

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1964)
Heft: 3

Inhaltsverzeichnis

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

Download PDF: 18.05.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

TEXTILES SUISSES N° 3 - 1964

(SWISS TEXTILES)

The Swiss textile and clothing review with a world-wide circulation

Special publication of the

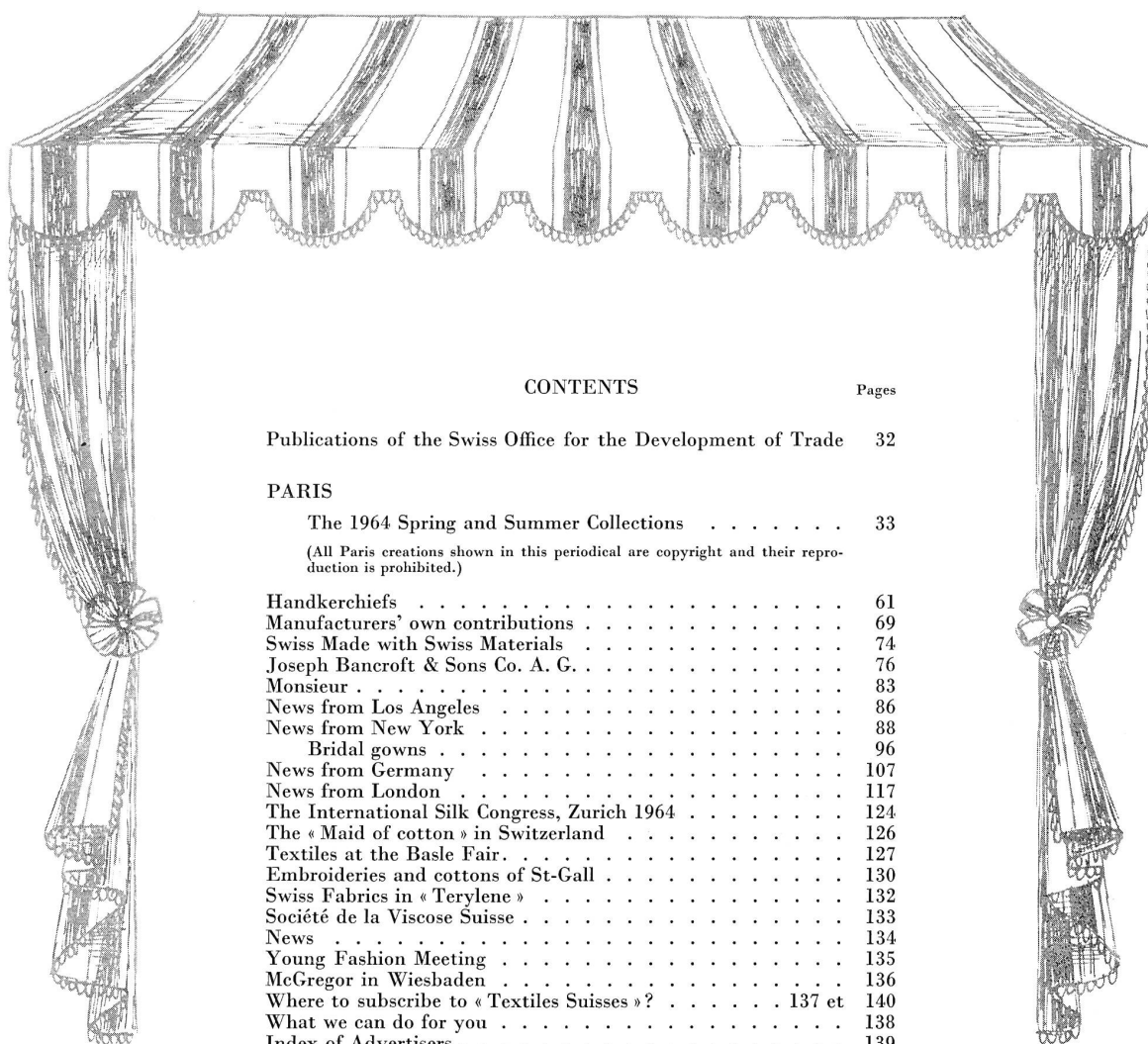
Swiss Office for the Development of Trade, Zurich and Lausanne
published with the co-operation of the concerned professional organizations

EDITOR AND PUBLISHER: SWISS OFFICE FOR THE DEVELOPMENT OF TRADE
RUE DE BELLEFONTAINE 18, LAUSANNE

Managing director: ALBERT MASNATA - Chief editor: CHARLES BLASER

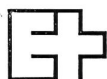
«Textiles Suisses» is issued four times a year.

