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Dralon in Switzerland

«Dralon» (Regd. trade mark) is a European acrylic fibre produced by the famous German dyeworks of Bayer Co. Ltd. at Leverkusen. This textile raw material possesses a multitude of possibilities of use and is admirably suited not only to weaving but also to the manufacture of knitted materials. Only a few years after its creation, Dralon is found on the market in the form of fashionable articles of knitwear and hosiery of all kinds, men's and women's clothing fabrics, carpets, curtains, furnishing fabrics, ties, millinery, lingerie, etc.

The quality of Dralon articles is guaranteed, for the manufacturer of this fibre has laid down certain standards of quality to which its users agree to conform, their products being submitted to a strict system of controls. Furthermore, this fibre is easy to wash, dries rapidly and does not felt, which is particularly useful with knitted articles, which can even be washed by machine.

In November last, Bayer's textile fibres department organised a fashion parade in Zurich for the press, showing plain and printed knitted articles in Dralon, in which Swiss manufacturers took part. Here we show three models presented on this occasion.



«SAWACO», W. ACHTNICH & CO. S. A.,
WINTERTHOUR

Deux-pièces très mode en jersey de dralon et Lurex



«SAWACO»,
W. ACHTNICH & CO. S. A.,
WINTERTHOUR

Deux-pièces en tricot de dralon

«SAWACO», W. ACHTNICH & CO. S. A., WINTERTHOUR

Deux pièces en tricot de dralon
Photos Horst Sonzalla, Berlin

