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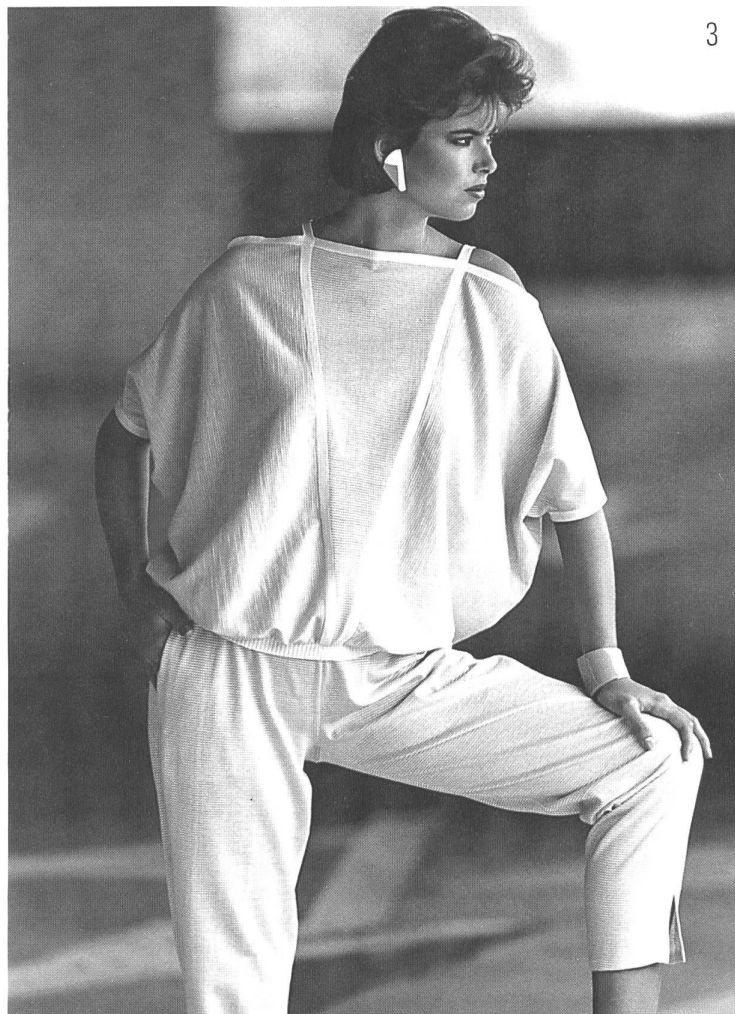
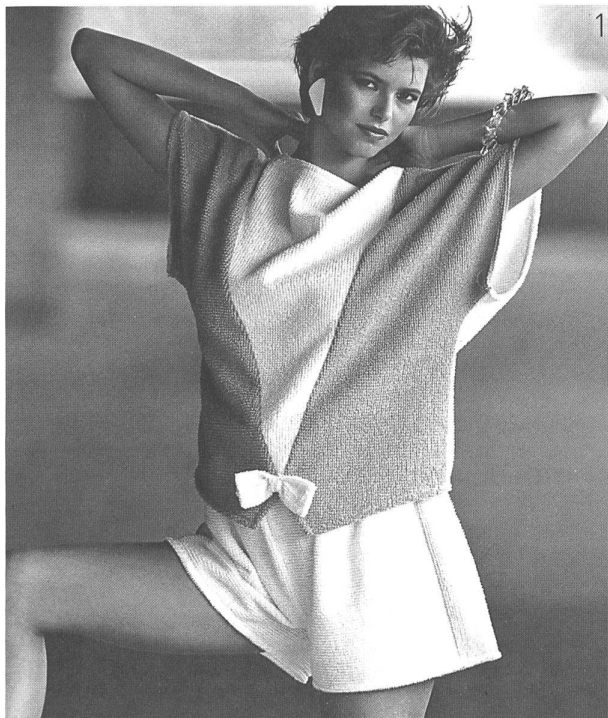
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FASHION FLASHES...

WITH "FLASH" AND "CASUALS"



In addition to the "Elegance Classique" line, with its timeless cuts and delightful fabrics, Hanro is breaking fresh ground in nightwear with its "Ligne Nostalgique" and "Ligne Elitaire". Superfine semi-sheer Swiss cotton voile with printed floral patterns on delicately spotted grounds or lightweight single jersey featuring a provençal design are made up into highly feminine, youthfully light-hearted nightwear with a specially dainty look. Plain-coloured single jersey, also made from shimmering mercerized cotton yarns, in shades of white, pale platinum grey, opal glass green and powdery beige/pink, is a sheer delight to wear. And, of course, the models are available in pure silk as well.