Annual subscription — Abroad: Swiss Fr. 30.—. Price per copy: Swiss Fr. 10.—



CONTENTS	Pages
Publications of the Swiss Office for the Development of Trade	32
PARIS	
The 1964 Spring and Summer Collections	33
(All Paris creations shown in this periodical are copyright and their reproduction is prohibited.)	
Handkerchiefs	61
Manufacturers' own contributions	69
Swiss Made with Swiss Materials	74
Joseph Bancroft & Sons Co. A. G.	76
Monsieur	83
News from Los Angeles	86
News from New York	88
Bridal gowns	96
News from Germany	107
News from London	117
The International Silk Congress, Zurich 1964	124
The «Maid of cotton» in Switzerland	126
Textiles at the Basle Fair	127
Embroideries and cottons of St-Gall	130
Swiss Fabrics in «Terylene»	132
Société de la Viscose Suisse	133
News	134
Young Fashion Meeting	135
McGregor in Wiesbaden	136
Where to subscribe to «Textiles Suisses»?	137 et
What we can do for you	138
Index of Advertisers	139

TEXTILES SUISSES



SWISS NATIONAL EXHIBITION, LAUSANNE 1964

Sector: Art of Living / Joy of Living

Section: Clothing and Jewellery

The first turning of «The Alley»

Printed in Switzerland

Publications

OF THE SWISS OFFICE FOR THE DEVELOPMENT OF TRADE ZURICH / LAUSANNE

Swiss Industry and Trade

Surveys Switzerland's economic situation and development; gives general information concerning her industry, trade and national life. Issued three times yearly in English, French/German and Spanish. Special edition for USA *Switzerland-USA* (four times yearly). Four times yearly in Italian.

Abroad: Two year subscription rate: S. frs. 18.—.

Swiss Technics

A journal edited in collaboration with the Swiss Association of Machinery Manufacturers in Zurich. Notes on Swiss technical innovations. Articles concerning the construction of new machines, etc.

Issued three times yearly in English, French, Spanish, Portuguese and German and four times in Italian.

Abroad: Two year subscription rate: S. frs. 24.—.

Textiles Suisses

A specialised trade journal, richly illustrated, giving information on all matters concerning the clothing and fashion trades following the latest developments in the textile trade.

A quarterly publication issued in four editions: English, French, Spanish and German.

Abroad: Annual subscription rate: S. frs. 30.—.

Directory of Swiss Manufacturers and Producers

Published in English, French and German. Contains addresses of Swiss industrial firms; classified indexes of products, branches of industry and firms.

Introducing Switzerland

Enriched with numerous illustrations in black and white and in colour, this book with its text by Mr. Olivier Reverdin, National Councillor, describes the many facets of Switzerland and Swiss life. Editions in English, French, German, Italian and Spanish. Retail price: Fr. 7.—.

Switzerland and her Industries

Giving a brief general survey of Switzerland, her institutions, national economy and industries and containing numerous illustrations. Editions available in English, Italian, Spanish, German, French, Dutch, Swedish and Arab.

Price: S. frs. 5.—.

Informations Economiques

A weekly newspaper on foreign trade.

Contains information on foreign markets, commercial methods, business possibilities, traffic in goods and payments.

Appears once a week in two languages (French and German).

Annual subscription rate: Abroad S. frs. 40.—.

For all information please write to:

SWISS OFFICE FOR THE DEVELOPMENT OF TRADE, LAUSANNE

Rue de Bellefontaine 18, Telephone (021) 22 33 33



Printed in Switzerland on paper from the Biberist Paper Mills