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FABRICATION DE SOIERIES

SPÉCIALITÉ NYLON

ZURCHER



Geigy

Highly dispersed vat dyes

Tinon «M» Disperse Dyes

for the fast dyeing of **cellulose fibres**,
particularly by semi- and fully continuous dyeing methods

J.R. Geigy S.A., Basle



See information overleaf

Highly dispersed vat dyes

Tinon «M» Disperse Dyes

Geigy

The Tinon «M» Disperse range offers the following advantages:

Application by all pigmentation methods, particularly pad-jig and continuous dyeing methods for piece goods.

Exceptional regularity and fineness of particle size.

Easily dispersed.

Instantaneous reduction, which makes them ideal for continuous processes and saves time in the pad-jig process.

Outstanding levelling and penetration.

Excellent yield.

Very good all-round fastness properties.

Tinon Yellow GC	Tinon Navy Blue GA-F	Tinon Olive BG-F
*Tinon Yellow 2GL	Tinon Blue GCD-F	*Tinon Olive B2G
*Tinon Yellow LGR	Tinon Blue GF-F	Tinon Olive 2R-F
Tinon Yellow 3R-F	Tinon Brilliant Green 2B-F	Tinon Olive S-F
Tinon Golden Orange 3G-F	*Tinon Brilliant Green B2F	Tinon Khaki 2G-F
Tinon Brilliant Orange RK-F	Tinon Brilliant Green BF-F	Tinon Brown 2G-F
Tinon Red F2B-F	Tinon Brilliant Green 2G-F	Tinon Brown GR-F
Tinon Red 3B-F	Tinon Brilliant Green 4G-F	Tinon Brown BR-F
Tinon Red 4B-F	*Tinon Green 6G	Tinon Brown BG-F
Tinon Violet 2RB-F	Tinon Olive 2B-F	Tinon Grey 2GR-F
Tinon Navy Blue RA-F	Tinon Olive B-F	Tinon Grey 3G-F

All «M» Disperse brands are available in both powder and paste form.



FELISOL is the new international label indicating the highest degree of fastness to washing, light and weather in dyed and printed goods.



J.R. Geigy S.A., Basle

All dyes which qualify for the FELISOL label are distinguished by the suffix letter «F». Dyes marked * have been submitted for inclusion in the FELISOL list.

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SPECIAL DEPARTMENT: Manuf. of first
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Marques suisses — Marques de qualité

Fils de mélange intime laine et coton



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Qualitätsprodukte aus Baumwolle
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Embroidered organdies and muslins

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Knitted outerwear
and underclothing
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Fil suisse de première qualité

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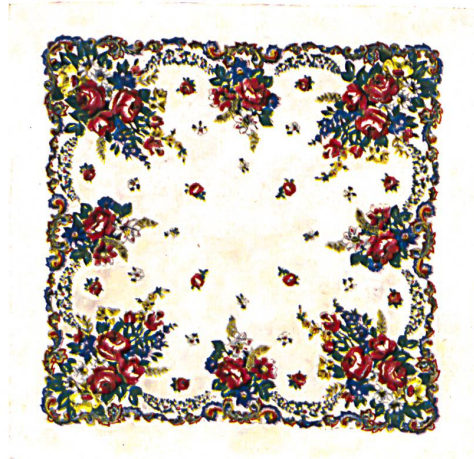


