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Outside view of the new factory
Photo Raoul Heeb

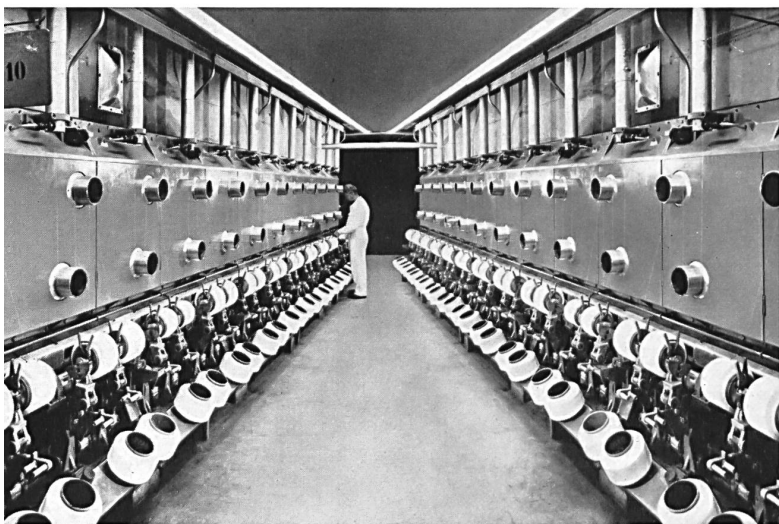
At the end of last November, the Swiss Viscose Company at Emmenbrücke officially inaugurated their new nylon factory at Widnau (canton of St. Gall). A hundred or so guests, including many representatives of the local and regional authorities, various trade associations, employers' associations, trade unions, the press, etc., had an opportunity of being shown round the whole of this ultra-modern factory by members of the management and the executive staff of the Société de la Viscose Suisse; the tour of the factory was followed by a banquet and fashion parade at which all the models shown were made of Nylsuisse fabrics or tricot, giving a very good idea of the diversity of nylon and its possibilities of use.

The great progress made by synthetic fibres—especially nylon—and the continual increase in the demand for this fibre made the management of the Société de la Viscose Suisse decide to build a new factory at Widnau, in order to step up production by completely modern methods. The problem was to obtain a substantial reduction in manpower with a corresponding increase in production, at the same time allowing for any subsequent expansion of the firm without any break in its activity. The fact that, in spite

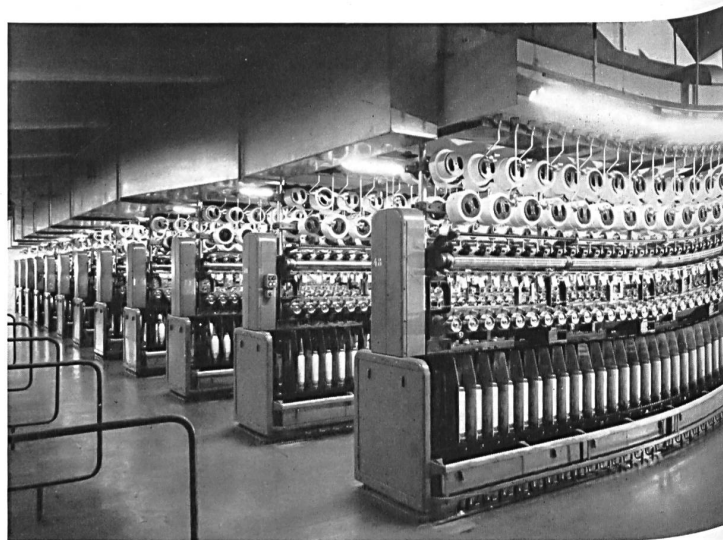
An ultra-modern Nylon Factory

of the continual rise in the cost of production, the price of nylon yarns has dropped, is the best proof of the advantages offered by an increase in production. The site at Widnau, where the S.V.S. already had a factory, was selected for various reasons, in particular because of the possibility of making use of the skilled labour, which had worked up till then in a viscose factory belonging to the same firm and also owing to the presence in eastern Switzerland of several textile firms using nylon.

It is three years since planning of the first stage in construction began, with a view to providing an output of 2,500 tons of nylon a year within the framework of a long-term development scheme. The actual building work began in the spring of last year, and the factory was put into operation 18 months later. The new works measuring 394 feet long by 131 feet wide, occupy a total volume of 2,418,000 cu. ft. and cover an effective floor space of some 132,000 sq. ft. It was interesting to learn too that while the investment per work point was 5 times higher in 1964 than when the Société de la Viscose Suisse built its first nylon factory in 1951, the output per work point was increased sevenfold, the increase in the quality of output being increased as much as tenfold.



