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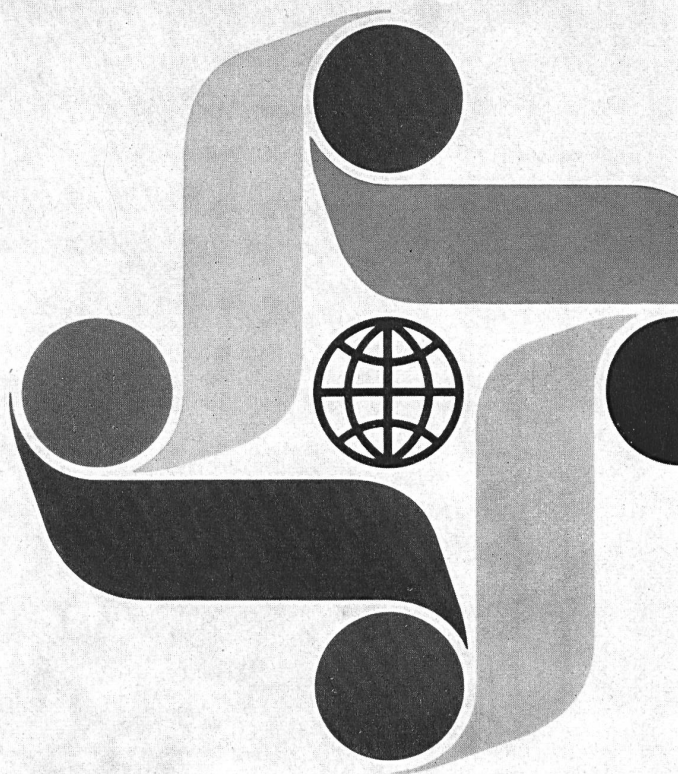
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Congrès International de la Soie
15-19 juin 1964 Zurich
International Silk Congress



The 9th International Silk Congress will take place in Zurich from June 15th to 19th this year. Once before, in 1949, the Zurich Association of the Silk Industry had the honour of organizing this event, which is held every second year. On June 16th, Federal Councillor Mr. Hans Schaffner will make the opening speech in the main hall of the Congress Palace, in the presence of some 200 delegates representing 21 countries, as well as a large number of Swiss participants. The programme of work includes meetings of the 17 permanent sections and the 5 commissions. The sections study all questions relating to silk manufacture and trade, while the commissions concentrate on technology, information, publicity and other similar problems. In accordance with a commendable tradition, this year's host association has organized a number of social functions and first-class entertainment for the benefit of those attending the congress. First of all there will be a reception for congress members organized by the government of the canton and the municipal authorities of Zurich at Muraltengut, then a

boat trip on the lake of Zurich as well as a programme of events specially planned for the ladies; the highlight of these festivities will be an official banquet followed by a ball at the Congress Palace.

On the occasion of this international congress, the Zurich silk industry can not only pride itself on six centuries of history but at the same time look forward to the future with confidence. Switzerland, together with France and Italy, is among the leading silk manufacturing countries in Europe. While silk occupies only a modest position in the world consumption of textiles from the point of view of volume, Swiss manufacturers — concentrating mainly on specialities and quality rather than on mass-produced articles — can be proud of the eminent position they occupy in the field of international fashion, a position that is confirmed each season by their close collaboration with Parisian Haute Couture and that will certainly be recognized next June by the international specialists attending this big trade congress.