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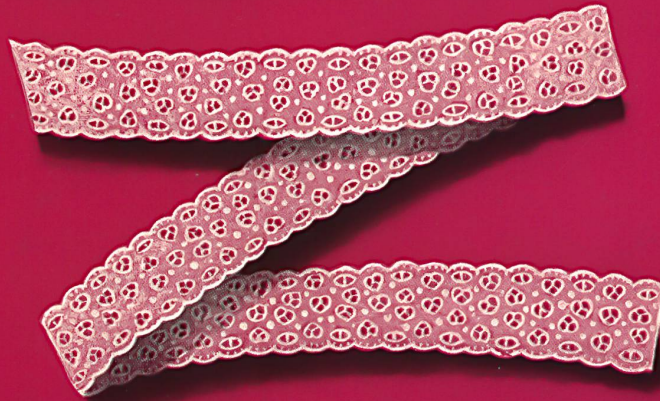
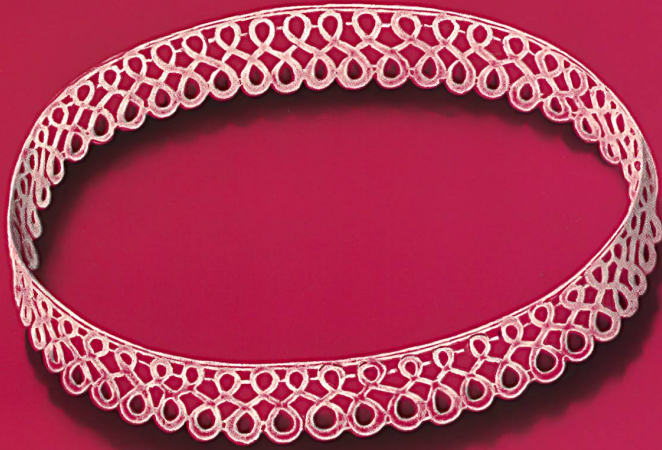
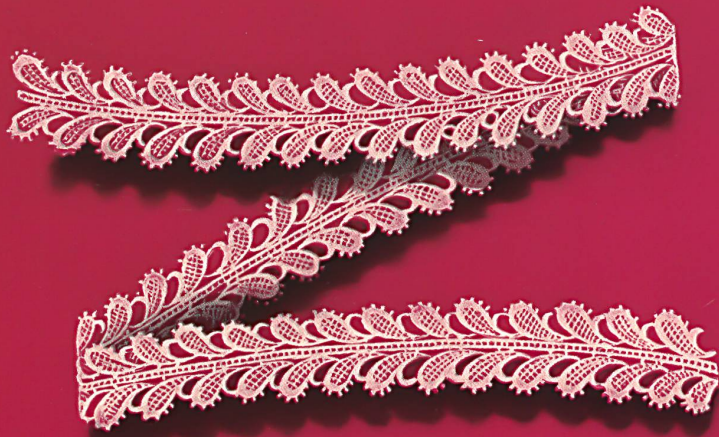
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ST. GALL — SWITZERLAND

Silk — Cotton — Wool Squares

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Modèles déposés Reproduction interdite



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H. Gut & Co. A.G.
ZURICH



Schappe-Spun Orlon*

Orlon* yarns spun like waste silk attain a high degree of perfection. Articles of Schappe-Spun Orlon* are of unrivalled utility, soft and full to the touch.

Sweaters, jackets, dresses, slips and swim-suits of Schappe-Spun Orlon* have become immediately popular wherever they were put on the market.

This success has led the Schappe Spinning Mills** to increase production in the Orlon* sector, so that every demand can now be satisfied.

To protect articles of Schappe-Spun Orlon* the Trade Mark SISAF has now been adopted. Labels and instructions for washing are sent free of charge.

All information and sources of supply obtainable from the Advertising Centre:

SISAF Publicity Office, Basle 2 (Switzerland)
and Lyon-Grolée (France).

*Orlon: Reg. Trade Mark for Du Pont's Acrylic Fibre

**SIS: Industrie-Gesellschaft für Schappe, Basel;
Tenay (Ain, France); Zell (im Wiesental, Deutschland)

SAF: Société Anonyme de Filatures de Schappe, Lyon (France);
Kriens (Schweiz)

SYS: Swiss Yarn Spinners Ltd., Manchester (England)





SCHAPPESPUN
ORLON*

SISAF

REG. TRADE MARK FOR
DU PONT'S ACRYLIC
FIBER



**Colorants SANDOZ
conviennent pour toutes les fibres et
tissus textiles à tous les stades
d'ennoblissement**

**SANDOZ-Farbstoffe
für alle Textilfasern und Gewebe in
jedem Verarbeitungsstadium**

SANDOZ

SANDOZ S.A. BALE / SUISSE



EDI HAVICI



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NAEF FRÈRES S.A.
ZURICH

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LAINE
FIBRANNE
NYLON

UNIS

JACQUARD
NOUVEAUTÉS
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CRAVATES