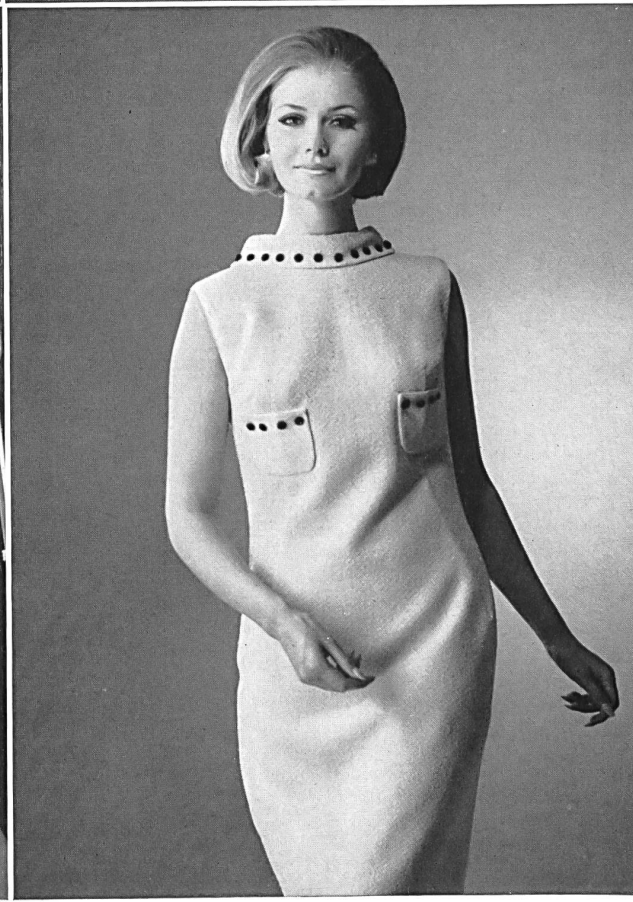
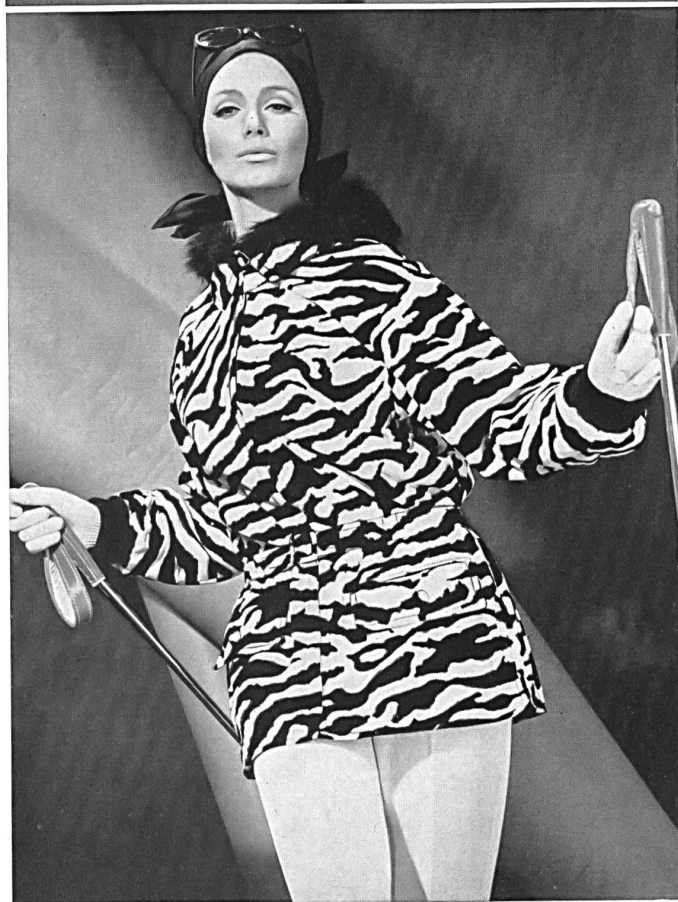
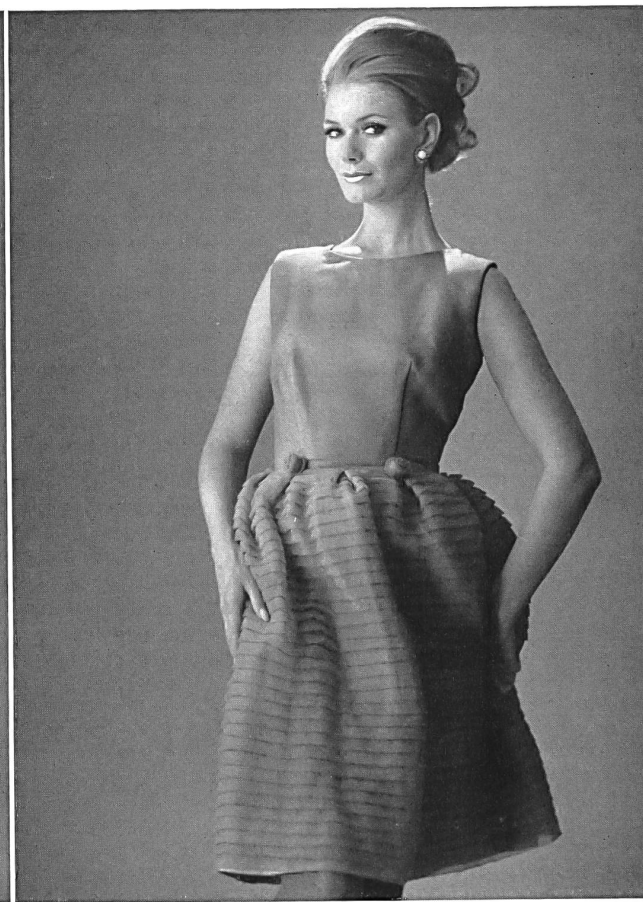
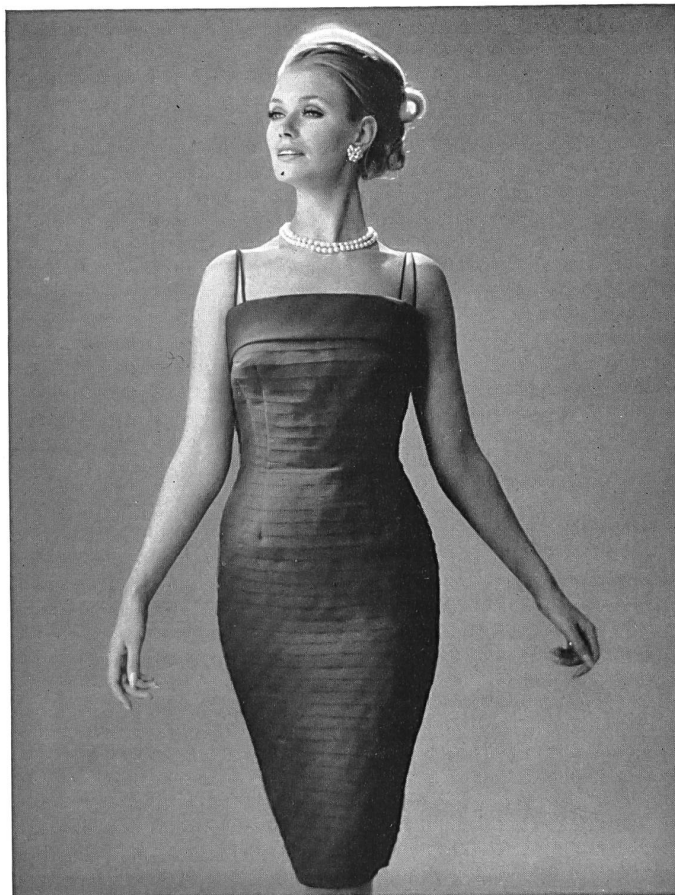
Nylon spinning machines
Photo O. Pfeiffer



