------------------------------------|----|

*(All Paris creations shown in this periodical are copyright and their reproduction is prohibited.)*

|                                                                      |    |
|----------------------------------------------------------------------|----|
| A special Feature of the French Review « Le Jardin des Modes » . . . | 53 |
|----------------------------------------------------------------------|----|

|                       |    |
|-----------------------|----|
| New Fabrics . . . . . | 57 |
|-----------------------|----|

### Letters from :

|                                      |    |
|--------------------------------------|----|
| London . . . . .                     | 73 |
| New York . . . . .                   | 77 |
| Los Angeles . . . . .                | 90 |
| Here, there and everywhere . . . . . | 92 |

|                         |    |
|-------------------------|----|
| Economic News . . . . . | 95 |
|-------------------------|----|

|                                             |    |
|---------------------------------------------|----|
| Swiss Industries Fair, Basel 1957 . . . . . | 96 |
|---------------------------------------------|----|

|                                                   |    |
|---------------------------------------------------|----|
| The Wattwil School of Weaving 1881-1956 . . . . . | 98 |
|---------------------------------------------------|----|

|                          |     |
|--------------------------|-----|
| Beach Fashions . . . . . | 101 |
|--------------------------|-----|

|                                |     |
|--------------------------------|-----|
| Index of Advertisers . . . . . | 106 |
|--------------------------------|-----|

|                                                    |     |
|----------------------------------------------------|-----|
| Where to subscribe to «Textiles Suisses» . . . . . | 107 |
|----------------------------------------------------|-----|

|                                             |     |
|---------------------------------------------|-----|
| Manufacturers's own Contributions . . . . . | 108 |
|---------------------------------------------|-----|

# PUBLICATIONS

OF THE SWISS OFFICE FOR THE DEVELOPMENT OF TRADE, ZURICH-LAUSANNE

## « *Swiss Industry and Trade* » :

Surveys Switzerland's economic situation and development ; gives general information concerning her industry, trade and national life. Issued three times yearly in English, French, German, Italian and Spanish.

Abroad : Two year subscription rate : S. frs. 10.—.

## « *Swiss Technics* » :

A journal edited in collaboration with the Swiss Association of Machinery Manufacturers in Zurich. Notes on Swiss technical innovations. Articles concerning the construction of new machines, etc.

Issued three times yearly in English, French, Spanish, Portuguese, German and Italian.

Abroad : Two year subscription rate : S. frs. 15.—.

## « *Textiles Suisses* » :

A specialised trade journal, richly illustrated, giving information on all matters concerning the clothing and fashion trades following the latest developments in the textile trade.

A quarterly publication issued in four editions : English, French, Spanish and German.

Abroad : Annual subscription rate : S. frs. 24.—.

## « *Directory of Swiss Manufacturers and Producers* » :

Published in English, French and German. Contains addresses of Swiss industrial firms ; classified indexes of products, branches of industry and firms.

Price : S. frs. 24.—, postage paid.

## *Booklet « Switzerland and her Industries » :*

Giving a brief general survey of Switzerland, her institutions, national economy and industries and containing numerous illustrations. Editions available in English, Italian, Spanish, German, French and Arab.

Price : S. frs. 2.50.

## « *Informations Economiques* » :

A weekly newspaper on foreign trade.

Contains information on foreign markets, commercial methods, business possibilities, traffic in goods and payments.

Appears once a week in two languages (French and German).

Annual subscription rate : Abroad S. frs. 24.—.

For all information please write to :

**SWISS OFFICE FOR THE DEVELOPMENT OF TRADE**

Place de la Riponne 3

**LAUSANNE**

Telephone (021) 22 33 33