*It's no pipe dream...
it's*

Helanca
REGISTERED TRADE MARK

*the wonder yarn
of today and tomorrow*

Treat yourself to a dream come true — stockings in HELANCA (Regd. trade mark) Yarn, knit with a magic stretch to fit you from toe-tip to top without the merest shadow of a wrinkle or 'bag' — and to wear so very much longer. Then treat yourself again to underwear, swimwear, gloves etc. in HELANCA — the wonder yarn that 'lives' with you; porous, hygienic and letting your skin breathe naturally every day of every season. Each morning it stretches from doll-size to your size and relaxes to cling as comfortably as a second skin; it saves on your budget, cuts on sizing problems and even turns 'hard to fit' into perfect fit. Reborn with each washing, mothproof and creaseproof — HELANCA Yarn is more than a stretch yarn — it's the heart of your wardrobe-to-be.

*There are many stretch-yarns
—but there's only one Helanca.*

—the registered trade mark that guarantees quality, fit and comfort



Helanca the wonder-stretch yarn, is used for



SKI-WEAR · GLOVES · UNDIES · STOCKINGS · BELTS · SOCKS

The term «HELANCA» is a world-wide trade-mark signifying yarn processed and tested according to processes and standards controlled by its owners :

HEBERLEIN & CO. A. G. WATTWIL / SG





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FEINWEBEREI
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Hilados de seda, de nylon y mezclados
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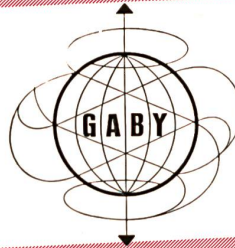
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Leading in: plain, fancy, figured,
printed and embroidered fabrics for curtains,
muslins, organdies.
Special department for embroidered tissues, trimmings
and laces, collars, jabots.

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Embroidered Handkerchiefs,
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Embroidered allover, motifs,
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zur Imitation von Geweben mit Leinen- oder Rohseidencharakter wie Shantung, Honan, Doupion etc.



source de renseignements sur
la production suisse du textile
et de l'habillement

TEXTILES SUISSES

Direcciones interesantes
Beachtenswerte Adressen



帛

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Seta
Silk

Robt. Schwarzenbach + Co., Thalwil/Suisse

Paris
New York
London
Seveso
Lyon
Weil-Rhein



Mettler

GESTICKTE ZIERDECKEN
FANCY-LINENS IN LACE AND EMBROIDERY
NAPPERONS BRODÉS ET DE DENTELLES
MANTELITOS BORDADOS Y DE ENCAJES