Nylon elongation hall
Photo Raoul Heeb

Nylsuisse-Chiffonnyl qualité contrôlée
tissu de / fabric by / tejido de / Gewebe von:
SIBER & WEHRLI S.A., ZURICH
Modèle Kurt Stolz, Herrliberg (Zurich)
Photo Max Roth

Tissu Nylsuisse qualité contrôlée, d'entretien facile,
ne nécessitant pas de repassage de:
Nylsuisse qualité contrôlée easy-care fabric, non-
iron by:
Tejido Nylsuisse qualité contrôlée, fácil de cuidar y
que no se plancha, de:
Nylsuisse Qualität contrôlée pflegeleichtes, bügel-
freies Gewebe von:
HEER & CIE S.A., THALWIL
Modèle Kurt Stolz, Herrliberg (Zurich)
Photo Max Roth



Nylsuisse
qualité contrôlée
Blouse de ski / Ski
Blouse / Chaqueta para
ski / Skijacke
Modèle
TISCOSE SUISSE,
MIMENBRÜCKE
Photo Kriewall

Tissu Selection Pontesa
froissable, d'entretien
facile, de:
crease-resistant, easy-
care Selection Pontesa
fabric, by:
Tejido Selection Pontesa
arrugable y fácil de
cuidar, de:
pflegeleichtes, knitter-
ermes Selection Pon-
tesa-Gewebe, von:
TACO S.A.,
ZURICH
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