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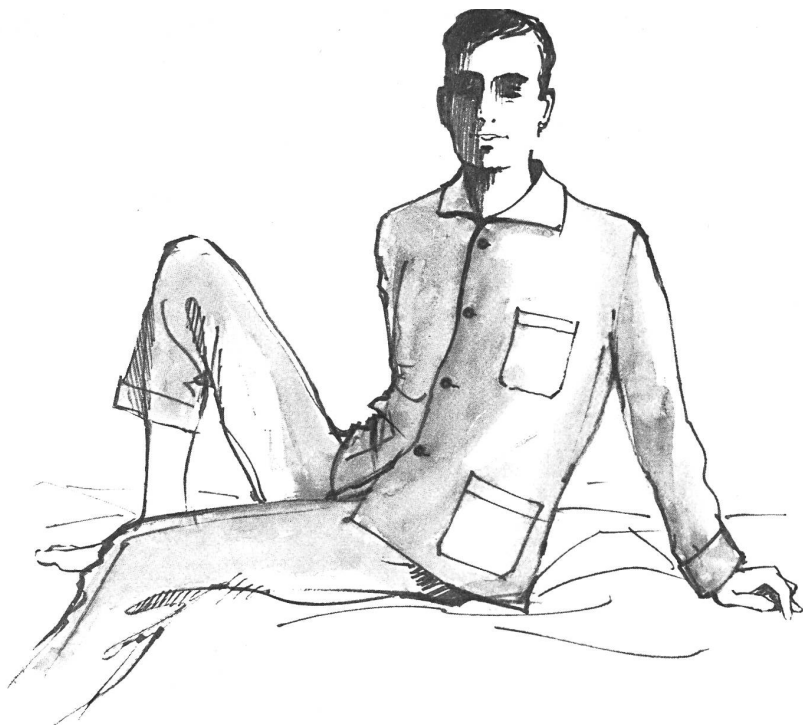
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MEN'S UNDERWEAR

Nowadays men's underwear in fabrics is expected to be easy to look after. The recently produced Swiss cotton fabrics, that are both boilable and non-iron, are the answer to this requirement. Shirts made in these new materials not only come in white, but also in lovely plain shades, colour-woven with fine designs and in a pick and pick style. The manufacture of these articles calls for new machines and special sewing threads that do not gather when washed. There are shirts answering the most exacting demands, in very fine cotton twists and in special mixed fabrics, with fashionable collars in the latest style. Great emphasis is placed on leisure shirts and shirts worn outside; there are new men's pyjamas in boilable fabrics that require no ironing. The new fashionable styles include pyjama trousers that are narrower in the leg or slit at the bottom of the leg, as well as shorts and specially long jackets. Discrete satin bands, edging fabrics, fine shantung type cotton fabrics, Jacquard or printed fabrics are used for making pyjama and dressing gown sets that have an unobtrusive masculine charm about them.