E. Mettler-Müller AG.
S.A.
Ltd. **Rorschach**

Mettler

GARNE / ZWIRNE / NÄHFADEN

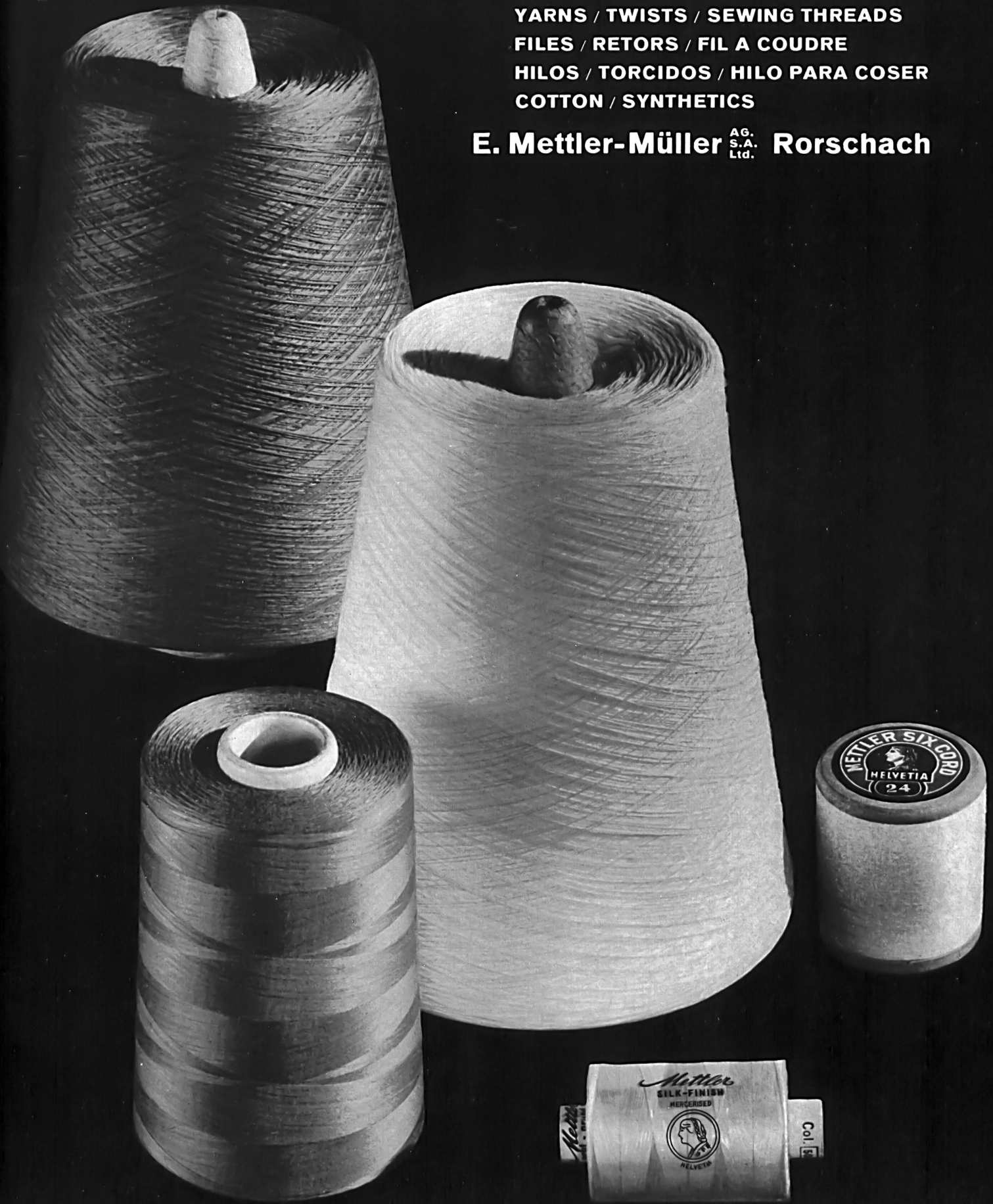
YARNS / TWISTS / SEWING THREADS

FILES / RETORS / FIL A COUDRE

HILOS / TORCIDOS / HILO PARA COSER

COTTON / SYNTHETICS

E. Mettler-Müller ^{AG.} ^{S.A.} ^{Ltd.} Rorschach





the
label
with
customer
appeal

Stoffel & Co.

**St. Gall
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Spinners

Weavers

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Finishers

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ST.GALL · SWITZERLAND



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Carrés en twill pure soie imprimés et
roulottés à la main

Pure silk twill squares, hand
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border

