

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1961)
Heft: 3

Inhaltsverzeichnis

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

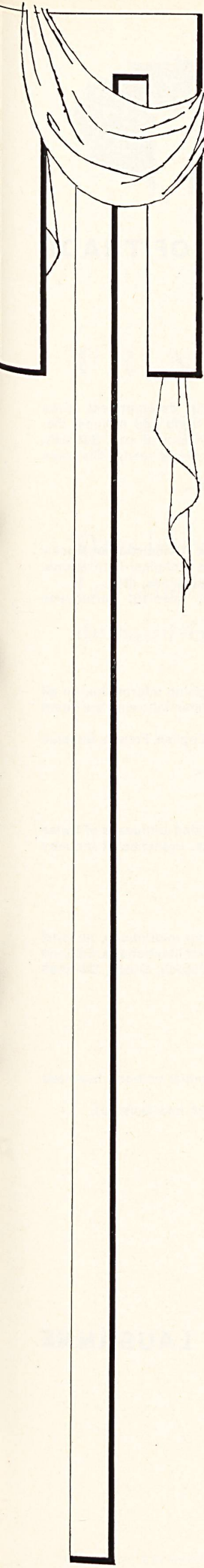
L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 18.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



TEXTILES SUISSES

(SWISS TEXTILES)

The Swiss textile and clothing review with a world-wide circulation

Special publication of the

Swiss Office for the Development of Trade, Zurich and Lausanne
published with the co-operation of the concerned professional organizations

EDITOR AND PUBLISHER: SWISS OFFICE FOR THE DEVELOPMENT OF TRADE
RUE DE BELLEFONTAINE 18, LAUSANNE

Managing director: ALBERT MASNATA - Chief editor: CHARLES BLASER

«Textiles Suisses» is issued four times a year.

Annual subscription — Abroad: Swiss Fr. 30.—. Price per copy: Swiss Fr. 9.—

CONTENTS

	Pages
The publications of the Swiss Office for the Development of Trade	30
PARIS	
The 1961 Spring and Summer collections	31
(All Paris creations shown in this periodical are copyright and their reproduction is prohibited.)	
Fabrics: in the collections	63
Questionary for subscription	67
Swiss Made with Swiss Materials	68
Manufacturers' own contributions	79
What we can do for you	87
Handkerchiefs and Squares	88
The «Maid of Cotton» in Switzerland	96
Intra-European fashion show	98
45th Swiss Industries Fair, Basle 1961	100
The growth of the Lausanne Fair	104
Letters from:	
New York	105
Los Angeles	110
Germany	112
Here, there and everywhere	118
Sundry events	122
Index of advertisers	123
Where to subscribe to «Textiles Suisses»	124
News	125

Publications

OF THE SWISS OFFICE FOR THE DEVELOPMENT OF TRADE ZURICH / LAUSANNE

« Swiss Industry and Trade »

Surveys Switzerland's economic situation and development; gives general information concerning her industry, trade and national life. Issued three times yearly in English, French/German and Spanish. Special edition for USA *Switzerland-USA* (four times yearly). Six times yearly in Italian.

Abroad: Two year subscription rate: S. frs. 15.—.

« Swiss Technics »

A journal edited in collaboration with the Swiss Association of Machinery Manufacturers in Zurich. Notes on Swiss technical innovations. Articles concerning the construction of new machines, etc.

Issued three times yearly in English, French, Spanish, Portuguese and German. Six times yearly in Italian.

Abroad: Two year subscription rate: S. frs. 20.—.

« Textiles Suisses »

A specialised trade journal, richly illustrated, giving information on all matters concerning the clothing and fashion trades following the latest developments in the textile trade.

A quarterly publication issued in four editions: English, French, Spanish and German.

Abroad: Annual subscription rate: S. frs. 30.—.

« Directory of Swiss Manufacturers and Producers »

Published in English, French and German. Contains addresses of Swiss industrial firms; classified indexes of products, branches of industry and firms.

Price: S. frs. 24.—, postage paid.

Booklet « Switzerland and her Industries »

Giving a brief general survey of Switzerland, her institutions, national economy and industries and containing numerous illustrations. Editions available in English, Italian, Spanish, German, French, Dutch, Swedish and Arab.

Price: S. frs. 3.—.

« Informations Economiques »

A weekly newspaper on foreign trade.

Contains information on foreign markets, commercial methods, business possibilities, traffic in goods and payments.

Appears once a week in two languages (French and German).

Annual subscription rate: Abroad S. frs. 36.—.

For all information please write to:

SWISS OFFICE FOR THE DEVELOPMENT OF TRADE LAUSANNE

Rue de Bellefontaine 18, Telephone (021) 22 33 33