Apart from the beautifully made Standard range of day underwear, a high-fashion Trend collection – energetically promoted by Hanro over the past few seasons – has introduced a touch of sparkle into the day underwear sector. Bodies, tops and briefs, all youthfully up-market in cut and styling, are the centre of attraction. But to the wearer, they are neither bodies, nor tops, nor briefs, because the cotton and silk/cotton qualities used are so soft and supple that they cling to the body like a second skin which can scarcely be felt. The fashionable bodices have been styled to double as sun-tops, T-shirts or sleeveless blouses. Elegant embroidery applications and appliquéd embroidered tulle braids with floral patterns betray a conscientious attention to the kind of details that lift underwear into the luxury class. New cotton qualities with integrally knitted multicoloured



WEISBROD-ZÜRRER AG, HAUSEN AM ALBIS *Mod. Habella*

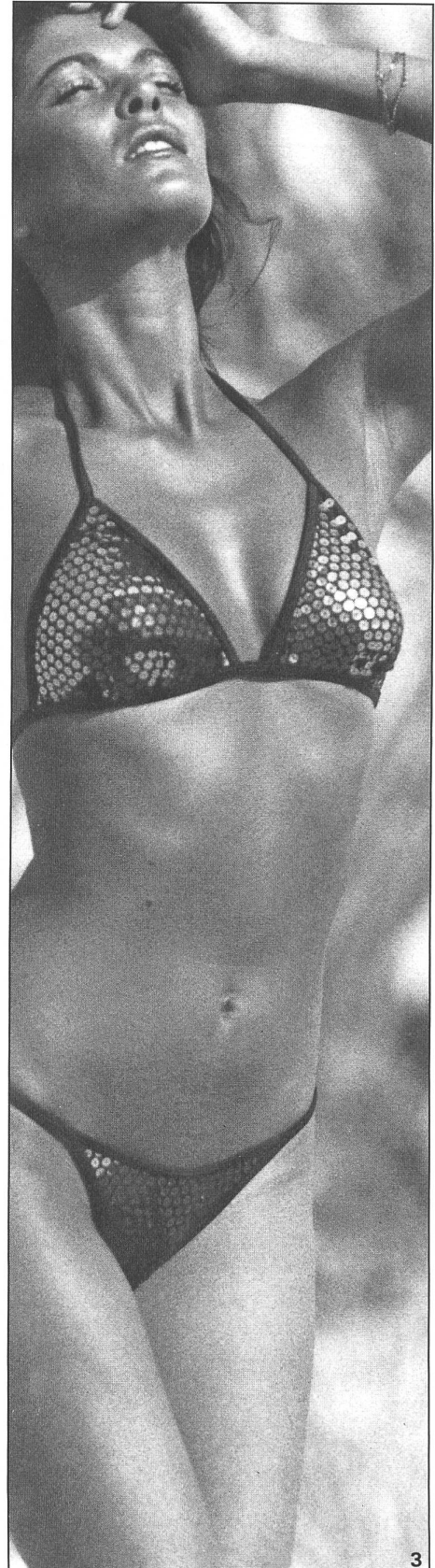
1. Reinseiden-Toile wash and wear, in glatter und matelassé Verarbeitung (Schnürlstickerei Forster Willi) / Toile pure soie wash and wear, travaillée à plat ou en matelassé (broderie fils découpés Forster Willi) / Pure silk wash and wear fabric in smooth and matelassé versions (corded silk embroidery by Forster Willi).

BISCHOFF TEXTIL AG, ST. GALLEN *Mod. Schiesser*

2. Satin-Kettwirkware mit Tüllstickerei und appliziertem Satinband / Satin mercerisé, broderie de tulle et ruban de satin appliqué / Warp-knit satin with embroidered tulle and appliqué satin ribbon.

CREATIONS WILLY ZÜRCHER, ST. GALLEN *Mod. Rasurel*

3. Mehrfarbige Pailletten-Stickerei auf Stretchstoff / Broderie de paillettes de plusieurs tons sur tissu stretch / Multicoloured sequin embroidery on stretch fabric.



Fotos Dave Brüllmann, Zürich

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