Pañoletas de twill
de seda pura
estampadas y
repulgadas a mano

Reinseidene Twill-
Kopftücher
handbedruckt und
-rolliert

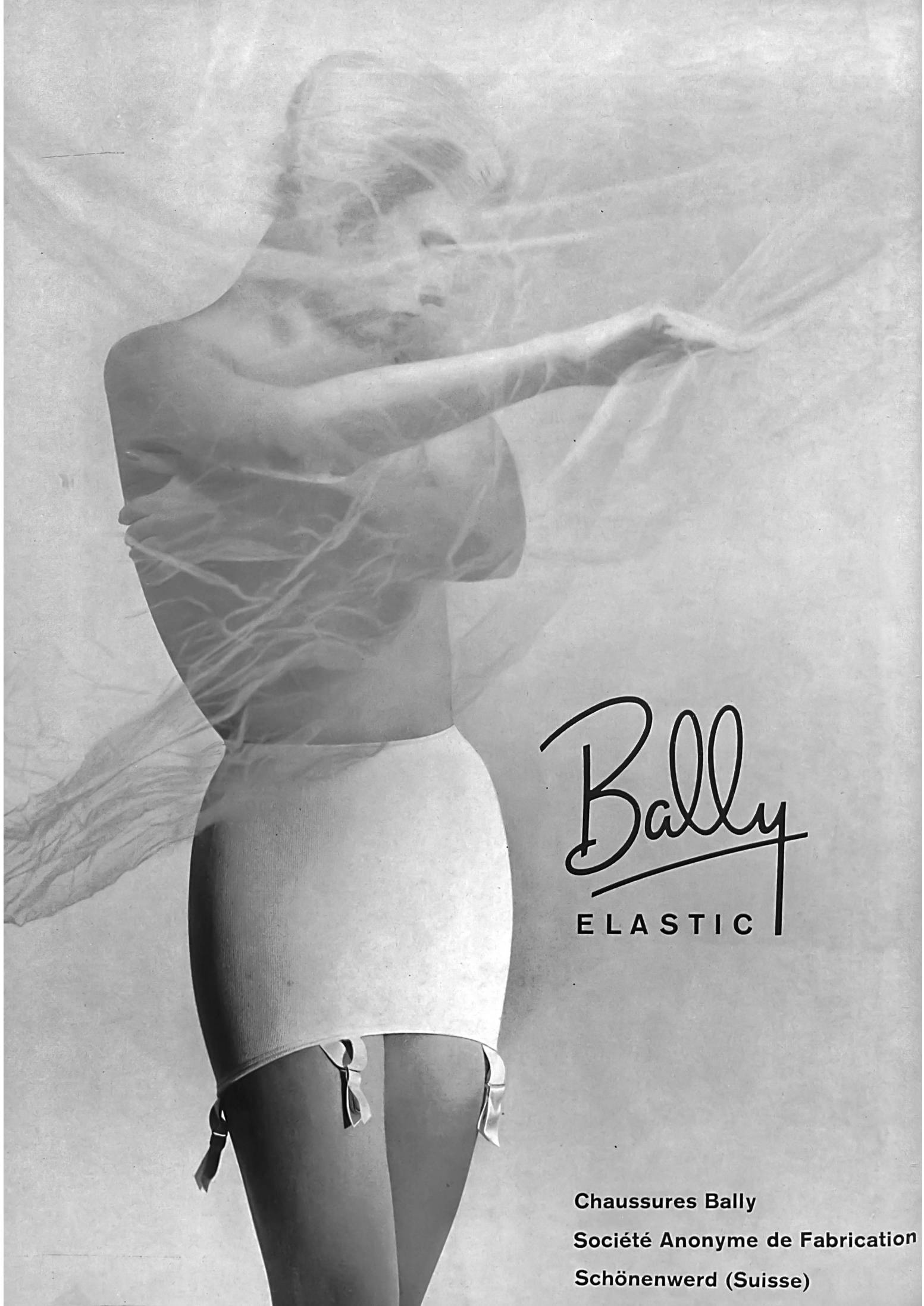




Handkerchiefs

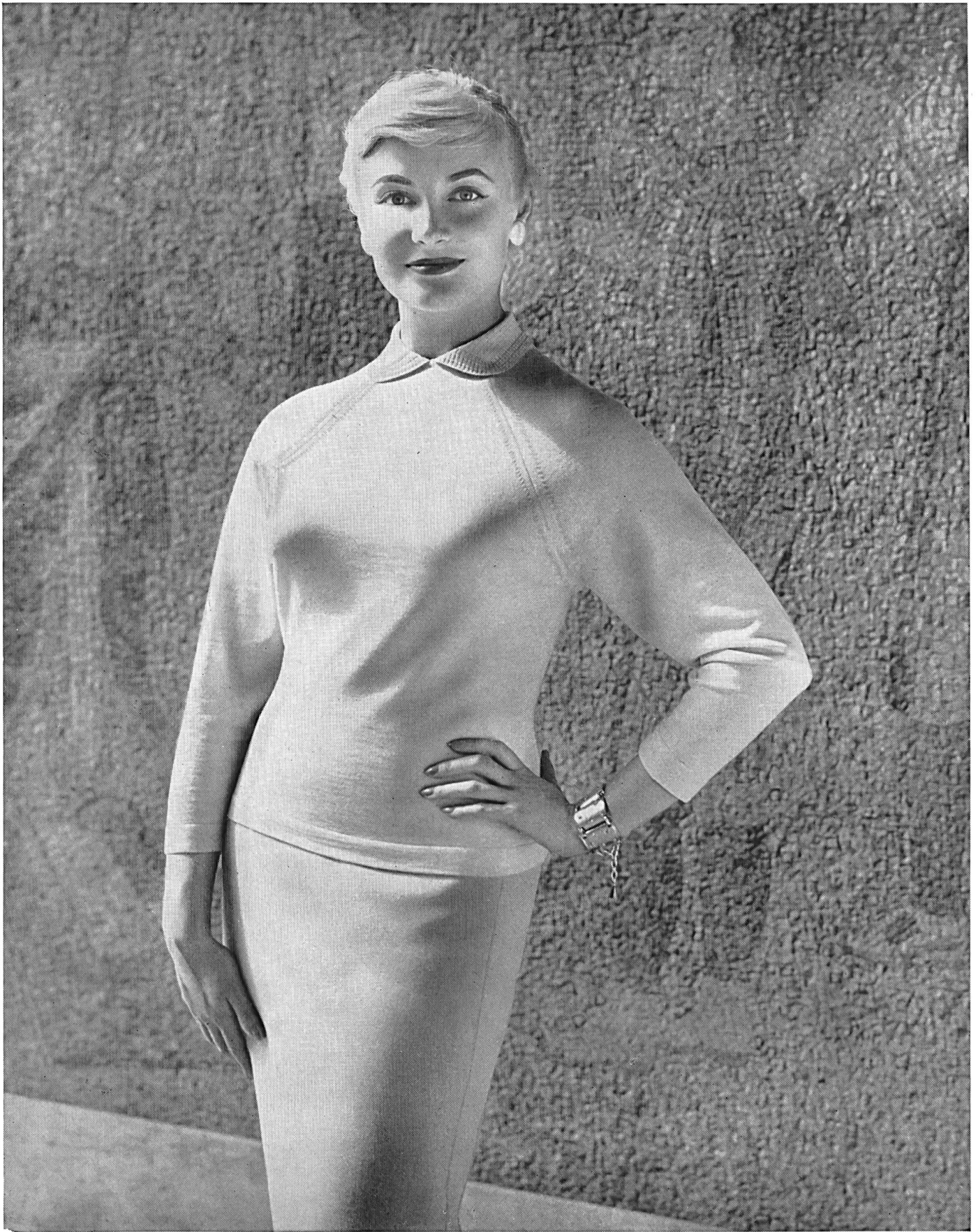
Bischoff Textiles Ltd.

St-Gall Switzerland



Bally
ELASTIC

Chaussures Bally
Société Anonyme de Fabrication
Schönenwerd (Suisse)



1343 Modèle déposé



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**Nature creates miracles...
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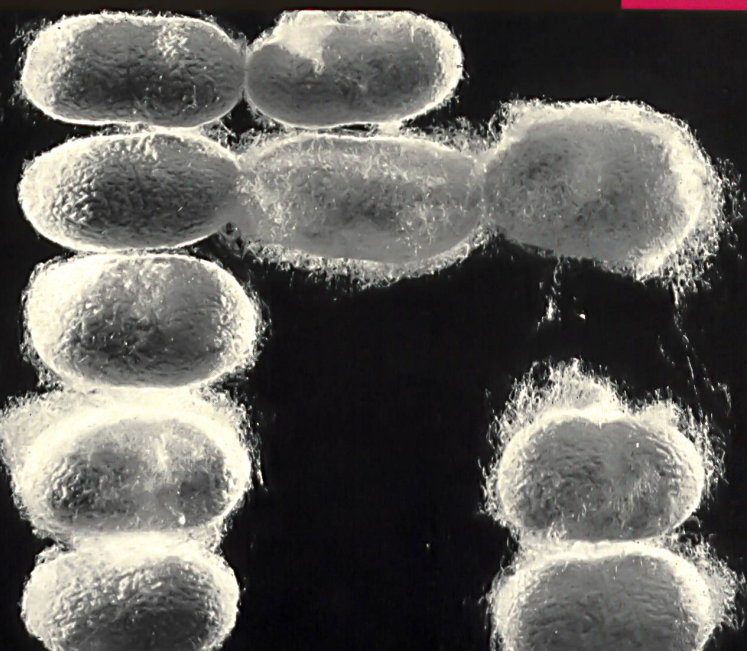
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**•Shantung Gabardine
pure silk**

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Heer



1958

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La más renombrada marca del mundo para los tejidos de alta calidad

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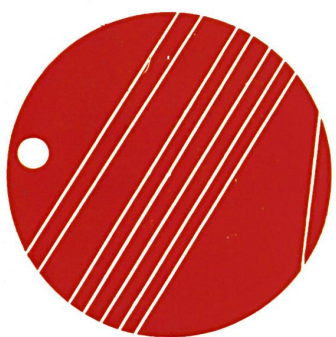
Löwenstrasse 17 Tel. 25 78 14



Schappe-Spun Nylon



the fabric that looks like cotton or silk but has every «synthetic» advantage, is now obtainable in many varieties - plain, coloured, striped, and patterned.



Men's shirts, ladies' blouses, sheets and pillow-cases of Schappe-Spun Nylon have become very successful on the whole European market within a short time. The public values and asks for them. The first models of ladies' and children's dresses, of underwear, overalls, etc., in Spun Nylon are now ready.

The launching of Spun Nylon is facilitated by our intensive advertising campaigns. The quality product (Trade Mark SISAF) is publicized among the public and in the textile branch. Labels and instructions for washing are sent free of charge.

All information and sources of supply obtainable from the Advertising Centre:

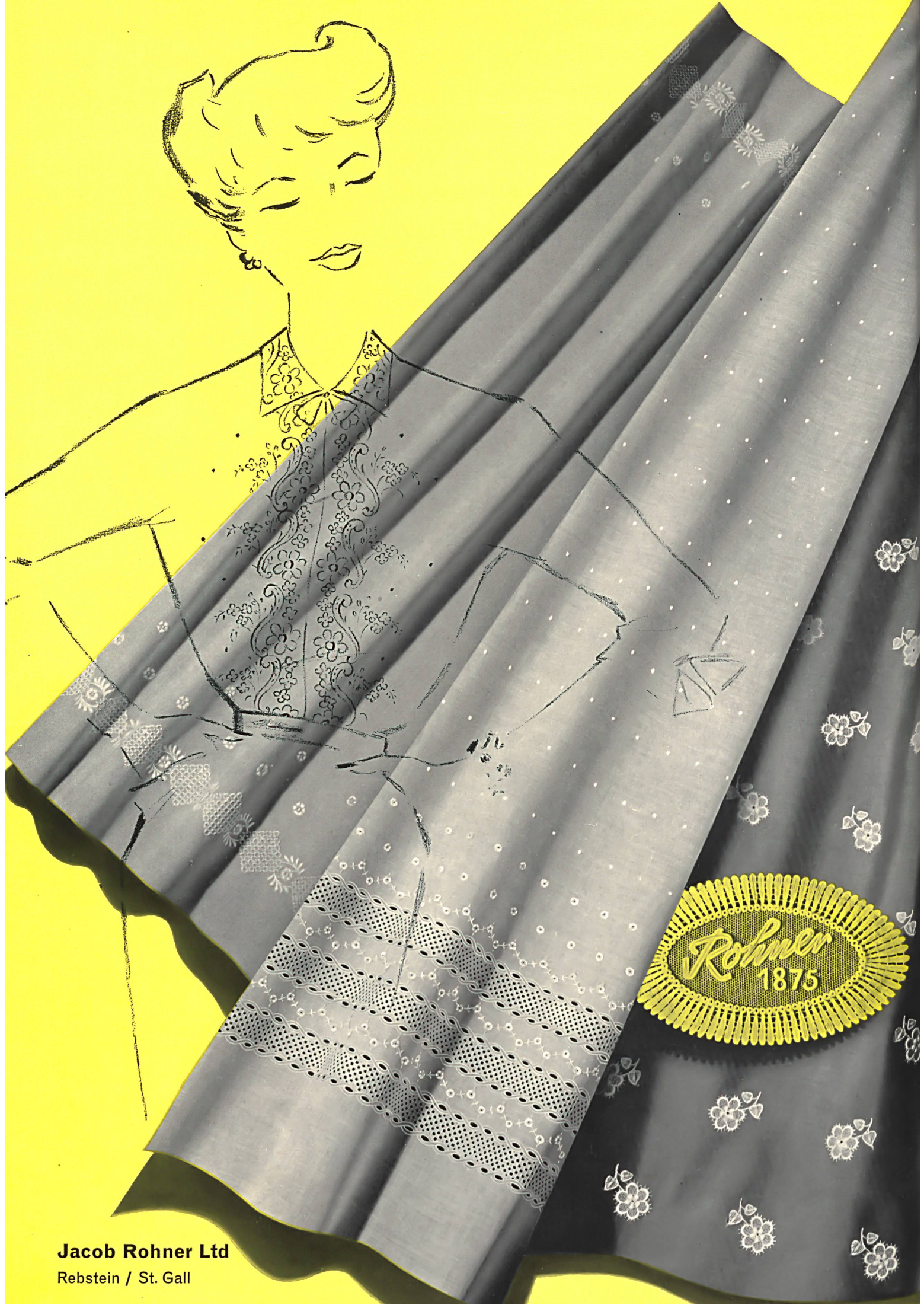
SISAF Publicity Office, Basle 2 (Switzerland)
and Lyon-Grolée (France)



FISBA FABRICS ARE FASCINATING



Christian Fischbacher Co St. Gall Switzerland



Rohner
1875

Jacob Rohner Ltd
Rebstein / St. Gall

Schweizerische Gesellschaft für Tüllindustrie A.G.

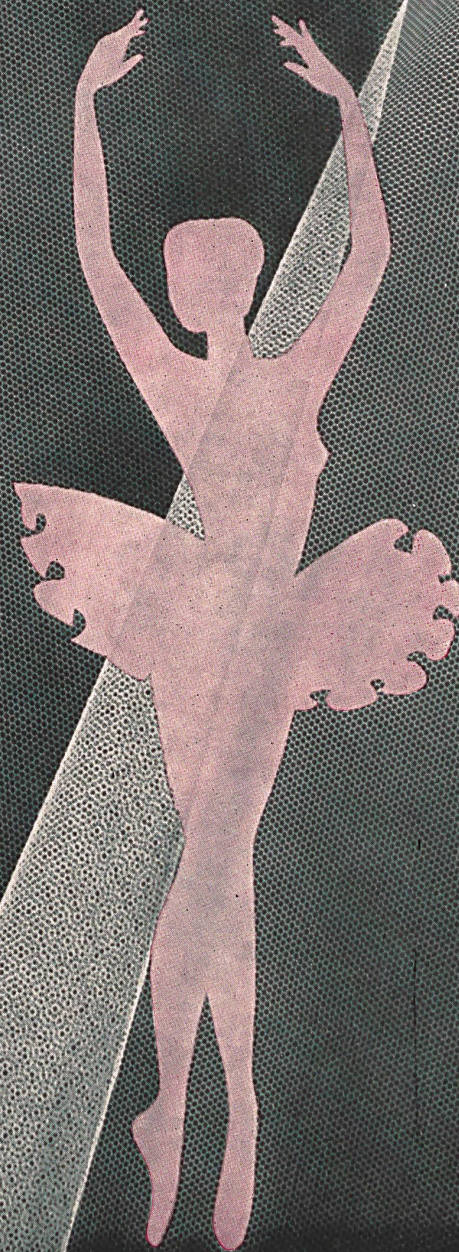
Münchwilen / TG

Herstellung von Tüllen aller Art aus

Baumwolle, Kunstseide, Naturseide, Nylon, Gummi

für die Haute Couture,

Stickerei - Gardinen - Schleier - u. Miederindustrie





L. ABRAHAM^{ET} CIE,
ZURICH

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